

DEFEND THE SACRED: PROTECT THE ARCTIC 30 DAYS OF ACTION TOOLKIT



International Solidarity Actions

December 7, 2020

January 6, 2021

Rise Up in Solidarity with:

[Defend the Sacred AK,](#)
[Sovereign Iñupiat for a Living Arctic,](#)
[Gwich'in Steering Committee,](#) and
[Native Movement](#)

Please follow our guidance and plan or join a solidarity action for these dates. Join Gwich'in and Iñupiat protectors against Arctic Refuge oil exploration and extraction in kicking off the 30 days of action with an Arctic Refuge International Banner Drop when the lease sale is announced (12/7/2020) and an Arctic Refuge International Day of Solidarity when the lease sale is held (1/6/21).

Use these hashtags:

#ProtectTheArctic
#StandWithTheGwichin
#InupiatGwichinSolidarity
#DefendTheSacredAK
#NativeMovement

WEEK 1: PUBLIC COMMENT

December 7, 2020 – December 13, 2020

**Help us raise awareness
and build a public record of opposition.**

- POST ON YOUR SOCIAL MEDIA: use our [social media guidance](#).
- FLOOD NEWSPAPERS WITH Letters To the Editor: use our [LTE-writing guide](#).
- SUBMIT A COMMENT AGAINST [SEISMIC TESTING](#): [submit a comment here](#).
 - [SAExploration is planning to conduct seismic tests](#) on the coastal plain, in an attempt to locate oil reserves below the surface. Destructive thumper trucks & man camps would traverse the coastal plain, causing irreversible damage to the tundra and threatening denning polar bears. This comment period is for an “Incidental Harassment Authorization” permit, which is specific to impacts on polar bears. We will provide more information for submitting comments on 12/8/20.
- ~~[SUBMIT A COMMENT](#) TO DOI: Tell them NOT to sell leases on the coastal plain.~~
- [EMAIL YOUR CONGRESSIONAL DELEGATION](#): or CALL them using [our tips & sample script!](#)

WEEK 2: CORPORATE CAMPAIGN

December 13, 2020 – December 20, 2020

**Please target one corporation each day this week.
Call and email them, tweet and tag them, tell them:
“Stop Arctic Oil Extraction. No Drilling in the Coastal Plain!”**

1. **December 14th: Hilcorp** - use this [graphic](#) to target!

Contact: [@HilcorpEnergyCo](#), CEO: glalicker@hilcorp.com, Phone: 713-209-2400

- In 2015, [The Alaska Oil and Gas Conservation Commission](#) noted [25 instances](#) of regulatory violations and stated boldly: "Hilcorp's conduct is inexcusable" and "The disregard for regulatory compliance is endemic to Hilcorp's approach to its Alaska operations." In 2015, they were fined \$100,000 for Clean Water Act [violations](#) following a 10,000-gallon crude oil and produced water spill at Milne Point. In the last five years, Hilcorp has reported 102 oil and hazardous substance spills on the North Slope.

2. **December 15th: Chevron** - use [these graphics](#) to target!

Contact: [@Chevron](#), [Email](#), Phone: 925-842-1000

- Chevron is one of just a handful of oil companies with knowledge of the results of the only test well to have been drilled in the Arctic National Wildlife Refuge. Chevron has been responsible for [significant](#) oil spills around the world, and has reported one spill on the North Slope in the last 5 years.

3. **December 16th: ExxonMobil** - use this [graphic](#)!

Contact: [@ExxonMobil](#), CEO: darren.w.woods@exxonmobil.com, Phone: (972) 940-6000

- ExxonMobil [is](#) "one of the top three producers of oil and the largest holder of discovered gas resources on Alaska's North Slope." They began producing on their Point Thomson field in 2016, which reportedly holds roughly 25 percent of known gas reserves on the North Slope. In the last five years, ExxonMobil has reported 55 oil and hazardous substance spills on the North Slope.

○ **December 17th: ConocoPhillips**

Contact: [@ConocoPhillips](#), [Email](#), Phone: (907) 276-1215

- In 2012, ConocoPhillips [paid](#) state and federal regulators \$312,000 over North Slope spills in 2006 and 2007. [A report](#) released by Alaska's Legislative Research Services on May 1, 2019 showed that, "Alaska is the most profitable region for the company by a wide margin." In the last five years, ConocoPhillips has reported 444 oil and hazardous substance spills on the North Slope.

4. **December 18th: Liberty Mutual** - use this [graphic](#)!

Contact: [@LibertyMutual](#), CEO: David.Long@LibertyMutual.com, Phone: (617) 357-9500

- Liberty Mutual is by far the largest Insurer of Oil and Gas projects. While many banks have committed to not funding Arctic Oil and Gas, very few insurers have done so. Today we are teaming up with the folks at [@StoptheMoneyPipeline](#) to target Liberty Mutual and call them out for their dirty business practices.

WEEK 3: SHOW SOLIDARITY

December 20, 2020 – December 27, 2020

Show solidarity with Arctic peoples and support our work to Defend the Arctic!

- Donate to: [Gwich'in Steering Committee](#), [Defend the Sacred Alaska](#), [Native Movement](#), [Sovereign Inupiat for a Living Arctic](#)
- Print our [artwork](#) and **wheatpaste or post it around your city**. Make sure to use the banner artwork, which includes our hashtags and our @s, so people can join our movement!
- Use our [profile frame on Facebook](#) — add a caption with our [messaging guidance](#)
- Make our [artwork](#) your Zoom background, cover photo, etc. Use it to help inform your friends and family about this issue, and **ask them to take action!**
- Make a video for social media stating why you are against Arctic oil extraction and tag **@DefendTheSacredAK**
- Please continue to pressure these corporations. The goal is to convince them not to bid on leases or have any involvement with Arctic oil extraction. Keep up the pressure!
 - Hilcorp: [@HilcorpEnergyCo](#), CEO: glalicker@hilcorp.com, Phone: 713-209-2400
 - Chevron: [@Chevron](#). [Email](#), Phone: 925-842-1000
 - ConocoPhillips: [@ConocoPhillips](#). [Email](#), Phone: 907-276-1215
 - Exxon Mobil: [@ExxonMobil](#), CEO: darren.w.woods@exxonmobil.com, Phone: 972-940-6000
 - Liberty Mutual: [@LibertyMutual](#). CEO: David.Long@LibertyMutual.com, Phone: 907-276-1215

WEEK 4: ACTION PREP

December 27, 2020 – January 6, 2020

Get ready for our International Day of Solidarity on January 6, and continue to target corporations!

- **On January 6, join us for an International Solidarity Banner Drop Action to protest lease sales on the coastal plain.**
- In preparation for the Banner Drop, you can print our [Banner Artwork](#) (choose horizontal or vertical) or trace the artwork to create your own DIY Banner! Find our [Banner Drop Hot Tips](#) to guide your action and please be COVID safe.
- Notify the media for coverage: Write a [media advisory](#) detailing why you are taking action on the issue and send it to all the local, regional, and state media outlets (print, broadcast, podcast, radio, etc.). Be sure to include location and time of event so media outlets will know where to show up.
- Leading up to the planned lease sale this week, please continue to put pressure on these corporations. The goal is to convince them not to bid on leases or have any involvement with Arctic oil extraction. Keep up the pressure!
 - Hilcorp: [@HilcorpEnergyCo](#), CEO: glalicker@hilcorp.com, Phone: 713-209-2400
 - Chevron: [@Chevron](#). [Email](#), Phone: 925-842-1000
 - ConocoPhillips: [@ConocoPhillips](#). [Email](#), Phone: 907-276-1215
 - Exxon Mobil: [@ExxonMobil](#), CEO: darren.w.woods@exxonmobil.com, Phone: 972-940-6000
 - Liberty Mutual: [@LibertyMutual](#). CEO: David.Long@LibertyMutual.com, Phone: 907-276-1215
 - pressure [AIDEA board members and state legislators!](#)

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