

MANTA NETWORK

# **Ambassador Program**

Last Updated Monday, September, 2021

### A Note from the Founders

Congratulations, recruit! You are on your way to becoming a Mantalorian. We're very excited to see you join us. On behalf of the entire Manta team and family, I'm honored to welcome you. My name is Kenny, and I'm one of the cofounders of Manta Network. I'll be coordinating all of the events and activities, and making sure we all function as a beautiful, fast, and agile Mantalorian army.

Our program is set up to reward people based on their participation! No one gets special treatment. What this means is: the more you participate in the Manta activities as an ambassador, the more rewards you will receive! And we're ready to move you up in the ranks as you progress. Each rank earns more rewards than the previous.

Once again, welcome to the family and I look forward to speaking with you on our Discord or Telegram!

Best, Kenny Li Cofounder of Manta Network **The Hierarchy** 

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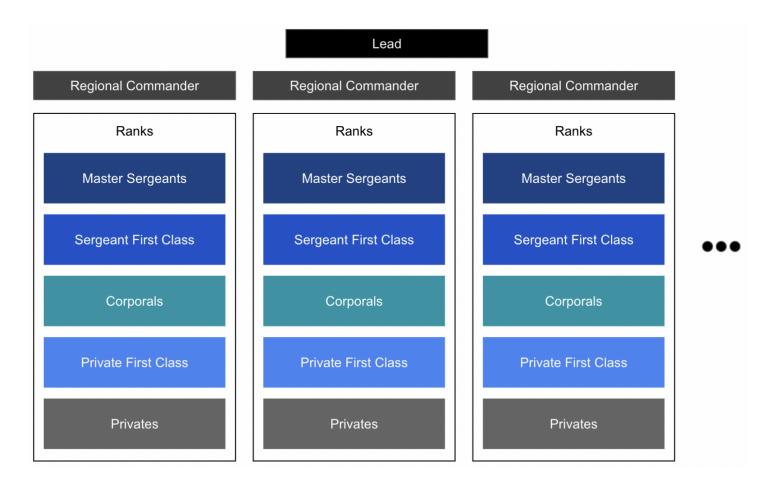
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### Quick Start [Work in progress]

We encourage you to read through this entire guide so that you have a complete understanding of how the Manta Network ambassador program works. We understand, though, that sometimes you may not have the time to do that, and want to get started quickly! In that case, you can read the instructions below to get started. We also, put together the Mantalorians Hub, where you'll get the latest information about the ambassador program! The information you'll find here, is important as well, so make sure to follow up with this document and the Mantalorians Hub.

- 1. Register your ambassador account <a href="here">here</a>.
  - a. To start working as an ambassador, please do register in the link above. We need to have you in our system so we can accept your work as an ambassador. Until further notice, we'll continue to accept applications for Manta Network Ambassador Program.
- 2. Start earning points as an ambassador:
  - a. Review some of our <u>common activities</u> to start participating in activities and earning points.
  - b. Join your <u>local community</u> to receive the latest ambassador news and activities to start earning points.
- 3. Every time you perform an activity, you must submit it to the Mantalorian Activities Submission Google Form.
- 4. If you have any questions, ask your Regional Commander! Alternatively, you can visit the <a href="mailto:#ambassadors-faq">#ambassadors-faq</a> in our Discord channel, or just ask the community. Please be respectful and make sure you read through all of this document and FAQs before you ask your question. This ensures that you are not wasting anyone's time by providing you with a response you could have just found yourself.

# The Hierarchy



We have a system in place that rewards ambassadors based on their participation and activity in our community. There are many different ways to get involved, and if you want to learn more about all the things you can do, check out the Activities section. While the Lead and Regional Commanders are appointed, any ambassador can participate and rise in the ranks up to Master Sergeants. You start off as a private, and are promoted based on your contributions. Learn more about each of the rankings:

Table 1: Rankings and Rewards

Rank	Description	Reward
Privates	Everyone starts off here.	
Private First Class	Ambassadors who accumulate over 100 points	
Corporals	Ambassadors who accumulate over 500 points 1	
Sergeants	Ambassadors who accumulate over 1,000 points	2x
Sergeant First Class	Ambassadors who accumulate over 5,000 points 2.5	
Master Sergeants	Ambassadors who accumulate over 10,000 points 3x	
Regional Commanders	Ambassadors who are leading each region (they manage everyone from Privates to Sergeant First Class. Regional commanders are appointed by the Lead.	
Lead	The manager of the ambassador program. It is Albiona Hoti.	-

## The Rewards System

The reward system, which is listed in Table 1: Rankings and Rewards, is designed to maximize rewards for the best ambassadors. We are also conservative about allocating rewards to ambassadors who may not engage very actively with us. Rewards increase based on the activity of each ambassador. The Master Sergeants, which are the highest level that an ambassador can reach without being appointed, receive 3x normal rewards. We expect these ambassadors to be the most loyal and active ambassadors in our community.

The reward multipliers are activated once an ambassador hits the threshold. For example, for the first 100 points, an ambassador receives only 1x the amount of rewards. This means that, once the ambassador receives 100 points, they will have a total of 100 points. After the ambassador hits 100 points, then they will begin accumulating at the 1.2x rate. In other words, once an ambassador hits 500 points, they will actually have 580 points (the original 100 points + (400 points x 1.2 rewards multiplier)).

The total amount of points will correlate with the amount of rewards that an ambassador will earn. Prior to token release, the amounts will be calculated in points. Once the tokens are released, the rewards system will shift into a different system that are based on tokens, not points.

#### Activities

Activities are what ambassadors can do to accumulate more points. Different activities are assigned different points. Apart from the activities listed below, we will also be announcing custom tasks that have variable rewards. The Ambassador Lead will communicate custom tasks to the regional managers, who will be responsible for communicating it back to their respective communities.

We're improving the submission form for the activities, please follow up <a href="here">here</a>.

Table 2: Activities

Activity	Description	Points
> Translation	We only accept translation of blog posts on our medium blog. You can translate and publish that translation to share with your local community. If your language is not included in the submission form, please ping us on Discord.	Variable
Content Creation	Create a piece of custom content for Manta Network. This could be a blog post, article, video review, infographic, etc. We accept the content creation activity to be posted on different social media platforms such as Twitter, Reddit, YouTube, etc.	Variable
★ Ambassador Meeting	Join the monthly ambassador updates/discussion (the link will be available here and through our Regional Commanders). Currently, we organize the What's Up Wednesday AMA weekly!	50
<pre>Community Event</pre>	Host a community event (AMA, meetup, etc.) with	Variable

your local community. Find good speaking events for Manta Network and pass that information to the team.	
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Unless a task explicitly states it, there are no limitations on how many times you can perform an activity.

# **Current Points System**

# Points

Here's the current points system we use to review and evaluate the activities you submit!

System + Add a view	Q Search № New ∨
<u>Aa</u> Activity	Range of Points Based on Quality
Blogs/Articles	20-30-50
<b>Translations</b>	20-30-50
Duplicate Translations	5
Videos - 3D animation, a short video that advertises the project in some way	15-25
■ Videos - Educational video which showcases the key project's strengths	30-60
Videos - Quality content with over 1000 views	150+
Infographics	30-40
✓ Stickers	20-60
■ Gifs	5-10
e Emojis	15-30
* Educational Comics	10-25
Nanta Art	5-30
Community Event	50

### **Submitting Your Activities**

In order to successfully verify your activity and credit you with the appropriate points, you will need to submit your activities. Through that system, we are able to track all of the contributions you have made, and assign you the appropriate points.

We will also have a scoreboard, where you can view how your peers are doing in comparison to your own activity. This is a fun way to learn more about the Manta Ambassador community overall.

To submit your activities, we have created a first approach solution through a Google Form <u>MANTALORIAN ACTIVITIES SUBMISSIONS</u>. Make sure to join Manta Network Communities, there you'll get the chance to discuss with the other community members and Regional Commanders.

Make sure to join us and be active on our community social platforms below:

- 1. Official Manta Community Discord
- 2. Official Manta Community Telegram
- 3. Official Manta Community Twitter
- 4. Official Manta Community Reddit

#### Join Your Local Community

Also make sure you join the local community. The local communities are moderated by our Regional Commanders, and they will be able to provide you with the latest ambassador news, as well as custom tasks that emerge.

Table 3: Local Communities

<u>Find all of the local communities, regional commanders, telegram group links, discord</u> channels here.