

PTO Fall Membership Meeting Minutes
Wednesday October 20th, 7:30 by Zoom

Attendees:

1. Dana Oliver
2. Katie Berg
3. James O'Leary
4. Amy Paro
5. Lauren Derse
6. Rob Latzman
7. Amy Nutt
8. Jasmine Cook
9. Rachel Huelin
10. Erinc Caglar
11. Tolga Caglar
12. Shannon Boekelman
13. Crystal Porter
14. Neeraj Dwivedi
15. Rachel Kopay
16. Abir Lattouf
17. Barbara Davis
18. Robin Naylor
19. Jessica Pizzo Brix
20. Nadine Elmassih
21. Tammy Haschig
22. Lauren Kelly-Joseph
23. Sowmya Samaige
24. Marietta Apollonio
25. Patricia Cerreto
26. Nadine Connelly
27. Megan Glew
28. Seth Trotz
29. Phoebe Heffron

Welcome: Dana Oliver
2020-2021 recap & thank you

Admin Remarks: None (no admin present)

Fall Events & Fundraisers: Committee Updates: Lauren Derse
Membership: Amy Nutt & Jasmine Cook

- Venturing into a different fall from 2020. More in person events such as School Tours, Flea Market, K – Orientation & K picnic. Current Goal is 300 members. As of 7:08 tonight ~ 202 members (yah!).

- Next up – Teacher and Staff membership drive
- We are looking for current members to share why you are PTO members with non-members
- Always open to more ideas!!

Business Partners: Tammy Haschig

- Tammy & James started over the summer to bring in bus partners.
- Prospecting list expanded. Printed letter sent to ~ 85 diff orgs.
- Personal outreach as well
- \$9250 currently raised for bus partners 2021/2022 (just shy of \$10,000 goal)
- Up next: thank you letters
- Erinc offered to help/volunteer

Directory: Dana Oliver (Chair Kate Guthro not present)

- Currently in progress; waiting on the school for final data
- Hoping to have directory completed by end of Nov.

Teacher Appreciation:

HES: Lauren Kelly-Joseph (co-chair Geena Fitek not present)

- Lots of work done last year. Good rhythm this year.
- So far welcome back bags, Cider & Donuts, Treats not Tricks snacks.
- Nov boxed lunch again for conferences
- Next up: End of nov, looking for snack & drink donations

TBS: Rachel Heulin

- Rachel looking for a co-chair
- Trying to keep it equitable between two schools
- Additional for Bromfield is the addition of a Keurig Machine
- Next Up: working with admin on Nov conference meals
- Rachel Kopay willing to help
- Nadine Connelly offered to help

Square 1: Rachel Heulin (presenter) & Sowmya Sampige

- Already underway... artwork completed in school this year
- Additional artwork accepted online until mid nov
- Goal is 45% participation or more
- Ms. Apple planning an art show as well

Apparel: Dana Oliver (Chair Marnie Reichenbach not present)

- Fall Spirit drive adjusted this year d/t supply chain issues
- tees and sweatshirts will be available to kids through online store

DEI: Amy Paro

- Diversity, Equity, Inclusion -Newest PTO Committee
- Currently working to divide into diff committees based on topics
- Goal is to offer support/education to TBS & HES communities
- Interested members should reach out to Amy Paro (Amy.kathryn@gmail.com) to learn more

New Family Liaison: Shannon Boeckelman

- We have welcomed 32 new families already this year
 - o Families opt in through HES registration packet
 - o New family team reaches out with welcome email and helpful links

- o Totes to be coming soon and left counselor's office along with directory (correction - with welcome letter, admin/school directory pages, local info)
- o Looking to get participation from more local vendors

Looking Ahead: Winter & Spring Committee Updates: Katie Berg

Bookfair: Sowmya Sampige & Abir Lattouf (co-chair Ellin Wade not present)

- Book fair is ~ 1 month away.
- Scrambling for some last min things. Will be reaching out to family/friends/members to volunteer to help
- In person this year (yah!)
- Online also an option this year
- Share flyers and promos on social media
- Nadine Connelly offered to help

Readathon: Dana Oliver (co-chairs Connie Barton & Cynthia Myersberg not present)

- Successful new event last year, looking forward to building off of the excitement from last year.
- Hoping for more participants.
- Successful fundraiser as well

Science Fair: Rob Latzman

- Will be soliciting for volunteer judges
- Figuring out the approach based on previous years events

Running to Class: James O'Leary (co-chairs Tammy Haschig & Marnie Reichenbach not present)

- Looking forward to doing this again in April 2022
- On the virtual path but in consideration for live event next year
- Kicking off in ~ nov to give plenty of time for planning

Spring Event: Katie Berg

- As of yet a "mystery" event with lots of possibility for connection and celebration
- Rachel Heulin offered to help

End of Year Event: Dana Oliver (co-chairs Lynn Stachnick & Beth Cooper not present)

- Previously held a Field days then more recently Kimballs event
- Cancelled 2020 & 2021
- Looking forward to making this happen this yr

Other Committee Updates

- none

2021/22 Proposed Budget Review: James O'Leary

- Budget slides shared & reviewed

Q&A on proposed budget

- None

Motion made to vote on the budget (Dana Oliver)

Motion seconded to vote on the budget (Amy Paro)

Vote to Approve the Budget (Poll/question on Zoom)

Board members (voted by show of hands)

Dana Yes

Amy Yes

James Yes

Lauren Yes

Katie Yes

Non-board membership voted by anonymous zoom poll

19/20 yes votes

1/20 abstaining vote

(this voter later requested to change from abstain to yes through chat function)

Open Floor & Questions: Amy Paro

- Ideas for new families to get involved
 - o The scouts have a field day in September which is open to all and that's a good way to meet families as well. Hop on to any soccer or baseball game even if you don't intend on playing... that's a good place to meet as well.
 - o suggest maybe a meet and greet on a Saturday am at Depot/Ryan Land around/between soccer and baseball...
- Enric offered to help/volunteer
- Suggestion to focus on 5th grade outreach / retention plan to keep 5th grade families engaged in the PTO
- Bromfield Community Service Project Tie in
- Request for babysitter info for new families (in the directory?)
- PTO Involvement in Celebration <https://bromfieldcelebration.com/>
- HES School Council discussed equitable ways to order school supplies.
 - o Interested in being the PTO liaison?
 - o Contact Rachel Kopay and/or Rachel will be the Liaison
- Could we create a dedicated gmail account for the book fair?
- Suggestion to include reminder for Amazon Smile in Newsflash

Adjourn

Minutes taken by Katie Berg

Reviewed by Dana Oliver