



TRAIL VISION AWARDS Social Media Kit

Hi friends! Thank you for your help spreading the good word about the Trail Vision Awards! Below you'll find all the graphics, photos, links, tags, and suggested captions you might need to help make this event a huge success!

LINKS:

Event website: www.trailvisionawards.com

Event Facebook page: <https://www.facebook.com/events/491916724901005/>

To purchase tickets: <https://mbosc.regfox.com/trail-vision-awards>

SOCIAL TAGS:

Hash Tags: #trailvisionawards

Partner Tags: @mountainbikersofsantacruz @bicycletripsantacruz @iamspecialized
@lightandmotionbike @fortpointbeer @riotheatersantacruz

GRAPHICS DOWNLOAD LINKS:

[Campaign Graphics & Photos](#)

SUGGESTED CAPTIONS:

When you buy a \$15 ticket and join us for the event, you'll have the chance to win a brand new @iamspecialized Stumpjumper! Everybody gets one free ticket to win with admission, and you can purchase additional tickets at the event for only \$5. Since you must be present to win, you'll have a

good chance of taking home a brand new bike!

.
#TrailVisionAwards are a photo and video contest set on Santa Cruz trails benefiting the organization that builds them, MBOSC. To make it a success, we need your content submissions! You can submit photos or videos featuring any legal Santa Cruz County trail, fireroad, or pumptrack, but hurry! The submission deadline is Friday, Oct 18.

.
MORE DETAILS: www.trailvisionawards.com

@mountainbikersofsantacruz is proud to partner with @bicycletripsantacruz to present Trail Vision Awards, a photo and video contest focused on Santa Cruz County trails. Tickets are on sale NOW! Don't forget that submissions are due on October 18!

.
With categories focused on both bike and non-bike content, this contest celebrates all trail users.

.
We encourage everyone to create something that showcases our trails! You can be a professional photographer or just someone who loves to take iPhone photos, and you have an equal opportunity to participate.

.
A public screening will be held at the [Rio Theatre](#) on November 1st. Tickets start at \$15 and include entry into a raffle for amazing prizes. All proceeds will go directly back to Santa Cruz County trails.

.
MORE DETAILS: www.trailvisionawards.com

Don't miss the first ever photos and video contest focused on Santa Cruz County trails: TRAIL VISION AWARDS! This event is presented by @mountainbikersofsantacruz and @bicycletripsantacruz, and with categories focused on both bike and non-bike content, this contest celebrates all trail users. Everybody is encouraged to participate, you can be a professional photographer or an iPhone shooter. Don't forget that submissions are due on October 18! public screening will be held at the @riotheater on November 1st. Tickets start at \$15 and include entry into a raffle for amazing prizes, with all proceeds going back to Santa Cruz County trails. Get tickets and more details at www.trailvisionawards.com! #trailvisionawards

Calling all amateur and professional photographers and videographers! You are invited to participate in Trail Vision Awards, a video and photo awards contest set on trails in Santa Cruz County. Submissions are due on October 18. We are proud to partner with Mountain Bikers of Santa Cruz on this event that celebrates trails and benefits the organization who builds them. A public screening will be held at the Rio Theatre on November 1st. Tickets start at \$15 and include entry into a raffle for amazing prizes, including a brand new Specialized Stumpjumper. All proceeds will go directly back to Santa Cruz County trails. A jury and the public will vote for

the winners, who will receive cash payouts and prize packages. We hope you will participate in this event and submit your work!

Learn more and buy tickets: trailvisionawards.com #trailvisionawards