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Blind Screen® Website Content

Please remember it's important you make sure the written content is your own, by rewording it and adding your own input, as Google will penalise you for duplicate content. Keep in mind that it's crucial to ensure the written content is your original work. Rephrase and incorporate your own thoughts to avoid Google penalizing you for duplicate content.

Branding Guidelines (Review First)

<https://drive.google.com/file/d/1I36eG7sZhU5qsQKTzjcVtjg56HVYmHve/view?usp=sharing>

Website Content Resources

Trademarks Download Link

<https://drive.google.com/drive/u/1/folders/1cV-K6B1MIb7RKNz5dpgE0w6BR54fN4D0>

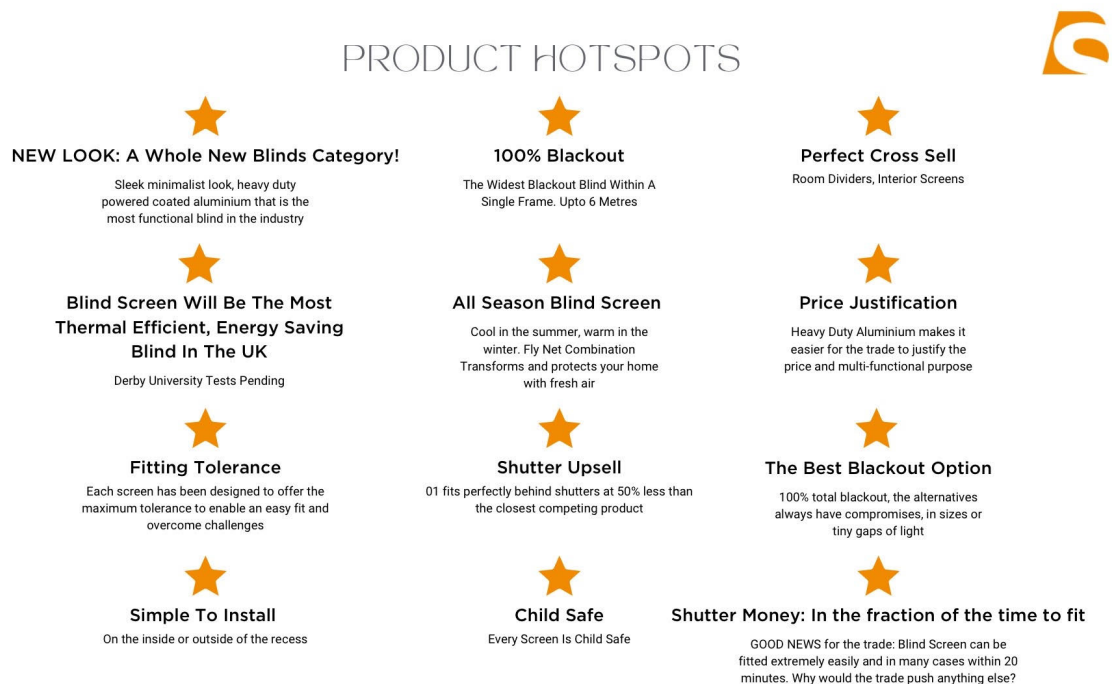
Please see below as per your request, additionally, I have included below the lifestyle video concepts as ideas to give your content writer an idea of the target market.



Photos,

<https://drive.google.com/drive/folders/1yTpY6haW0AMld96gxoeE-CZSdEmAS0Vo>

USPs,



Draft advertising text below:

If it's not a Blind Screen® it's just a fly screen

🚫 Say goodbye to unwanted light and bugs with Blind Screen®!

💡 Our innovative blinds feature a 100% blackout honeycomb screen and a mesh net fly screen, giving you the option to block out all light or let fresh air in while keeping pests out.

🔥 ❄️ Stay comfortable all year round with our thermal honeycomb screens that protect your home from extreme heat and cold.



Enjoy your bifold doors without the hassle of cleaning up dirt and debris! Blind Screen®'s fly screens keep even the tiniest of bugs out.

Transform any room into a home cinema with our blackout screens! Say goodbye to light pollution for a good night's sleep.

Beat the summer heat and enjoy your living space without discomfort. Our water-resistant fabric is easy to clean and our anti-pollen fly screens help with allergies. Get the best of both worlds with Blind Screen®!

Blind Screen® has designed innovative blinds that combine a total 100% blackout honeycomb screen with mesh net fly screen, Blind Screen® products are blinds that enclose the entire bifold or patio door, they have sliding honey comb or mesh net fly screens that can be independently slid to cover your door area, giving you the benefit of having a 100% total black out window covering or a mesh net to block out the pesky bugs and allow fresh air to breathe into your home. The thermal honeycomb screens are thermal barrier protecting your home from the extreme heat and also the extreme cold. In the winter if you're worried about your heating bill then Blind Screen® products are for you.

Bifold door owners wanted them so they could let the outside in, but do not have their bifold doors as open as often as planned because they soon realise after installing that all the dirt, debris, flies come in giving the home owner a job to clean the floors in the room and getting rid of the pests, with Blind Screen® fly screens not even a midge can get through. The blackout screen allows the home owner to have a home cinema experience and when they go to bed they can effortlessly close the screens before going to bed every-night. Another major issue it solves is the homeowner wants to enjoy the rooms with the bifolding doors by working on a laptop, reading a book etc in the kitchen or living room but the heat is unbearable in the summer especially south facing rooms, the heat can be unbearable. Water resistant fabric and easy to clean. Anti pollen flyscreens to help with allergies

Does this sound familiar to you?

- Worried about your heating bill
- Accepted stagnant air in your home, terrified about letting in the creepy crawlies
- Forgetting to maintain your spider ridden blinds & curtains
- Poor sleep and not feeling your best throughout the day
- Struggle to relax and focus on your TV shows without Sun reflections

- ✗ Struggle to maintain traditional blinds with lots of cobwebs and built up grime
- ✗ Unable to sleep well at night and still feeling tired throughout the day

The point is that I remember when I was there, for the first 18 months of moving into my new home I thought all I had to do was put up some blinds in my bedroom, kitchen and living room without thinking about the all too common inevitable problems that traditional blinds cause. But - What I've learned so FAR, once I replaced all window coverings with Blind Screen® dual blinds.

- ✓ I'm having the best night sleep of my life with 100% BLACKOUT
- ✓ Sleep comfortably on hot summer nights with the windows open without the risk spiders crawling in
- ✓ The whole family has 100% more energy, finally fresh air circulating throughout my home,
- ✓ My Boiler is not firing up nearly as much, did you know 33% of the heat is lost through your windows,
- ✓ Saved time not chasing out flies or alarmed by sudden screams from my husband because he's found a spider.

Guests would always comment on my new kitchen, but now their attention is straight on my Blind Screen® blind.

Lifestyle video ideas

1. ****Tranquil Yoga Retreat at Home:**** Showcase a woman gracefully performing yoga poses in her living room. Emphasise the serenity by featuring the Blind Screen® Flyscreen, subtly highlighting how it allows fresh air to flow in without disrupting her tranquility.



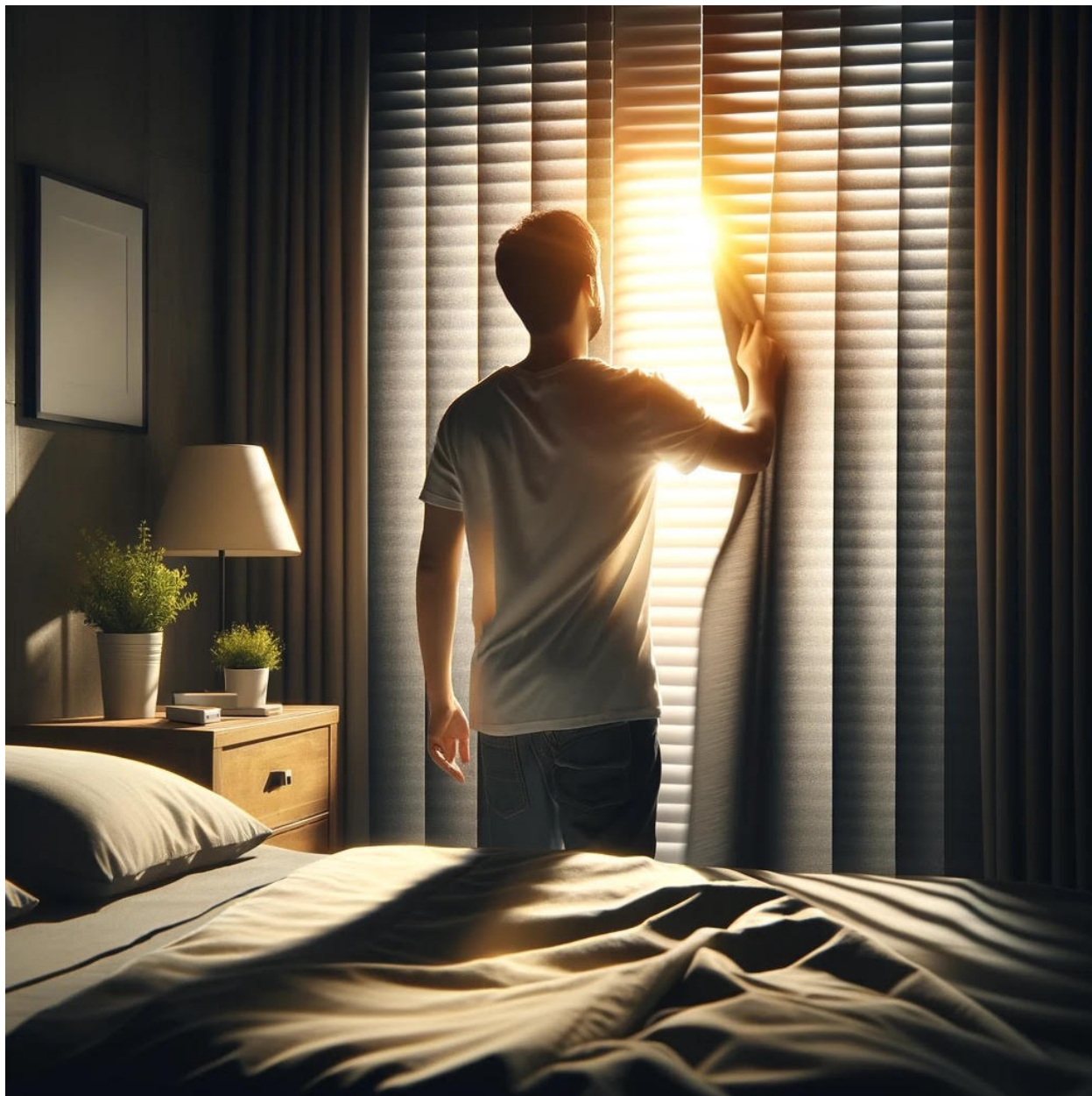
2. ****Family Movie Night Magic:**** Transform the same living room into a cozy home cinema. Capture the moment as the family draws the blackout blind, dimming the room to a perfect ambiance. Highlight their excitement as they settle on the sofa, with the projector's light casting a glow on their faces.



3. ****Baby's Peaceful Slumber:**** Create a soothing nursery scene. As the daylight fades out through the closed blinds, focus on the tranquility enveloping the room, perfect for a baby's midnight nap.



4. ****Restful Sanctuary for the Night Worker:**** Follow a night shift worker returning home as dawn breaks. Capture their relief and anticipation for rest as they close the Blackout Blind Screen®, creating a dark, peaceful bedroom ideal for daytime sleep.



5. ****Seamless Indoor-Outdoor BBQ Fun:**** Illustrate a lively BBQ scene, with guests frequently moving between the garden and kitchen. Focus on the ease and convenience as they effortlessly open and close the patio door Blind Screen®, keeping the party's flow uninterrupted.



These ideas aim to showcase the versatility and benefits of the Blind Screen® in various home settings, emphasising comfort, convenience, and lifestyle enhancement.