Digital Discussions - 2018 Final Product
https://goo.gl/xFnR7C

Goal: To create a visual product that conveys a compelling message about one of the topics you explored in your three Digital Discussions. Your audience will be high school students; your purpose will be to connect our core values with appropriate use of technology. Your project will be assessed using the rubric below.

You participated in discussions on three of the following topics:

- Digital Footprint (everyone did this session)
- Digital Overload
- Multitasking
- Privacy
- Digital Activism
- Be a Creator

1. Choose <u>one of the topics</u> you talked about in your sessions. *What do our students need to know about your topic?*

   ⇛⇛⇛ Hint: Be specific!

2. You will receive an email from Mrs. Barr that contains the reflections you completed at the end of each session. This may help you decide on your message.

3. Make your message! Here is a collection of digital tools that you may want to use. If you need to register to use a tool, use your school email. Be productive! **You have only this period to make your message.**

4. Share.
   - If you've saved your product (such as a .pdf or .jpg), upload it to your Google Drive and make it 'anyone with the link can view'. Copy the link and paste that link in the form.
   - If your project is online and has a link, please submit that link in this form.

5. Share again!
   - You will have a chance to share your product with your advisor group.
   - The most compelling projects will be shared on the message board outside the main office.

Take a look at the rubric on the back!

Your product will be assessed using this rubric:

Rubric Categories	Below Standard	Approaches Standard	Meets Standard	Exceeds Standard
Target Audience	Cannot identify audience	Little evidence of awareness of intended audience	Demonstrates awareness of intended audience	Product is highly engaging to intended audience
Message	Message is not understandable; no core value connection	Offers a vague message; trivializes topic or core value	Presents a clear message on chosen topic; makes clear connection to a core value	Presents a clear, specific or compelling message on chosen topic and core values
Style	Style detracts from effectiveness of message	Product is made in a conventional style OR is not well suited to intended audience	Product's style suits the audience's and topic's needs	Product is well-crafted, designed with a distinct style but still appropriate for the intended audience