

Day 1

- The “No” Free Zone
- “Yes, and...”
- We PLAY Music; We Don’t WORK Music!
- Your ideas are just babies. Don’t judge them too early.
- Outsource the judgment - it’s not your job to decide its worth; it’s your job to make it.
- Be ok with making bad music - Creative Blocks are the fear of making bad music.
- You can do anything you want but you can’t do everything you want
- Give your projects a “parachute” - even if the song fails, you will learn something
- Nothing is Precious
- Ready, Fire, Aim - Be ok with uncertainty

Day 2

- Paradox of Choice - Decide Recklessly
- Let the track have stars and supporting actors
- Don’t get lost in the minutia - push the track forward - no one cares what compressor you used!
- Decide Recklessly - deciding is more important than what you decide.
- Decide and the rest falls away - Cyntia
- Do something unpredictable and surprising
- Bag of 1000 beads. Every time you make a mistake give one bead away. By the time you are out of beads you will have a deep understanding.

Day 3

- Balance Familiar vs. Surprise
- Be unpredictable - Surprise the listener - Break some rules
- “Art is the elimination of the unnecessary” -Picasso
- Enough is a choice.
- “Art is never finished, just abandoned” - Da Vinci (?)
- Less is More - Every time you add something you take away from everything else. Imagine being in the room with 2 people vs. 22. You can’t take in that detail.
- Be bold - Allow your track to have some personality - let there be something special about it (loud guitar, huge snare, intimate-upclose vocal etc)
- Be an imperfectionist - no one wants perfect anyway, AI will take care of that! Wabi Sabi
- Done is better than perfect
- Don’t overbake the cake - Too much producer magic will obscure the ideas (I can’t understand what the singer is saying).
- Get the reps in - every time you finish you get better at finishing
- You don’t make music because you have ideas. You have ideas because you make music.

- Finishing is a skill. The more you do it the better you get at it.
- Leave something for next time. Don't try to do everything perfectly. Focus on something this time. Write down a focus for next time. A really graceful and productive way to finish is to let it lead into the next song.