



UNIVERSITAS
INDONESIA

Veritas, Probitas, Justitia
EST. 1849

Graduate Program in Economics
Faculty of Economics and Business
Universitas Indonesia

Syllabus

Course : ECES801502 Research Proposal
Credits : 2 (10 Sessions)
Schedule : Thursday 11:00-13:30
Instructure : Arie Damayanti
Academic Year : 2024/2025 Term 2

I. Description

In this course, students will develop and refine their ideas while drafting an initial research proposal to fulfill the requirements of their thesis. A foundational understanding of research methodology, as introduced in the Research Methodology course (ECES801501), is expected. The process of idea development includes identifying and formulating the research problem, exploring relevant economic and other theories to analyze the issue, and designing an empirical research strategy.

At the beginning of the course, the instructor will present the essential structure of a research proposal. Students will then independently compose their proposals, with ongoing feedback from the instructor on both content and structure.

By the end of the course, students will be well-prepared to independently design a research proposal that addresses a specific economic problem.

II. Sub-competence

1. Able to review and analyze relevant literature to gather up-to-date and critical knowledge for crafting a research proposal.
2. Able to apply research methodology principles when developing a research proposal.
3. Able to effectively integrate and connect the various elements within the research proposal.
4. Able to utilize academic writing techniques to present a clear and coherent research proposal.

III. References

Booth, W. C., Colomb, G. G., Williams, J. M., Bizup, P., & Fitzgerald, W. T. (2016). *The Craft of Research, (Fourth Edition)*. The University of Chicago Press.

Ethridge, D. (2004). *Research Methodology in Applied Economics* (2nd ed.). Ames, Iowa 50014, USA: Blackwell Publishing.

Greenlaw, S. A. (2009). *Doing Economics: A Guide to Understanding and Carrying Out Economic Research*. Mason OH 45040, USA: South-Western Cengage Learning.

Oshima, A., & Hogue, A. (2017). Longman Academic Writing Series 4: Essays (*Fifth Edition*). Pearson Education, Inc.

IV. Assessment

Individual Research Proposal 100%

V. Guide for Your Research Proposal

1. Determine the research topic and formulate research questions or research problem based on a review of several supporting literature, e.g., scientific articles in reputable international and national journals that are relatively current and relevant
2. The research proposal consists of several parts: research title, introduction section, theoretical framework section, empirical method design section, and bibliography.
3. Title: a maximum of 12 words
4. The **Introduction** part contains at least:
 - Explanation of research problems in general, including student arguments about an issue or scientific debate in the literature related to his research topic.
 - Explanation of specific research problems, including student arguments about the research gap and the possibility of doing it (feasibility).
 - Statement of research objectives
 - Explanation of the structure of the research proposal content
5. The **Theoretical Framework section** contains at least:
 - Analytical frameworks to explain the research problem
 - Predictions or hypotheses to be empirically tested.
 - Explanations can be narrative, mathematical, or a combination of both. An essential pattern in this section is the existence of a deductive analytical thinking framework based on the principles of economics to produce a prediction or hypothesis. Appropriate use of literature is essential to support the arguments in this section.
6. The **Empirical Strategy section** contains
 - Specification of the empirical model(s) and explanation of their insights
 - Description of essential variables and parameters
 - Explanation of how to construct the variables and the data
 - Discussion on empirical problems and estimation methods
 - Hypothesis testing strategy
 - Discussion on the limitations of the chosen empirical strategy

The bibliography must contain all sources used as references in the proposal. It must be written using the Reference Manager application and follow the **APA format**.

It is recommended to also review the file "Proposed Structure of Your Proposal and Key Points Overview" for guidance on organizing the main claims and paragraphs in each section.

VI. Format

- Proposals are written in the Microsoft Word application. All sections are typed in Times New Roman, font 11, min spacing 1.15 (multiple), left/right/up/down margin 3 cm (approximately 1.15 inch)
- Write the title of the proposal, your name, and NPM on the first page.
- The first paragraph starts immediately under the title/student name/NPM.
- Mathematical notation is written with the equation tools or equation editor in MS Word.
- Page numbers are placed at the bottom right of each page.

- Attach the results of similarity checking using the Turnitin application. You need to beware:
(i) the maximum overall similarity level is 10 percent, and (ii) In addition, no paragraph should have a similarity exceeding 30% of its total word count.

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VII. Indicative scoring rubric

	>=85	80 - <85	75 - <80	70 - <75	<70
Ability to identify relevant and essential literature	The literature chosen shows breadth and depth of knowledge of the subject.	The literature chosen shows breadth and depth of knowledge of the subject.	The literature chosen moderately indicates knowledge of the subject.	The literature chosen marginally reflects knowledge of the subject.	The literature chosen is unrelated to the subject.
Structure	The paragraph/ passage is well and effectively organized and solid.	The paragraph/ passage is well organized but has a few areas requiring more development.	The paragraph/ passage is reasonably organized, but some require more control, details, and command.	The paragraph/ passage's structure lacks focus and control and is underdeveloped.	The paragraph/ passage does not have a basic essay structure, wanders, or is unorganized.
Clarity and coherence	The content is thorough. There are no (or few) errors in defining key ideas and no confusion in mathematical explanation. Reasoning flows logically and is easy to follow.	There were a few mistakes in key ideas and a little confusion in mathematical explanations. Demonstrate logical sequence.	There are some mistakes in key ideas and some confusion in mathematical explanations. Demonstrate logical sequence.	There are some mistakes in key ideas, some confusion in mathematical explanations, and some errors in sequencing or connections.	Reasoning does not flow logically. Relevant information is missing or replaced by irrelevant details.
Completeness	The main elements are entirely and accurately presented and explained.	The main elements are presented with reasonable accuracy and completeness.	The main elements are presented with sufficient accuracy but not complete.	The main elements are presented with limited accuracy and are not complete.	The main elements are missing or incomplete.
Fluency	Good language flow, transition, and paragraph cohesion	Good language flow and transition	Generally good language flow	Inconsistent fluency. Some difficulties to read.	Difficult to read. The paragraph is not focused. Jumpy.