

## Site Visit: Ector County ISD

November 13, 2025

Odessa, TX

### Site Visit Overview

One-day visits provide an intensive introduction to the Opportunity Culture® initiative. Site visits begin with an introductory session, to hear from your district hosts. You'll have time in an elementary and/or secondary school implementing Multi-Classroom Leader™ teaching teams, interacting with and observing school leaders and Opportunity Culture® educators in action. We encourage teams from a school system to attend together, to gain a shared knowledge base for exploring how Opportunity Culture® school design can work for you.

### Logistics for Travel

**Session Location:** Odessa, TX

**Session Time:** 8:30 am - 2:30 pm CT

**Hotels, Restaurants & Things to Do:**

- **Hotel Recommendations:** [Marriott Odessa](#), [Holiday Inn Odessa](#), [Hilton Garden Inn](#) (Room blocks not provided)
- **Restaurant Recommendations:** [Rosa's Cafe](#), [Torchy's Tacos](#)
- **Things to do:** [Discover Odessa](#)

**Nearest Airport:** Midland International (MAF)

**Transportation:** Car rental or personal car required. Transportation will not be provided by Public Impact®.

**Meals:** A light breakfast and boxed lunch will be provided.

## Tentative Agenda

A sample agenda is listed below. Start and end times will remain the same, however, exact times at school may vary. A finalized agenda with exact locations will be emailed to all registered participants.

Time	Activity
8:30 - 9:00 am	Guest Arrival & Check-in
9:00 - 10:30 am	Introduction to OC™ and Visit
10:30 - 10:45 am	Travel to School 1
10:45 - 11:30 am	School Visit 1
11:30 - 12:30 pm	Box Lunch On-site & Travel to School 2
1 - 2:30 pm	School Visit 2

## About Ector County ISD

When Ector County ISD began designing its Opportunity Culture® plans in 2019, the district had 44 schools serving 33,862 students. Of those students, 77 percent were Hispanic, 16 percent were white, and 55 percent were economically disadvantaged.

Ector County ISD began implementing Opportunity Culture® models in the 2020-21 school year.

Learn more about [Ector County ISD](#) here.

View Ector County ISD's Opportunity Culture® recruitment website [here](#).

Watch a video to learn more about <b>Teacher Residencies</b> in Ector County and Midland ISD.	To see the Opportunity Culture® initiative in action in Ector County ISD, take this <b>virtual visit</b> .
Watch <b>Sydney Garcia on Being a Multi-Classroom Leader</b>	Watch <b>Audriana Munoz on Being a Teacher Resident</b>
Read the <b>Researchers Report Strong Student Learning Results in Texas Opportunity Culture® District</b>	

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