

PAS TRW POST
To the Copywriters

SUBJECT LINE: OUTREACHES OF “THE BEST” COPYWRITERS IN THE WORLD

Did you not receive any replies to your outreach today despite working for “hours” on it?

Guess WHY?

You are breaking into the mailboxes of a centi-million dollar companies with lines like *I AMm A COPywRITER I help YOu Makea MOONey*.

And YET you are thinking about having 10 big \$M's in the bank, 2 blonde bootie cuties with a villa up in the hills and 3 'Raris on the deck,

While you didn't even make your prospect's Avatar.

How can those business owners NOT think it's a joke?!

Just wait for tomorrow, at least you have a chance to be taken seriously...

Because your outreaches look like an **April fools' joke**. 