

Water Trails Boost to Local Economy

[ECONOMIC BENEFITS OF WATER TRAILS](#) (This is a great PowerPoint siting the benefits to various communities across the US that have created Water Trails)

2 helpful videos

▶ [Outdoor Recreation Jobs PSA 2024 Update](#)

▶ [2021 Outdoor Recreation Economy Data Release](#)

The Outdoor Industry Association is a national report that provides statistics for all types of outdoor recreation, revenue, and jobs created by outdoor sports:

[OIAReport_National.pdf 2017 Outdoor Industry Association Economy Report](#)

Below are helpful articles that speak to the economic impact of paddle sports like kayaking and kayak fishing, SUP, etc:

[6 Economic Benefits of Adding an Accessible-Adaptive Kayak Launch](#)

☰ [BoardSafe Improves Economic Benefits to Communities in East Tennessee](#)

☰ [Legacy Parks Paddle Options Offer Economic Benefit to Our Community #3](#)

[Blue Trails Boost Local Economies](#)

[Report: River Recreation Boosts Economy and Creates Jobs](#)

[An Economic Argument for Water Trails](#)

[Trails Make Economic Sense](#)

<https://recreationroundtable.org/wp-content/uploads/2023/11/Maryland-2022-One-Pager.pdf>

[Economic Value of the Maryland Coastal Bays Watershed](#)

[Calling all paddlers: Baltimore is getting a water trail system](#)

https://library.weconservepa.org/library_items/1090-Trail-User-Survey-Workbook-How-to-Conduct-a-Survey-and-win-support-for-your-trail