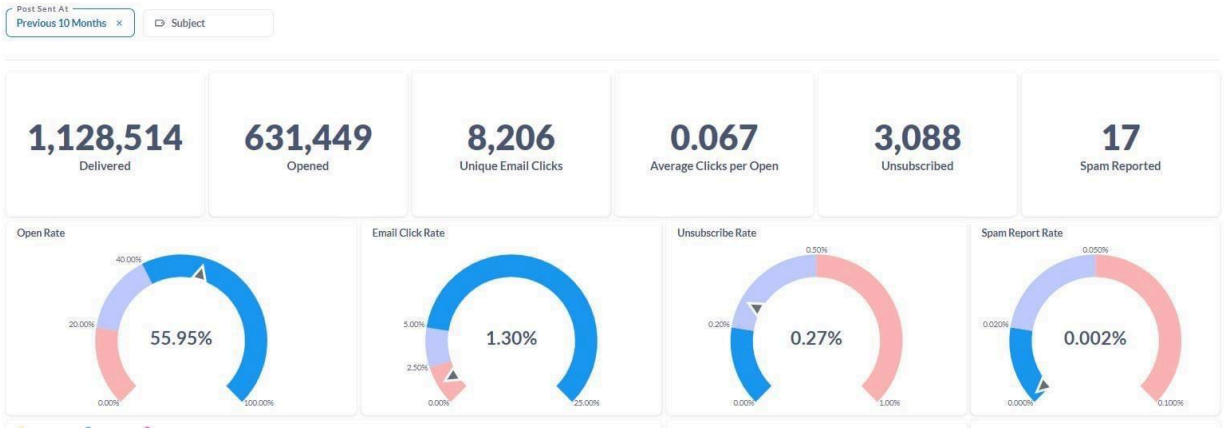
Transform Your Email List Into A Newsletter That Gets You More Engagement, Authority & Sales With Our AI IMPACTLetter Engine In 3 Days Flat!

(No Tech or Writing Skills Needed!)

"We've been working closely together for many months now, and I can confidently say that Zachary has been invaluable in helping us grow massively and expand our reach." — Scott Oldford



Join Our Exclusive 3-Day LIVE Workshop: The Ultimate Guide for Marketing Professionals to Transform Their Email List into a Powerful Asset Using AI & IMPACTLetters.

Register Now - Transform Your Email List Today!

Limited Seats Available! *Start seeing transformative results In Just 3 Days! Immediate action equals immediate growth – wait no longer to unlock the full potential of your email list.*

Dear Fellow Entrepreneur,

In the next 5 minutes, discover how to turn your underutilized email list into…

Engagement… Your audience eagerly anticipates your next newsletter, leading to

higher open rates and more interactions. Start sending emails that fill you with pride and live up to your brand's promise.

Authority… Become the go-to source of information in your market. It's more than thought leadership, it's respect! Your voice matters, and your influence is growing every day.

And Sales… A steady increase in sales every time you send out a newsletter. Your email list, once a static asset, is now an active, thriving marketplace where your offerings are eagerly snapped up.

Let's get honest here…

If you stopped sending emails to your list would anyone care?

Would you get written complaints about the lack of emails you have been sending?

If you are like 99% of experts, that answer is probably… "No"

It's not your fault…

We have all been told that "the money is in the list," but we have not been given an exact way to make this happen.

We are conditioned by endless sales emails in our inbox, and we think that is the best way…

And if we are being really honest, most emails that are sent are nothing more than an afterthought!

Today we are going to change that…

In just the past year, our clients have seen an average of 52%+ open rate on average!

While the industry standard is less than 22% across the board.

Together we have created from scratch five Industry leading IMPACTLetters for the most aware market in the world…

ENTREPRENEURS & MARKETING PROFESSIONALS.

1. The Early Checkout — E-commerce
2. The Growth Memo — Marketing Professionals
3. Direct Response Secrets — Direct Response Marketers
4. Adsmith – Media Buying
5. Beautiful Mama - Wealth, Health & Relationships

We Solve These Three Problems:

1. Getting Your Email Opened: The battle begins with the inbox. With countless emails bombarding your audience daily, making yours stand out enough to be opened is the first major hurdle.

2. Getting Them to Read Your Email: Once opened, the next challenge is to hold your audience's attention with compelling content that keeps them reading.

3. Getting Them to Click: The ultimate goal is to convert readers into action-takers, whether that's visiting a website, signing up for a workshop, or making a purchase.

Transform your email marketing into a powerful tool that consistently captivates your audience, compelling them to open, read, and click through at an unparalleled rate.

Here is what most people are doing…

- **Manual Research…** Consumes excessive time and energy, often leading to outdated or irrelevant findings.

- **Manual Content Creation…** Experience creativity fatigue, doubting your ability to produce engaging content.

- **Stuck On The Content Hamster Wheel…** Feel trapped and uninspired, losing passion for what you once loved.

- **Multiple Revisions & Approvals…** Slows down the content pipeline, creating bottlenecks and frustration.

- **Limited Use of Technology…** Feel outdated and ineffective, watching others outpace you with ease.

- **Over-Reliance on Individual Expertise…** Feel vulnerable and stressed, knowing that your success hinges on a single point of failure.

- **Inconsistent Editing and Quality Control…** Experience embarrassment and a hit to your professional reputation, questioning your attention to detail.

- **Used As A Dump Of "Happenings…"** Fails to engage or provide value, leading to disinterested audiences.

And Worst Of All…

- **Low Engagement…** The real reason why you lose momentum with sending your emails in the past.

- **Low Sales (*If any)...** Battle a growing sense of frustration and failure, watching your goals slip further away with each missed sales target.

- **Just Another DEADLINE…** Your calendar is so full of deadlines that it leaves no room for innovation or strategic thinking.

- **Time and Resource Intensive…** See your budget and hours drained on projects that yield little return.

- **Inconsistent Brand Voice…** Your audience getting mixed messages, unsure of what your brand stands for.

- **And Ultimately Leading To Limited Growth…** Causing you to feel trapped and hopeless, wondering if your brand will ever achieve the success you envision.

What Makes An IMPACTLetter Different?

It's an impactful newsletter that's anything but BORING…

It’s an email that your subscribers look forward to reading every week!

It's the equivalent of getting a $100 bill in your inbox every week…

It’s an email worth reading!

And your audience will literally get mad at you if you try to stop sending it!

Here is how it works…

Step 1: Architect – Create an IMPACTLetter that your audience can’t live without.

Step 2: Monetize – Put your offers front and center with a “campaign mindset” to drive sales and get results for your sponsors.

Step 3: AI Engine – A predictable process that anyone with a heartbeat can produce world-class content. (Similar to McDonald's “Speedy System” or Henry Ford's Assembly Line.)

Step 4: Leverage - Habit-forming content that becomes a ritual for your reader.

Resulting in…

- **High Engagement & Open Rates…** Excitement every time you send out an email, knowing it's eagerly awaited and warmly received by your audience.

- **Increased Sales (For you and sponsors.)...** Financial growth and the freedom it brings, allowing you to invest back into your passion and scale new heights.

- **A Stand Alone Sellable Asset…** Your email list evolves into a valuable asset that can be monetized or sold.

- **Efficient & Scalable…** Effortlessly expand your reach, scaling up your operations without the proportional increase in workload or stress.

- **Highly Leveraged…** Leverage every piece of content for maximum impact, seeing your engagement metrics soar as you repurpose and refine your best work.

- **Consistent Brand Voice…** Experience the satisfaction of building a strong, recognizable brand that your audience trusts and looks forward to hearing from.

- **Audience Growth…** See your subscriber count increase daily, with each new sign-up a testament to the compelling value you offer.

- **Innovative Edge…** Your emails are the ones setting trends, with competitors looking to you for the next big idea.

- **Instant Influence, Thought Leadership & Authority…** Whenever your audience faces a problem you can solve, yours is the first name that pops into their minds, ready to offer a solution.

- **Top Of Mind Awareness…** Enjoy the prestige and recognition of being a leading name, celebrated for your contributions and expertise.

- **Higher AOVs & Lower CAC…** Seeing your marketing efforts yield higher returns with each transaction, while spending less to attract each new customer
.
- **Nurture Customers At Scale…** Effectively nurture your growing customer base without losing the personal touch.

- **A Vibrant Community…** Feel a sense of belonging and leadership, proud of the vibrant community you've cultivated through your content.

- **An Unbeatable Moat…** Feel secure and confident in your market position, knowing you've built something truly special and hard to imitate.

- **An Increase in Exit Value…** Significantly raise the potential exit value of your business with a highly engaged email list.

And Most Importantly…

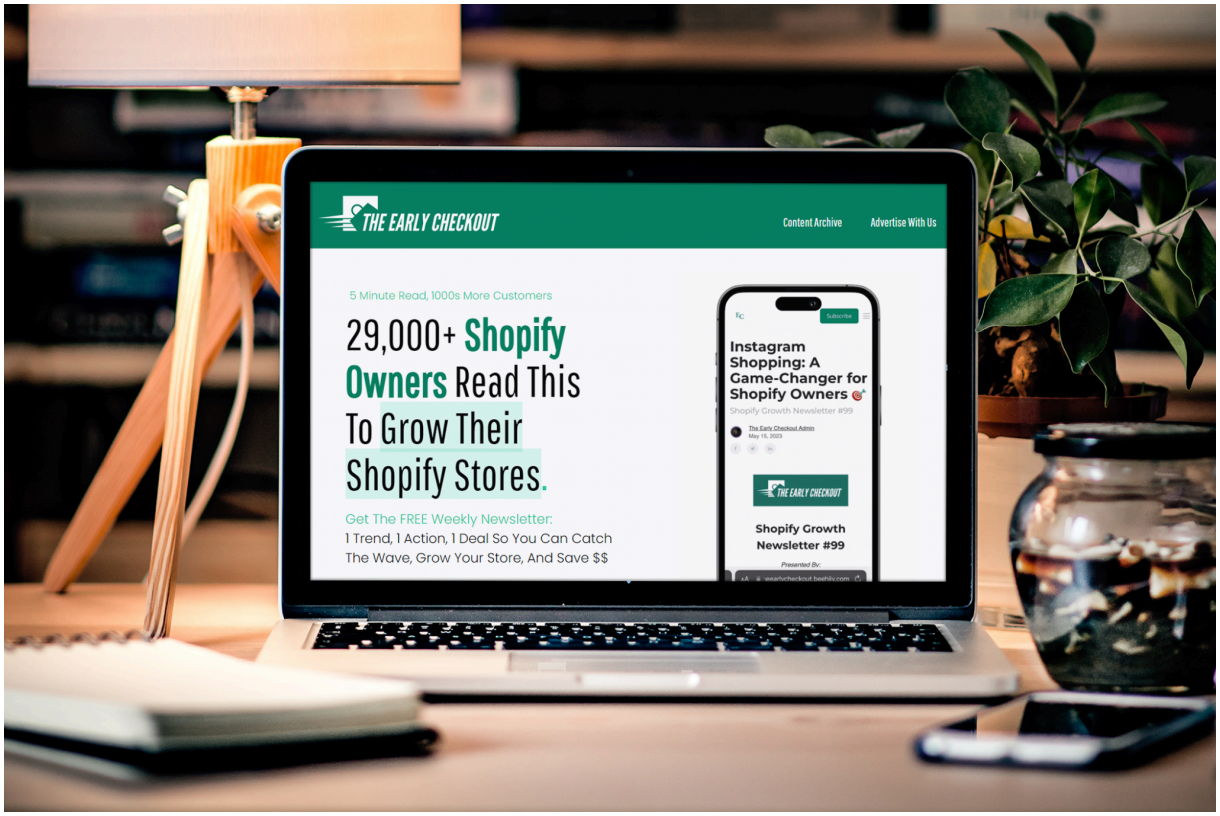
You can finally feel the joy and relief of having more free time.

You're not always stressed or busy with creating more and more content.

Instead, you're happy and relaxed, fully in control of your daily schedule, and focusing on what truly matters to you!

Wow, this sounds great, but do you have any Case Studies?

Yes, we do!



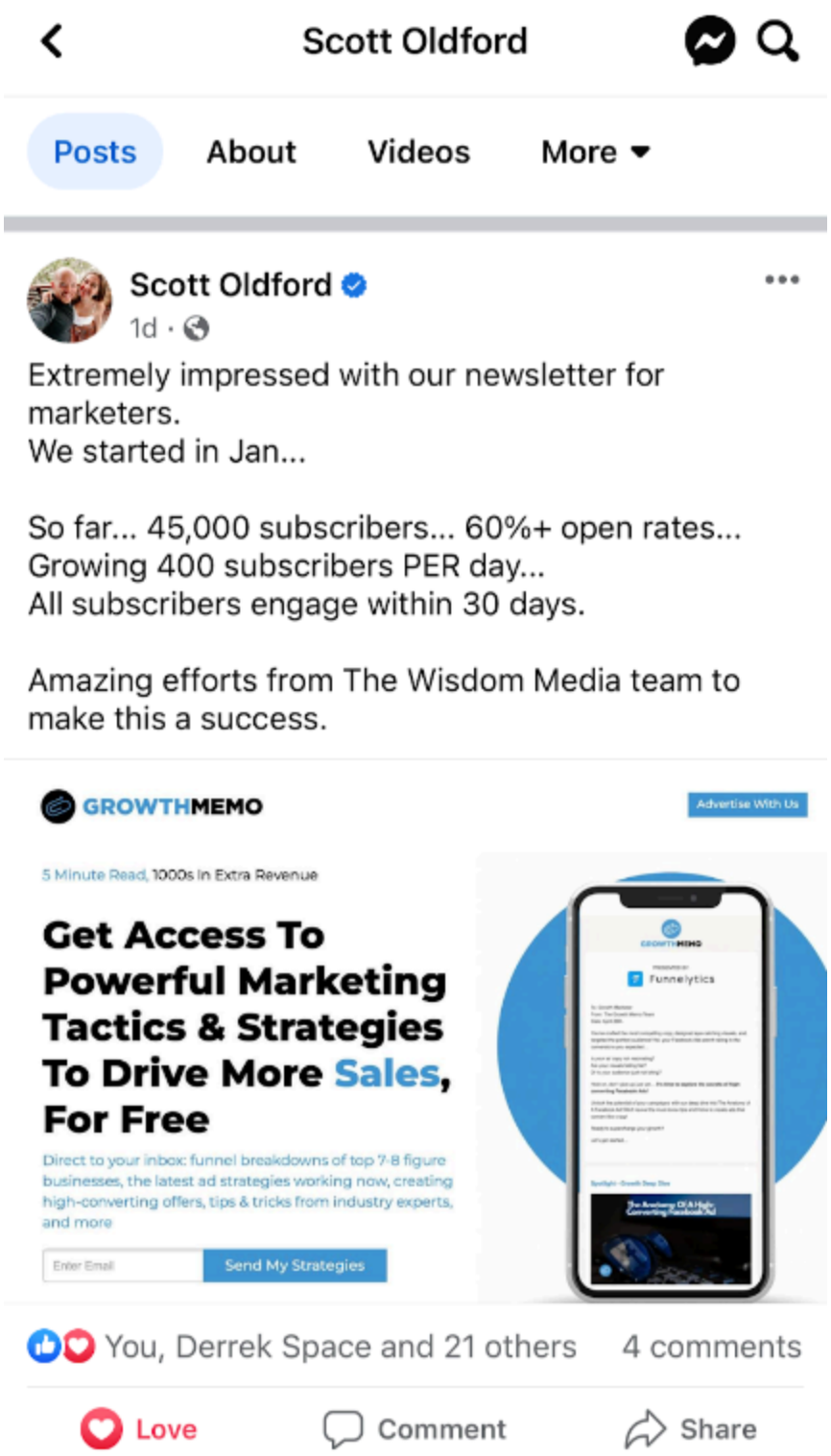
The Early CheckOut:
14,000 Readers
53.5% Open rate
1.4% CTR
Sample Issue:
https://theearlycheckout.beehiiv.com/p/revolutionize-online-presence-blogging-shopify-success



The Growth Memo:
45,000 Reader
57% Open Rate
1.5% CTR
Sample Issue:
https://thegrowthmemo.com/unleash-your-growth-potential-mastering-the-stages-of-awareness-skyrocketing-sales/

MORE COMING SOON…

Don't Just Take Our Word For It…



Zachary Radford stands out as a lifelong student and teacher of direct response marketing. *His unique approach of freely sharing knowledge, as celebrated in his*

book 'Direct Response Secrets', demonstrates not just expertise but a commitment to fostering coexistence over competition. - **Brian Kurtz**
TitansofDirectresponse.com

I hired Zach to take over AdSkills' Sunday newsletter and since newsletters are his zone of genius, it's been an excellent experience so far. People have been writing in that they love the new format, new name (Zach rebranded it) ***and we've even has some sales from the first two newsletters.*** - **Liana Ling**
AdSkills.com

When It comes to Direct Response, ***I Recommend Zachary 100% Of The Time.***
– **Phil Telpner**
BreakoutPrivateWealth.com

Zachary has added ***100's of thousands*** *to my businesses* - **Carmine Mastropierro**
CarmineMastropierro.com

It wasn't always like this…

Two years ago, I was stuck selling agency services and managing a massive team.

I essentially built a high-paying job with 20 bosses and next to no potential to get a good multiple on an exit.

It was not for me…

Yes, we had great clients and made them millions!

But I tried to sell the business, and I got nothing but lowball offers!

At the same time, a mentor of mine asked me to create a newsletter for his lists.

I did it not expecting much, but to my surprise, it got an amazing response.

Engagement, Authority and Sale! Almost overnight!

Even with the early success, I was still facing imposter syndrome and a massive time commitment.

Then AI came out, and boom!

It allows us to create custom AI engines that can predictably produce valuable content.

And create world-class newsletters with my repeatable process called an "AI IMPACTLetter."

Similar to Henry Ford's "Assembly line."

We use our proven process to drive engagement, authority and sales!

And a Newsletter you can be proud of!

Long story short, I was able to sell my positions in the newsletters I had been writing for the biggest lump sum of my life.

This gave me the time to finally write my book, start my own IMPACTLetter and give back!

I have been called to serve at a higher level, and sending millions of emails a month is cool, but once this is out in the marketplace, we can send billions of emails a month!

That is the Impact I'm after…

So, I decided to create a transformational Workshop to transform your email strategy into a powerhouse of engagement and growth.

It’s Called “IMPACTLetter Live!”

Date & Format: February 9th - 11th, live on Zoom.
Designed For: Experts with at least 5,000 subscribers, ready for growth.

Let's go from emails that get lost in the shuffle to creating the go-to newsletter everyone in your niche can't wait to read!

Why Share Our Secrets?

Our Goal: Make a significant impact.
My Experience: *20+ years of behind-the-scenes success.*
Our Mission: *Empower over 1,000 experts to create impactful emails, potentially reaching billions.*

Now…

I charge ***$46,000*** a year to do this for clients… And I’m planning on DOUBLING my prices shortly! (See Here)

But because you are here and my goal is not just for more money… (It’s Impact!)

I want to personally invite you to a workshop that I’m putting on…

LIVE February 9th - 11th.

It’s called…

IMPACTLetter LIVE! - Transform Your List's Full Potential



A 3-Day Workshop for Experts Ready to Leverage AI & Media for Exponential Growth.

Transform your email list into a powerful, profit-generating newsletter powered by the “IMPACTLetter AI Process” through our exclusive live 3-day workshop.

Go from struggling with email deadlines to a well oil weekly newsletter machine.

Create content that people care about, have fun and have a massive impact!

What You'll Get in Just 3 Days:

Day 1: Create Your Newsletter Foundation (Value: $5000)

- Blueprint Your Newsletter: We'll guide you in planning the look and content of your newsletter to make sure it stands out.
- Pick the Right Platform: Focus on using Beehiiv to get the best results.
- Write Your First Draft: Together, we'll draft your newsletter using easy templates.
- Set Your Standards: We'll help you decide on your newsletter's style and tone to keep things consistent.

Day 2: Set Up and Streamline Your Process (Value: $5000)

- Learn Efficient Newsletter Creation: Discover how to make newsletter creation quick and easy, much like how McDonald's serves up burgers fast.
- Use AI to Your Advantage: We'll show you how to use artificial intelligence to create content that engages and sells.
- Plan Ahead: Get a plan in place for your next year's worth of content to keep your audience hooked.

Day 3: Get Ready to Go Live (Value: $5000)

- Launch Your First Issue: We'll use a simple tool to get your first newsletter ready to wow your audience.
- Become an Editing Pro: Pick up top-notch editing skills and get access to Grammar GPT for polished content.
- Make Sure Your Emails Get Read: Learn how to make sure your newsletter actually lands in your subscribers' inboxes, not their spam folders.

That’s right in just 3 short days you will have a fully functional newsletter that will give you massive open rates, Influence and control over your outcomes!

But wait there is more!

Special Bonuses If You Act Now:

Personal Coaching Session with Zachary J. Radford (Worth $2500)

Get a private 30-minute strategy session with me after the workshop. I'll give you personalized advice to reach your goals faster.

Automate Almost Everything on a Budget (Worth $2000)

Learn to automate nearly your entire newsletter process without breaking the bank. I'll show you how to find and manage virtual assistants (VAs) who can handle the work for you, including a step-by-step guide I personally use.

How to Attract Sponsors Who Pay Big (Worth $5000)

I'll teach you three effective ways to attract sponsors willing to pay over $1000 just for an email mention. You'll get everything you need to start: application forms, ready-to-use templates, and scripts for reaching out.

Get Your Newsletter on Bigger Stages (Worth $2000)

Discover how to use your newsletter to grab opportunities on larger platforms through partnerships and joint ventures. Includes a detailed masterclass with all the templates you'll need to succeed.

Secrets to Rapidly Growing Your List (Worth $3000)

Unlock three powerful yet rarely discussed strategies for expanding your subscriber list sustainably.

Total value: **$29,500**

Special Offer: Transform Your Email List

Today's Special Price: ~~$10,000~~ $4,995 or two payments of $2,995

Register Now - Transform Your Email List Today!

Limited Availability: Just 10 spots open for our hands-on 3-day workshop.

Act Fast: Secure your place now to avoid missing out!

What You'll Achieve:
Turn an underused email list into a profitable asset in just 3 days.

100% Satisfaction Guarantee:
Risk-Free Promise: Not fully satisfied by the end of Day 1? Get a full refund, no questions asked.

Our Confidence: We're offering this guarantee because we believe in our workshop's power to revolutionize your email marketing.

Why Trust Us?
Industry Expertise: We're marketers making this risk-free offer to help you succeed.

Proven Results: If you don't see the path to transforming your email list into a powerful, profit-generating asset after the first day, we'll refund you completely.

This isn't just another marketing workshop.

It's a hands-on, fully immersive experience that equips you with the tools, strategies, and insider secrets to turn your email list into an industry-leading newsletter and will become your most valuable standalone sellable asset.

From leveraging AI to automate content creation to securing lucrative sponsorships, you're guided every step of the way by industry experts.

Who Should Attend?

Entrepreneurs and marketers with an existing email list of 5,000+ subscribers.

Visionaries looking to increase their enterprise value and build a scalable, automated media brand.

Here's What To Do Next…

From here, it’s just finalizing your payment so we can give you Instant access to your FREE gifts!

To get started, go ahead and click the link below, make your payment, and you’ll be able to dive in and start learning right away!

Sign up now, and I promise your emails won’t be the same.

Secure Your Spot Now…
Today’s Special Price: ~~$10,000~~ $4,995 or two payments of $2,995

Register Now - Transform Your Email List Today!

Only 10 Spots Available – ***This is a live hands-on learning session!***

If you have not already purchased and decided to go all on yourself, you may have a couple of questions so these will help you decide…

Q: When's the live event happening?
A: Mark your calendars! Our Zoom event is from February 9th - 11th, 2024. We're live from 1 PM to 5 PM EST, Tuesday through Thursday, leveraging AI to build the next Industry batch of Leading Newsletters!

Q: What if I can't attend all three days of the live workshop?
A: We understand that schedules can be hectic. That's why we offer recordings of each session for registered participants. If you miss a live session, you'll have access to the content to review at your convenience.

Q: Is this workshop suitable for beginners?
A: Yes! While the workshop is designed for entrepreneurs and marketers with an existing email list of 5,000+ subscribers, the principles and strategies we teach can be applied at any level. We start with foundational concepts and progressively delve into more advanced tactics.

Q: What makes this workshop different from other marketing or email strategy courses?
A: Unlike other courses that focus on theory, our workshop is highly practical and hands-on. We guide you through building and automating your own media brand, step by step. Plus, our unique focus on leveraging AI and securing high-paying sponsors sets us apart.

Q: How technical do I need to be to benefit from this workshop?
A: You don't need to be highly technical. We've designed the workshop to be accessible to participants with varying levels of technical expertise. Our step-by-step guidance and the use of AI and templates simplify complex processes.

Q: Can I really expect to attract high-paying sponsors after attending this workshop?
A: Absolutely. One of the core focuses of the workshop is on strategies to attract high-paying sponsors. We'll equip you with the tools, templates, and know-how to make your newsletter appealing to sponsors willing to pay $1000+ per email.

Q: What support is available after the workshop ends?
A: Your success is important to us. After the workshop, you'll have a 30-minute 1-on-1 call with Zachary J. Radford to ensure you are heading in the right direction. Plus, you will have access to our exclusive community where you can ask questions, share successes, and get feedback.

Q: Is the investment really worth it?
A: Consider this workshop an investment in the exponential growth of your business. By turning your email list into a sellable asset and increasing your enterprise value, the workshop pays for itself many times over. Our satisfaction guarantee also ensures that your investment is risk-free.

Q: How soon can I see results from implementing what I learn in the workshop?
A: While results can vary based on your starting point and the effort you put in, many participants start seeing positive changes within a few days of applying the

strategies and tools we provide. ***The workshop is designed to set you up for immediate action and long-term success.***

Ready to Transform Your Email List into a Profit-Generating Asset?

If you have any more questions or need further clarification, don't hesitate to reach out.

email me at Zach@Profitableads.com, and I will get back to you ASAP.

We're here to ensure you feel fully informed and confident about joining our 3-Day Live Workshop. Let's embark on this transformative journey together!

Special Offer: Transform Your Email List
Today's Special Price: ~~$10,000~~ $4,995 or two payments of $2,995

Register Now - Transform Your Email List Today!

(Only 10 Spots Available - It's time to dominate your competition.)

Go from an under-leverage asset to an Instant Increase in Engagement, Authority & Sales!

I just want to leave you with one more thought.

Yes, creating an IMPACTLetter has a ton of amazing benefits…

In today's digital world, where ad accounts can be unexpectedly shut down, compliance rules are tightening, and capturing attention is becoming increasingly costly, there's one asset that stands above the rest…

Ownership.

By creating an IMPACTLetter, you're not just publishing another newsletter. You're claiming the ultimate advantage—CONTROL.

This means having the freedom to decide when, what, and how you communicate with your audience.

In the ever-changing digital landscape, such control isn't just beneficial; it's invaluable.

That sounds good but…

Let's be real… it's not all going to be sunshine and rainbows.

You'll need to carve out three half-days from your busy schedule, truly invest your focus, and commit to executing at your peak. Plus pay me $4995.

But here's the silver lining…

This commitment paves the way for an industry leading podium that will deliver endless engagement, skyrocketing sales, and unparalleled value to your business for years to come.

And on a personal level, can can finally prove to everyone that you are not a one-trick pony!

It's more than a trade-off; it's a transformation waiting to happen.

AI is an absolute gift!

It’s time to start using it in a way that makes sense for your bottom line.

Look forward to helping you grow!

To your health & success,
Zachary J. Radford
Direct Response Marketer

P.S. When I first started on this journey of creating IMPACTLetters, I wasn’t expecting the ability it gives you to establish deep, personal connections with

your audience, turning casual readers into loyal buyers.

Remember, “With Great Power Comes Great Responsibility” – Uncle Ben

Ready to harness the power of an “IMPACTLetter” for your business? Today Only ~~$10,000~~ ***$4995*** Transform Your Email List Now! - *Limited Seating Available.*

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