

COLD OUTREACH PRACTICE

31 MAR 23

Hey <NAME>,

Let me start off by saying <COMPLIMENT>

Anyway, while looking through your website, I thought of a prime strategy you can apply to your business that I'd like to share with you. It's <UNIQUE IDEA>.

This is a pretty big deal, because if implemented it could result in <UNIQUE OUTCOME>

Which would greatly benefit your business and your market.

So, I've gone ahead and cooked something up that will do just that.

If you want to see it, awesome! If not - your loss 😊.

Let me know if you're interested.

With Good Fortune,
Ian