



One Book | One Minnesota Sample Social Posts

Special Edition, Spring 2023 – *Follow the Blackbirds* by Gwen Nell Westerman

Create additional posts based on your local programming.

1. Today we're thrilled to announce a special edition of our statewide book club, One Book | One Minnesota in honor of Poetry Month, sponsored by @SPIRE Credit Union. Start reading "Follow the Blackbirds" by Minnesota's Poet Laureate Gwen Nell Westerman for free now: [\[Ebooks link or library webpage link depending on who posts\]](#) #onebookmn
2. Bring your book club together for a Poetry Month discussion! One Book | One Minnesota featured book "Follow the Blackbirds" by Gwen Nell Westerman is available for free through Ebooks Minnesota for eight weeks as an ebook. Download your copy here: [\[link to come\]](#) and join the conversation with [\[Library Name\]](#)! #onebookmn
3. Join [\[Library Name\]](#) for a book club discussion about "Follow the Blackbirds" by Minnesota's Poet Laureate Gwen Nell Westerman, the featured book in a special edition of our statewide book club One Book | One Minnesota. [\[link or details\]](#) #onebookmn
4. Students in grades 5 – 8 are invited to join Minnesota's Poet Laureate Gwen Nell Westerman at Minneopa State Park on April 29th or Blue Mounds State Park on May 6th to write their own poetry. Learn more here: www.thefriends.org/poetryinparks. #onebookmn