

# Chiropractor Email review. TRW

## Practice Copy #41

### Who are we talking to?

- Men and women.
- 25-55 years old.
- Mid to up mid-class.
- Office workers, blue-collar workers and athletes.
- Health-Conscious Individuals.

### Where are they now?

- Working or training.
- Scrolling on their phone.
- Looking for a solution to the problem.
- Trying to deal with their problem through self-medication.

### What do they want?

#### Current state

- Chronic pain and discomfort. (Back Pain, Neck Pain, etc.)
- Limited mobility and flexibility.
- Joint stiffness, muscle tightness.
- Occupational Strain.
- Injured from physical activities like sports or work.
- Can't train properly anymore.
- Hard to work and do daily tasks.
- Stress-Related Pain.
- Struggle to sleep.
- Worried about the cost of chiropractic treatments.
- Have a busy schedule.
- Looking for something to relieve their pain fast.
- Want to feel comfortable again.
- They want to feel better so they can enjoy their life.
- Problem aware.
- Stage 3.5
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### Dream State

- No more pain.
- Able to move freely.
- Able to do daily activities without any strain.
- Able to train and work.
- Recovered from injuries.
- Able to go to sleep without suffering.
- Can finally relax.
- Treatment doesn't take much money and time.
- Flexible schedule.
- They can enjoy their life and feel happy.
- Feel comfortable.

### What do I need them to do?

- Click on my email.
- Get interested.
- Build belief and trust.
- See us as a solution to their problem.
- Click on a link.

Email

- PAS

## Email Copy

SL: Suffering from pain in your joints?

Hey {Name},

Does your back pain prevent you from fully enjoying your life?

After trying multiple exercises and methods to relieve your back pain,

is it still coming back?

We know the feeling when you can't do your daily activities as you used to.

Whether you are an athlete or a working professional, pain can diminish your performance at work and on the field.

We will help you to get rid of your suffering for good.

It's time for you to do your daily activities, such as bending, running, and moving your body effortlessly in all the ways you need to.

No more joint stiffness.

No more muscle tightness.

No more back or neck pain.

Worried about your busy schedule?

We will make sure to fit you in at any time that is convenient for you.

Even during your lunch break.

Your wellness has been our main priority since 1999.

Over 10,000+ satisfied clients who were able to return their joy in life.

<a href="#">Review</a>	<a href="#">Review</a>	<a href="#">Review</a>
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It's your time to take care of your body in the most efficient and affordable way.

[Click here](#) to schedule your appointment and relieve your pain.

Don't let your pain impact your life and deprive you of positive experiences.

Dennis L.

PS: After scheduling your appointment, make sure to check out our many accomplishments on our webpage.