

Productivity Stacks Swipe File:

Chantelle Turner, Turner Group LLC

Welcome to the [Productivity Stacks](#) swipe file! We've pulled every tool, system and person from our article to provide a simple swipe file. We hope it helps you!

Starting Stack

Systems

- Learning and figuring out as you go
- Networking and referral system

People

- Founders Chantelle and Eric Turner
- Their network in the industry

Tools

- Phone
- [Gmail](#)
- [LinkedIn](#)



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Growing Stack

Systems

- Signing right of first refusal agreements with contractors
- Long-term scheduling and planning of events
- Leveraging technology knowhow to pivot with clients to a new format
- Carrying over leadership, business, and management learnings from network marketing experience

People

- Founders Chantelle and Eric Turner
- Network of contractors
- Clients

Tools

- Right of first refusal contracts
- [Google Sheets](#)
- [Google Drive](#)
- [Gmail](#)
- [Google Chat](#)
- [ClickFunnels](#)
- [Audible](#)



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Scaling & Success Stack

Systems

- Creating/building own tool from simpler ones
- Paying only for tools that are a good fit for business needs
- Communicating boundaries early with clients
- Time blocking
- Performance pressure

People

- Founders Chantelle and Eric Turner

Tools

- [Google Sheets](#)
- [Google Drive](#)
- [Gmail](#)
- [Google Chat](#)
- [Hubspot](#)
- [Quickbooks](#)
- [Vectorworks](#)
- [Harvest](#)
- [ClickFunnels](#)
- [Audible](#)



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Turner's Read-Listen List

- [Tony Robbins](#)
- Audiobooks by ClickFunnels founder [Russell Brunson](#) taught Chantelle learned a lot about marketing.
- [Go for No! Yes is the Destination. No is How You Get There](#) by Richard Fenton and Andrea Waltz is a great educational resource for those in sales.
- [The One Thing: The Surprisingly Simple Truth about Extraordinary Results](#) by Gary Keller and Jay Papasan helps you figure out what the most important thing is that will drive you forward to the next phase in your business.
- [Rich Dad's CASHFLOW Quadrant: Rich Dad's Guide to Financial Freedom](#) and other books by Robert Kiyosaki helped Chantelle with the financial side of things.
- [Delivering Happiness](#) by Zappos CEO Tony Hsieh gave insights about how you want to run your business.
- [Never Lose a Customer Again: Turn Any Sale into Lifelong Loyalty in 100 Days](#) by Joel Coleman is a great read on customer retention and customer fulfillment.
- [Giftology: The Art and Science of Using Gifts to Cut Through the Noise, Increase Referrals, and Strengthen Retention](#) by John Ruhlin

How Turner Used the Stack

Read the full article to get more on how she implements these systems, tools, and people here:

[Co-founder and CFO Chantelle Turner on How Leveraging Industry Experience, Connections, and Lessons From Previous Businesses Helped Their Events Production Company Grow Through the COVID Pandemic](#)



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