

## Swipe file: Shed FIVE YEARS Off Your Marketing Learning Curve

### DIC Email

Disrupt is highlighted in yellow

Intrigue is highlighted in blue

Click is highlighted in green

**Subject line: SECRETS to be successful in copywriting**

They are reasons why you fail in copywriting.

The truth is that in the books you buy, they don't tell you everything,

And what if I told you that I have a solution for you.

I'am revealing my biggest **SECRETS** to copywriting that made me millions of dollars.

All you have to do is click the link and I will tell you everything!

Click here to get the KEYS to the Secrets of copywriting.

### PAS Email

Pain/Desire is highlighted in yellow

Amplify is highlighted in blue

Solution is highlighted in green

**Subject line: BECOME better at copywriting**

Are you struggling to get yourself clients and to fulfill project's?

You are fed up because you can't make money like everyone else.

You have the urge to quit, and don't look back at copywriting.

In your head you constantly think about how you can't do it.

If you don't want to waste your time anymore and want to improve your skills,

Then I have a solution for you, that will help your journey significantly.

Click here to discover the SECRETS that will change your life!

## HSO Email

Hook is highlighted in yellow

Story is highlighted in blue

Offer is highlighted in green

**Subject line: I struggled to make money ...**

My life was in good shape until I lost my job.

I worked in an office making around 100 thousand a year, and it was the best time of my life, I had a good job , a happy family, a big house and some cars.

But unfortunately that life was fading away since I lost my job. I couldn't apply to any jobs, and I had to sell some of my cars to be able to pay my bills, the school for kids, groceries.

I was going broke.

In this moment I needed to be strong and not give up, and this was the time I came across copywriting.

When I started doing it, I didn't see results.

But I chose this path and didn't gave up easily.

I came across a book that changed my life completely!

From then on I just made money all day and I was so happy that I could provide again for my family.

And I have to thank the book writer Kyle for this absolutely amazing book!

[Discover the SECRETS to become better, and start making money as a copywriter.](#)

