

What is immersive technology?

I start here with what is immersion, because immersion is the experience of feeling that you are somewhere else and you're normally experiencing that because something has happened to your senses. So you might be reading a book, you might be listening to music, you might be watching a film, there might be a smell, it might be your location. But all of those things are creating an immersive experience. They really take you somewhere else.

So that's very powerful from an education point of view. So can we replicate that using technology? And what we call immersive content, which is typically augmented or virtual reality, can have that effect if it's done right.

So, immersive content / immersive technology is using devices like iP ads, virtual reality headsets, or simple immersive experiences that can take place inside a browser on a Chromebook as well. All of that, if it's done right, will take a pupil somewhere, it will speak to their senses and it will immerse them. And once the immersion takes place, then something else happens as well, which is an opportunity for a teacher to use that experience to let the learning follow through with it.