

Out and About at the Barbie Premiere



Kylie Jenners love of everything Barbie led her to start a Celebrity Womens MMA Stable called the Badass Barbies. Her love for the perfectly proportioned dream doll also led her to buy controlling interest in Barbie's parent company Mattel.

Kylie showed her business savvy buying the struggling company for mere pennies on the dollar and turned the once iconic toy manufacturer from a 450 million dollar company into a 6 billion dollar entity. Not only did Kylie turn Mattel around but she also brought it back into the spotlight by green lighting the summer blockbuster "Barbie Movie" starring none other than former Badass Barbie **Margot Robbie**.

In the film, "Stereotypical" Barbie, played by Margot Robbie, travels from Barbie Land to the real world (aka, Los Angeles), and ends up at the headquarters for Mattel – the company responsible for bringing the iconic doll franchise to the world. Barbie begins experiencing an existential crisis. She must travel to the human world in order to understand herself and discover her true purpose.



Everyone who is someone walked the **Pink Carpet** donned in the best and brightest pink outfit each trying to out pink the other. After premiers in Hollywood, London, and Hong Kong the Barbie movie opened to rave reviews across the board and a 96% rating on Rotten Tomatoes. It still remains to be seen if the movie will make Warner Brothers money but Kylie and Mattel have already cashed their checks.

Besides, who in their right mind would want to spend three precious hours watching Oppenheimer? Really, a story about a physicist who spent years inventing the atomic bomb and possibly saving countless millions of lives. World War II movies are boring and basically it's just a history lesson that one can easily look up on Wiki. The Barbie Movie lets you relax and enjoy your evening and that's why it is the number one blockbuster of 2023.



The Pink Carpet sizzled with summer excitement as attendees for the Barbie Movie's blockbuster premiere, mainly from the all-female Mixed Martial Art league UCC (Ultimate Cage Combat), graced the event. Among them, the fierce **Dove Cameron** led the charge, embodying the essence of a Badass Barbie. Undeterred by a recent injury, Dove radiated joy, having eagerly awaited the premiere. She showcased her adoration for all things Barbie while dancing and celebrating exuberantly throughout the night.



In a surprising turn, Wannabee Featherweight **Mackenzie Ziegler** graced the Pink Carpet despite her deep-rooted aversion to the Badass Barbies. She put on a composed display, offering her support to the event. Mackenzie maintained her composure, avoiding conflicts, yet making it evident that she stood firm and unyielding in the face of provocation.



Hellfire Girls Club's **Gal Gadot** proudly represented her team while flashing a daring glimpse of elegance for the cameras. A beloved face at Warner Brothers, she embraced the film's allure while addressing queries about her next project. She quashed rumors of Katie Cassidy replacing her as Wonder Woman, reaffirming her iconic role in the franchise.



Unstoppable Badass Barbie, **Shay Mitchell**, declared that not even an army of Orcs could deter her from the premiere. With her cherished childhood Barbie dolls in tow, Shay demonstrated her unwavering dedication to all things Barbie. Her enthusiasm for the franchise remains undiminished as she shared her deep knowledge and connection to the world of Barbie.



Amped's **Dua Lipa**, basking in her mermaid glory, hilariously proclaimed this as the ultimate gig in the ultimate flick. Taking the term "see-through" literally, Dua surprised a few with her dress, unveiling both her toned physique and undeniable enthusiasm. Not stopping at her pink carpet splash, she took the stage at the after-party, proving Amped girls party as hard as they fight – dancing until the sun decided it was time for bed



Emerging from the Amped squad with a shared Albanian bond, **Bebe Rexha** ignited a buzz, her presence almost pushing the boundaries of her wardrobe adventure in a mesmerizing silk attire. The crowd was left in a mix of awe and apprehension, as the delicate balance of her gown added an extra layer of anticipation to the evening.



Adding to the Albanian sensation, former Internet Sensation fighter **Ava Max** joined her compatriot singers in a Barbie premiere takeover. Flaunting unapologetic flair, Ava confidently graced the pink carpet in a jaw-dropping pair of 8" pink heels, with her remarkable charisma nearly overshadowed by her audacious cleavage – a bold display of fashion.



In a dazzling addition, Strikeforce Welterweight fighter **Rita Ora** jumped into the festivities, donning a pink ensemble accentuated by perfectly coordinated accessories. Rita, embracing her Albanian roots, highlighted the popularity of Barbie dolls in her homeland, where they hold a treasured place in every girl's heart.



Making her presence felt, Lost Wildcat **Skai Jackson** graced the premiere and savored the film, even if it meant encountering a few rivals. The promising rookie, with a hint of determination, shared her focus on relishing the cinematic experience while reserving her ferocity for the cage.



Bringing reinforcement in case anything went wrong, Lost Wildcat **Ming-Na Wen** joined the event as Skia's backup, prepared for any surprise from the Badass Barbies. Ming-Na expressed her relief at the peaceful atmosphere and the harmonious interactions. Post-premiere, she hailed the film as one of the smartest releases in recent memory, praising its ingenuity and wit.



Stepping out of her beach attire, Death by Bikini's **Camille Kostek** slipped into a sleek pink dress that elegantly showcased her curves. While trading her bikini for couture, Camille revealed her aspiration to someday have her very own Barbie doll, a dream that's as stylish as her attire.



Stealing the spotlight, Strikeforce Featherweight standout **Karreuche Tran** illuminated the scene in a radiant yellow ensemble that skillfully accentuated her perfectly toned abs. The vibrant hue perfectly mirrored her vibrant energy, creating an unforgettable presence that turned heads and sparked conversations throughout the event.



Adding an unexpected twist, the iconic **Flo from Progressive** unexpectedly graced the Barbie premiere. Amid speculation surrounding her presence, given that Progressive wasn't an official sponsor, Flo managed to snag a seat for the movie. However, her invitation didn't extend to the after parties, leaving many puzzled as to her enigmatic connection to the event.



Turning up the heat, Death by Bikini's **Ashley Graham** infused her signature charisma into the premiere, becoming the undeniable life of the party. The vivacious fashion model rocked a captivating frilly black ensemble, leaving a trail of turned heads and captivated gazes in her wake.



Amid the excitement, UCC referee and Barbie co-star **America Ferrera** struck a pose beside a pink Barbie corvette. Renowned for her controversial calls, America's tendency to turn a blind eye took a backseat at the premiere as she engaged wholeheartedly with the screen, showcasing a rare focus that caught everyone's attention.



Billie Eilish is on a winning streak, with plenty to celebrate. Having recently inked a deal with the buzzworthy Radio Killers stable following her UCC hiatus, Billie's excitement for the premiere rivals her eagerness to step back into the cage. The anticipation is building both on and off the screen for the multi-talented artist.



Making headlines, Badass Barbie **Selena Gomez's** shift from Welterweight to Middleweight division fueled speculations about her appetite. Selena, quick to defend herself, attributed her weight fluctuations to medication used for managing lupus, countering the hearsay. Her honesty sheds light on her journey, bringing a deeper understanding to her transition and showcasing her resilience.



Stepping into a new chapter, former Hellfire Girls Club stalwart **Victoria Justice** seamlessly blended in with her new stable, standing alongside her Badass Barbie comrades at the pink-themed premiere. While cherishing her past connections, Victoria's heart now beats for her fresh team, and she eagerly anticipates the trove of Barbie swag that comes with it, ready to embrace all that her future holds.



A master of versatility, actor **Will Ferrell** shone in his role as The Mattel CEO, leaving an indelible mark on many scenes. Despite not being drawn to Barbie during his youth, Will's memories took a mischievous turn as he recalled kidnapping his sisters' Barbies and orchestrating hostage scenarios with his GI Joes, showcasing his signature comedic flair.



Barbie luminaries **America Ferrera** and **Margot Robbie** pause for the paparazzi's delight, capturing their camaraderie that blossomed during filming. As their bond deepens, speculation arises about America's potential impartiality in officiating Margot's matches, adding an intriguing layer of intrigue to their friendship.

The Barbie Premiere illuminated the summer with its stellar presence, and the accompanying blockbuster is set to shatter records. As the season's crowning achievement, the film's success paves the way for an eagerly anticipated sequel that is already in the pipeline.

Barbie 2

ANNOUNCEMENT TEASER



IMAX

