

## Emails for a Forex price action course

**Avatar:** At 24 years old Steven has had enough of working for someone else. He's a very ambitious guy who's constantly looking for the next opportunity to get rich.

At the moment he works in a grocery store bagging up and scanning items for barely likable customers and hates his situation.

He understands to get anywhere in life he has to work hard and he's 100% dedicated to becoming wealthy.

### **What is Steven's current situation and why does it suck?**

Steven has been trying to learn how to trade for a couple of years and has never been profitable for more than a week.

He's desperate to find a way to trade that really works.

He feels lost as there is so much information out there and he's trying to consume it all to find the "holy grail" approach to trading.

A shit ton of information out there is fake, made-up bullshit by pretend successful traders to try and sell people on a course.

So on his journey, he also has been fed a bunch of information that doesn't work at all.

He's lost thousands of pounds due to trading and blowing Forex accounts.

Steven feels frustrated at the progress he's made and he is beginning to feel as if he is wasting his time chasing a dream that always feels out of reach.

### **What is Steven's dream state and why is it so good?**

Steven has managed to ditch his job and work for himself.

He's managed to buy a property from the money he has made through Forex trading and feels successful.

He has really made something of himself while not going the university route which society tells you to go down.

He reminisces about the struggling days of learning how to trade, blowing his trading accounts as he withdraws his money from his Forex account into his bank account.

Steven has become a success amongst his peers. Someone who is looked up to by his family.

He can relax knowing that he has made wealth, something his family has never experienced.

**What is the unknown part of the problem keeping Steven from his dream state?**

- Consuming too much information and trying to implement all of it into his trading plan even if it's contradictory
- Too focused on what's working for others rather than figuring out what works for him
- Following flashy YouTube traders who don't actually trade and give out bad information
- Doesn't understand how to read a chart properly and relies on indicators to tell him where the price will go next

If Steven was taught how to read the price charts properly and given the proper information on how to trade then he would be a successful trader

**How does your product and service solve their problems and deliver them to their dream state?**

Steven will be shown how to trade pure price action so he doesn't have confusing or conflicting indicators to give him signals

He will understand how to read a chart properly and understand the context behind why the charts are moving the way they are

Steven will be given three different entry signals to pick from so he can have an exact reason to enter the market, he'll know when to enter the market and the "why" behind his choice of entering.

Steven will be shown how to read the Forex charts exactly how the banks do, giving him the proper way to analyze price movements

He will be given specific setup patterns to use for so knows what to look out for when staring at the charts

**Email one -**

**Subject line:** Who's side are you on?

Hey <name>,

The banks love people like you.

The new traders who want to "teach themselves" how to trade Forex,

Binge-watching thirty different YouTube channels while implementing every strategy under the sun.

You might as well withdraw money from your bank and tell the person behind the counter to keep it.

### **Who's side are you on?**

You began trading Forex to pull \$10K a month from your trading account directly into your bank account.

You wanted to retire your mom, buy a Rolex, and say f\*\$% you to your boss as you walk out of your job flashing a wad of cash to your coworkers.

Do you seriously want to be on the 95% statistic of losing traders?

Or do you want to finally take the plunge...

Take trading seriously and be taught by a successful millionaire Forex trader who's been pulling profits from the markets like it's child's play for years?

For those who are done just giving their money to the banks and want to make cold hard cash for themselves,

[Click this link to use my price action trading strategies that helped me rake in millions of dollars through trading Forex](#)

### **Email two -**

**Subject line:** How to trade like a millionaire

Hey <name>,

Could you withdraw \$10k from your trading account right now?

Retire your parents,

Buy a brand new BMW without finance,

And blow \$3k in a luxury clothing store just because you feel like it?

If not then this probably sounds like just a dream to you.

A goal that's always slightly out of reach.

To become a Forex millionaire you must trade like a millionaire.

Raking \$10k/month in profits is completely doable.

There's traders who do it every single month.

Regular people just like you, the only difference is their education.

If you want to break down the barriers stopping you from pulling in \$10k/month from the markets,

And finally, be able to live the rich Forex trader lifestyle you set your eyes on when you first started trading,

[Then click this link to have a step-by-step approach to how a millionaire trades the Forex markets](#)