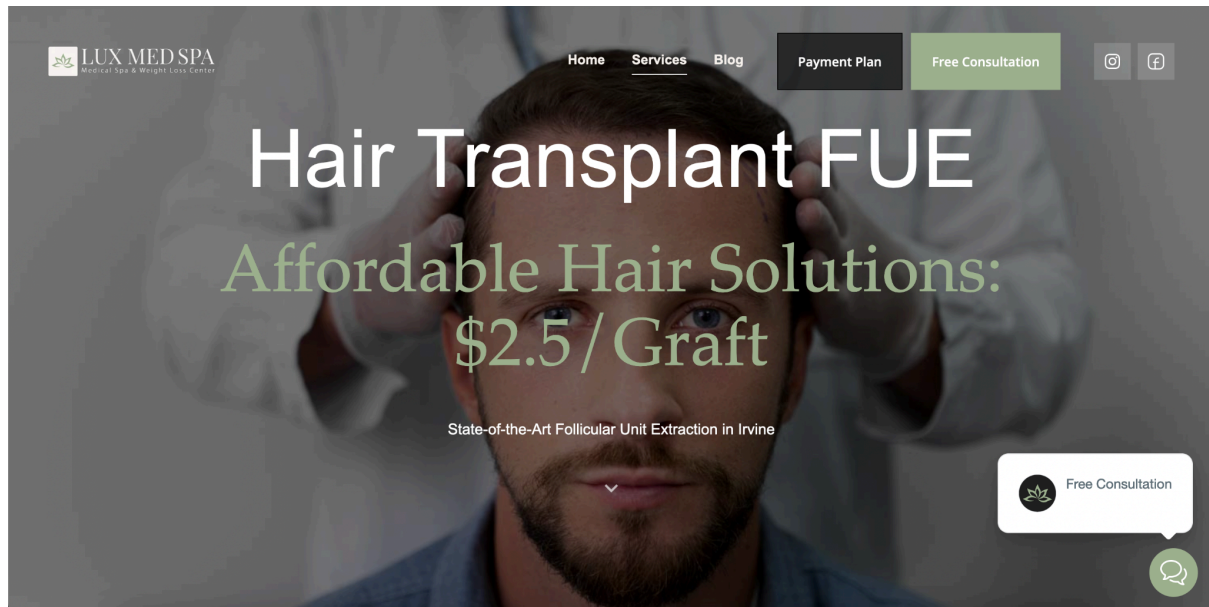


Mission Marketing 101

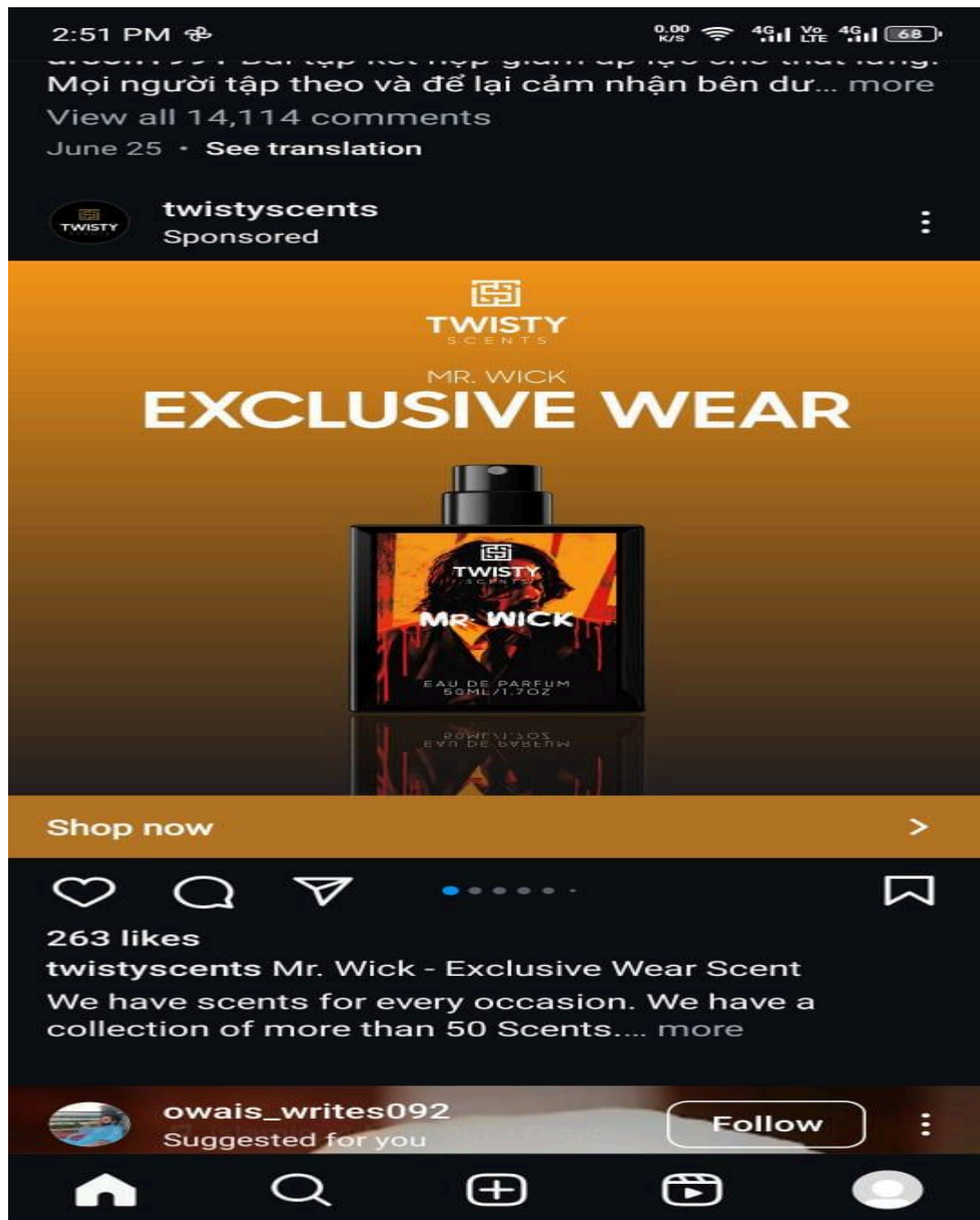
For my mission, I have looked for the best hair transplant businesses. There were a few businesses and among them I chose the LUX MED Spa.



Active Attention: This business got my attention because

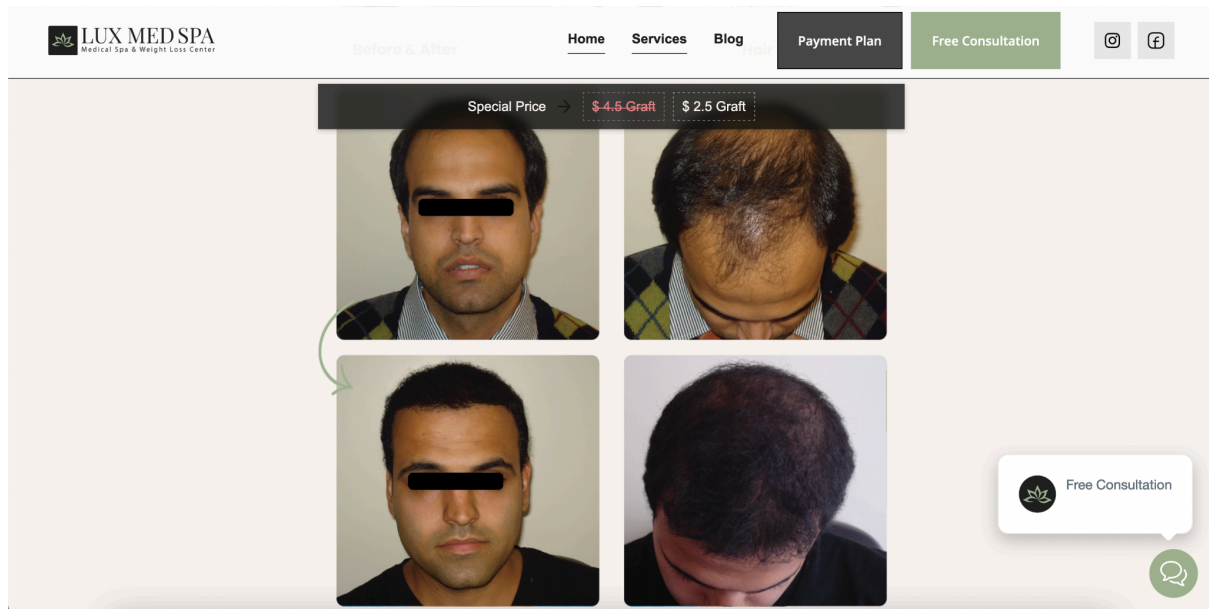
1. It has a free consultation program.
2. The Program is affordable with \$2.5 per graft. Anyone can buy it.
3. It had 4.8/5 reviews on google.

Passive Attention: While scrolling through instagram, this perfume got my attention because it has one of my favourite movie character John Wick on it. John Wick is a famous movie and the character john wick is one of the most liked characters.



Increasing Desire: It is related to the hair transplant business. The desire is amplified by making the hair transplant more affordable for everyone and the second thing is that it has a free consultation program which also makes it more compelling.

Increasing Belief in Idea: There are case studies that achieved these results or desired outcome. There are people that have achieved the same outcome that I want.



Increased Trust: There are testimonials of alot of peoples that are very happy about their results that they achieved.

