

Assignment: write a welcome email sequence (3-5 emails) driving readers to purchase the associated product SWIPE file product “We canned a feeling”

Email 3 in Welcome sequence

Why are you alive?

Seriously.

What is your purpose?

To be anxious?

Stressed?

NO!!

You are alive to be a strength

To enjoy life and your family.

Can you honestly say you are living to your full potential?

Imagine this:

You wake each morning refreshed,

Your mind no longer rushes to all the bad things that could happen.

You eat your breakfast without your gut twisting.

You sing in rush hour traffic.

Everyone else swears at the traffic.

But you stopped this years ago.

You pick up your honor students from school.

You nab cuddle time with your significant other.

And best of all, you sleep soundly all night.

THIS REALITY IS ACHIEVABLE!

There is no need to wait until some blurry eyed date in the future.

Yeah, I understand the need for an evening nightcap after a hard day's work.

And beer just doesn't seem to cut it anymore.

Does it?

Enter [Recess Mood](#)

- all natural ingredients
- especially formulated to destress and rejuvenate your body
- delicious

At this point you have three choices.

You can go back to your anxiety stress filled life

Or

You can pay lots of money to a psychiatrist

Or

You can enhance your mood with a touch of self care.

You can experience life as it was meant to be lived.

Today.

Sincerely,
R. W.

P.S. Did I mention you are a superhero for combating your anxiety?