

In this video, Rochelle outlines five steps to integrating newcomers into your church. Here are five follow-up questions for each point.

1. **Who** do you want to reach out to (avatars/personas)? **How** can you reach out to them?

Through friendship links, one to one basis, social events. And invitations to engage with children's work. Also through home groups.

The children, the youth and maybe also young Adults.

Those whom we are attracting currently are 25-35 with children -

- Friendship links
- Invitation to engage with children's work

Older retired persons often with a wealth of experience

- Place or rest and restoration
- Opportunity to serve but not in any hurry
- Home groups

Single lonely and isolated

- No pressure approach
- 1-2-1 interactions
- The Hub
- Edge Plus
- No expectations to conform

2. How do people get **involved** in your church?

Through Relationships and Social activities. Like; Men cycling around, Surfing Centres as well meeting in a pub for coffee. More organised Mean' breakfast, tots, welcome meals.

I

Do people have all the tools they need to engage? Not really but current using things like event flyers and websites.

Relationships/social activities - those that come out of relationship - "Men cycling around the IOW/Surfing/Meeting in a pub or for a coffee.

More organised 'Men's breakfast' 'Tots' "Welcome meals' etc.

3. How can you improve the **quality** of your gatherings?

Food is always key!! And dare I say an organised and 'professional' approach around comms.

4. How are you **following up** with people as they get to know your church more?

Bar codes, QR code capture for integration in the new to church flow on Churchsuite

5. What tools do people have to be **advocates** for your church?

Website

Event Flyers