

PROJECT:

GRADE:

Score	1	2	3	4
Ideas & Content	Simple product that lacks insight, depth or is superficial. The product is minimal and frequently irrelevant to the assignment. It does not express opinion, ideas clearly and shows little understanding.	The products show some insight, depth & are connected with events, topic, or activity. Product is typically short and may contain some irrelevant material. There are some personal comments or opinions which may be on task. Product show some understanding of the topic.	Product shows insight & depth. The content of products are connected with events, topic or activity. Products may contain some irrelevant material but are for the most part, on task. Personal opinions are expressed in an appropriate style. Product shows a good depth of understanding. Product may lack originality or demonstration of creativity.	Product shows insight, depth & understanding. They are connected with events, topic or activity. Products are relevant with links to supporting materials. Personal opinions are expressed in an appropriate style & are clearly related to the topic, activity or process. Product and components show a high level of understanding and they relate events, learning activities and processes to the purpose of the activity and outcomes. Imagination, divergent thinking is demonstrated.
Task Components	Product misses the point of the task in multiple ways; there is no solution or a solution which is inadequate; unreasonable; The product does not fulfill the aim of the task in a minimum way.	The product meets the minimum of task requirements but in an uneven or incomplete way.	The product meets all requirements completely and satisfactorily; but does not go beyond expectations.	The product meets all requirements completely and goes beyond expectations. Is exemplary and models highest forms of critical thinking
Engagement	Products are of very poor quality. Significant problems with collaboration and time on task. Lack of demonstrable effort in the processing. Wastes time and energy in class and shows an unwillingness to collaborate.	Products show a below average, overly casual writing style with a lack of attention to style, details, and involvement. Very little demonstrable motivation to meet the requirements. Wastes some time and must be spoken to at least once and waits for directions rather than moving forward.	Products show above ie. average writing style. The content demonstrates that the student has a basic understanding of the problem and has demonstrated visible effort by asking questions and exploring options. Extrinsically motivated by grade and direction.	Products are well-written, and are characterized by elements of a strong writing style. The content demonstrates that the student is well read and informed, synthesizes learned content and constructs new meaning. Totally intrinsically motivated by purpose and mastery
Use of Enhancements and/or Design Elements	The student did nothing to enhance or personalize the creative product or space.	There is very little evidence of multimedia enhancement and the student product/space is primarily text-based.	Design has some technical and aesthetic value but should be further enhanced for public viewing and feedback. The student enhanced their product to some extent using video, audio, images or other add-ons.	Design is technically and aesthetically effective. The student greatly enhanced their product using video, audio, images, or other add-ons.