

# BRANDING CREATION OR UPDATE



## Packages and Pricing

(each business is unique therefore, during our initial consultation we will determine your needs and specific package price)

	BASIC	STANDARD	PREMIUM
Concept Session	✓	✓	✓
Branding Style Guide: Color Palette, Fonts, Brand Elements	✓	✓	✓
Primary Logo Design (three initial concepts) and Secondary Logo Design	✓ (two rounds of edits)	✓ (three rounds of edits)	✓ (four rounds of edits)
Social Media Graphics: Facebook, Instagram, LinkedIn, etc.	X	✓ (two of your choice)	✓ (four of your choice)
Email Signature	X	✓	✓
Business Card Design	X	✓	✓
Business Informational Flyer/Handout	X	X	✓
Add on Templates: Letterhead, Slide Deck, Event Invites, Newsletter, Proposal, Etc.	X	X	✓ (two of your choice)
	Investment starting at: \$1297	Investment starting at: \$1597	Investment starting at: \$1900

