

Media Bias Reporter

Visit the homepage of CNN, FoxNews, and NJ.com. Examine the coverage of one of the following subjects:

President Donald Trump

or

Governor Chris Christie

or

A candidate for the NJ Governor's Race (See the [wiki](#) page for a complete list.)

Use what you observe about the topic you selected to answer the following questions.

Placement Bias

List the homepage headlines that feature your subject. (Hint - Try control+F.)

CNN	
Fox News	
NJ.com	

Pick one article on your subject from each news site. Read the articles. Are the articles similar in size and detail? Record any differences.

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Based on what you have noticed so far, is the coverage positive or negative? Why?

CNN	
Fox News	
NJ.com	

Headline Bias

Do the headlines suggest approval or disapproval by the news outlet? Why?

CNN	
Fox	

News	
NJ.com	

Word Choice and Tone Bias

List the words that each news outlet uses to identify your subject. Do these words have strong positive or negative connotations? Sort the words into positive, neutral, or negative categories.

	Positive	Neutral	Negative
CNN			
Fox News			
NJ.com			

Image Bias

Are the photos selected flattering or unflattering to your subject?

	Flattering	Neutral	Unflattering
CNN			
Fox News			
NJ.com			

Name and Title Bias

What labels or titles are used to describe your subject?

CNN	
Fox News	
NJ.com	

Considering the evidence outlined above, how do you believe each news outlet feels about your subject?

CNN	
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Fox News	
NJ.com	