

## Update Template – 1 Month Remains!

We are just 1 month away from our submission deadline for <crowdsourcing project name>!

This message is to remind you to complete and finalize your submission before the deadline - <submission deadline time and time zone> on <submission deadline date>. The HeroX platform is automated so your submission must be finalized before that date for it to be considered for the judging stage.

View a How-To video on completing your submission [here](#).

If you have any questions regarding the competition, please don't hesitate to ask us directly or leave a comment on our crowdsourcing page Forum.

If you encounter any technical issues with the HeroX platform, please contact HeroX tech support at [gethelp@herox.com](mailto:gethelp@herox.com)

## Update Template – 1 Week Until Submission Deadline

Dear innovators,

We are 1 week away from our submission deadline for **<crowdsourcing project name>**!

This message is to remind you to complete and finalize your submission before the deadline - **<submission deadline time and time zone>** on **<submission deadline date>**. The HeroX platform is automated so your submission must be finalized before that date for it to be considered for the judging stage.

Once again, you can view a How-To video on completing your submission [here](#).

If you have any questions, please don't hesitate to ask us directly or leave a comment on our crowdsourcing page Forum.

If you encounter any technical issues with the HeroX platform, please contact HeroX tech support at [gethelp@herox.com](mailto:gethelp@herox.com)

Warm regards,  
**<your name>**

## Update Template – Day Before Submission Deadline

It's not too late! There is one more day to submit your innovative ideas for <crowdsourcing project name>. All submissions must be submitted by <submission deadline time and time zone> on <submission deadline date>.

In order for your entry to be eligible, your submission must meet the requirements outlined on our crowdsourcing page.

View the How to Submit your entry video [here](#).

We are excited to review all of your amazing ideas!

## Update Template – Submission Deadline

Hello <crowdsourcing project name> competitors!

We want to take this opportunity to thank you for submitting your innovations to our <project or competition>.

We also wanted to ensure that you're aware of these forthcoming events:

<judging date range>

Our evaluation panel will be go over all of the submissions and evaluating them.

<WHEN APPLICABLE: voting date range>

When are finalists are announced on <finalist announcement date>, the voting period will open. Innovators are urged to do everything they can to get out the vote. A follow-up email will be sent to all participants at the start of the voting period.

<winner(s) announcement date>

The winning submissions will be announced on this date via our crowdsourcing page and email notifications to all of you.

Please note: As of the submission deadline, no further changes can be made to your submissions.

If you have any questions, please don't hesitate to ask us directly or leave a comment on the Forum of our crowdsourcing page.

Warm regards,

<your name>

## Update Template – Winner(s) Announcement

**Title:** A Breakthrough in <crowdsourcing subject area>!

**Content:**

<Include a photo of the winning innovator, when possible>

We are proud to announce the winner(s) in the <crowdsourcing project name>!

By the close of the project, we had received <total number of entries> entries. And after <number of weeks in judging stage> weeks of judging, the award has been granted to <award winner full name. If a team, list the members of the team>.

<award winner first name>'s solution - <solution title> - uses <list aspects of the winning solution that distinguish it from other solutions>.

<What Happens Now - describe what will happen next in the application of the breakthrough>.

We would like to take this opportunity to thank all of the innovators who participated. While only one innovator ultimately wins the award, there were so many other insightful solutions that we are confident many will do great things in the future. Thank you all for helping make this crowdsourcing project a success.

We would like to thank our employees for supporting our efforts in this initiative. Specifically, we'd like to acknowledge <list of employees to acknowledge> for their contributions.

We would also like to thank all our supporters, partners, commenters and anyone else who in any way contributed to our community. Without you, we would not have had the innovator turnout that we did.

Warm regards,  
<your name>