

Business as Mission Recommended Resources

Introduction to Business as Mission (BAM)

What is Business as Mission? Video

A three minute explainer video on business as mission.

BAM 'Start Here'

A webpage giving an introduction to the topic, with a [BAM Infographic](#), introductory reading, and [BAM Pathways](#) to help you find your role in BAM.

BAM Manifesto

A one page overview of the main principles behind business as mission.

Lausanne Global Classroom: Business as Mission

Video Series

This episode of the Lausanne Global Classroom examines the gospel issue of business as mission and the God- given power of business to address some of the world's most pressing spiritual, social, environmental, and economic issues.

Websites

Business as Mission Resource Centre

The Business as Mission Resources website is an aggregating site, designed to be a 'one stop shop' for BAM links and resources. Within the Resource website:

- The ['Start' section](#) gives an introduction to the topic, with [BAM Pathways](#) to help you find your role in BAM.
- The [BAM Resource Library](#) is an online list of business as mission related books, videos, organisations, articles, courses, events and stories.
- The [BAM Ecosystem Map](#) is an interactive diagram showing organisations and networks relating to BAM.
- [The BAM Review Blog](#) posts new material weekly online and sends out an email twice a month with resources and articles.

BAM Global

The mission of BAM Global is to accelerate the business as mission movement, resulting in a significant increase in the quantity and quality of businesses and business people involved in God's mission to the world — the whole church, taking the whole gospel, to the whole world. BAM Global is also the Business as Mission Issue Network of the Lausanne Movement, runs regular online BAM events, and has

published 30+ Reports on Business as Mission topics. BAM Global runs the BAM Resource Centre.

MatsTunehag.com

Mats Tunehag is speaker, writer and consultant on business as mission and former Lausanne Catalyst. For the last 20 years he has had a special focus on developing the Business as Mission concept as well as national, regional and global strategic alliances of people and BAM initiatives. Mats regularly blogs on business as mission and has BAM materials translated into 23 languages on his website.

More BAM Related Links.

Books

Know Your BAM A-Z

Mats Tunehag, 2023 (Second Edition)

This free downloadable BAM A – Z booklet communicates the concepts of BAM with graphics, single words and short texts.

BAM Global Movement

Gea Gort & Mats Tunehag, 2018

An excellent introductory book to business as mission. Interweaves foundation-laying chapters on the concept of BAM, with case study chapters, sharing the stories of real companies.

Business for the Glory of God: The Bible's Teaching on the Moral Goodness of Business

Wayne Grudem, 2003

A short read which will lay a strong foundation for thinking biblically about business. Consider fundamental tenets of business, such as ownership, profit, employment, competition, in a whole new light.

Business as Mission: The Power of Business in the Kingdom of God

Mike Baer, 2006

Takes the reader from where they are on a journey towards the seamless integration of business as mission. A helpful place to start on your BAM journey.

Missions Disrupted: From Professional Missionaries to Missional Professionals

Larry Sharp, 2022

Topics covered include the theology of work, *missio Dei*, and disruptive innovation; demonstrated with 27 stories of growing, successful BAM businesses.

Great Commission Companies: The Emerging Role of Business in Missions

Steve Rundle and Tom Steffen, 2011 (Second Edition)

The first half covers principles for business as mission and the second half is dedicated to six stories of BAM in practice. Together these form a comprehensive overview that brings BAM alive for the reader.

The Missional Entrepreneur: Principles and Practices for Business as Mission

Mark Russell, 2009

Based on an extensive study of what BAM looks like in real-life, this is a great introduction to business as mission in practice. Recommended for its user-friendly approach to equipping would-be missional entrepreneurs.

Business for Transformation

Patrick Lai, 2015

Focuses on the practical how-tos of doing business for transformation. It's a good, concise guide for people who want to start a BAM company.

The Steward Investor: Investing God's Resources for Eternal Impact

Donald E. Simmons, 2022

Using scripture and real-world examples, The Steward Investor takes us beyond basic financial principles to where we become fiduciaries who own nothing but manage everything to achieve the redemptive objectives of God, the True Owner.

More BAM Related Books.

Papers and Articles

Lausanne Occasional Paper on Business as Mission

Mats Tunehag, Jo Plummer and Wayne McGee (Eds), 2004

Written as a result of a unique collaborative effort by more than 70 Christian leaders and business as mission pioneers, this was the first attempt to bring a broad international and multi-disciplined perspective to business as mission. Includes the one page BAM Manifesto.

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BAM and the Global Workplace: Advance Paper for the Lausanne Global Workplace Forum

Jo Plummer, 2019

This paper provides an introduction to BAM and aims to encourage businesswomen and men—whether entrepreneurs, managers, business professionals, or technical experts—that their gifts, experience, and capacity is a much-needed resource in global mission.

God Means Business

Mats Tunehag, 2008

A six page introduction and overview of some key ideas in business as mission. Just one of many introductory articles by Mats Tunehag, in numerous language translations.

BAM Global Think Tank Papers

A collection of reports on various topics such as BAM and Church Planting, BAM and Human Trafficking, Franchising, Biblical Foundations for BAM, plus reports from different global regions and countries. Something for everyone.

More BAM Related Papers.

Other Resources

Wealth Creation for Holistic Transformation

Paper Series

The Lausanne Movement and BAM Global organized a Global Consultation on The Role of Wealth Creation for Holistic Transformation, in Chiang Mai, Thailand, in March 2017. About 30 people from 20 nations participated, primarily from the business world, and also from church, missions and academia. The Consultation produced a series of seven papers and the Wealth Creation Manifesto.

Lausanne Global Classroom: Wealth Creation

Video Series

This Classroom episode is on Wealth Creation for Holistic Transformation, a critically important aspect for mission. The goals of this episode are to explain wealth creation, to highlight the importance of wealth creation for global Christianity and the church.

The Success or Failure of Business as Mission

Mats Tunehag

Video of Cape Town 2010 Plenary Session

Mats Tunehag examines what factors determine the success or failure of business as mission. He argues that it's important to remember our objective and refuse to compromise on professionalism, excellence, and integrity.

Many more BAM resources are listed in the [Business as Mission Resource Library](#).