Design Document: ETH EDU Scenario Based Learning

Subject	Topics to Include
Business Purpose	Provide young investors an arsenal of factors to use in order to make a 100 dollar investment in a cryptocurrency of their choosing.
Target Audience	Young professionals with expendable income to invest, but with little to no prior knowledge in crypto currency
Training Time	Approximately 150 total mins, comprising 5 3-minute sessions.
Training Recommendation	elearning recommended, scenario-based, gamification incentives provided upon each video quiz completion using POAPS.
Deliverables	Design document, storyboard, 5 module elearning created in storyline, 1 job aid, certificate of completion (POAP)
Learning Objectives	Engage in three social media community platforms to choose a crypto wallet, identify and articulate their specific goals, and invest an appropriate amount based on risk, goals, and available expendable income.
Training Outline	6 modules 1. Blockchain uses 2. Blockchain Evolution and its Role in Finance 3. Online Communities and measures of Trust (Twitter, Reddit, Discord) 4. Security Crypto Wallets (Phantom vs, MetaMask) (Hot vs. Cold) 5. Measuring Risk in Investment Practices 6. Quiz

Evaluation Plan	Online Quiz data, Client feedback, Learner Feedback