

FAQ for the /r/MakeUpRehab Reverse Rouge Challenge!

1. What is the Reverse Rouge Challenge?

Based upon the idea by /u/shadowsmoked88, the goal of the MUR Reverse Rouge Challenge is to be a panning challenge from the perspective of how much *value-wise* you've used up. **You can see the original post [HERE](#).** There will be **community-created point tiers** to hit, much like point tiers at Sephulta. However instead of these point tiers being based upon how much you spent, they will be based upon how much you used up:

Beauty Flub: Use up \$50 worth of product

Beauty Outsider: Use up \$150

VIB Vanquisher: Use up \$350

Double VIB Vanquisher: Use up \$700

Reverse Rouge: Use up \$1000

Penta-Platinum Panner: Use up \$2250

Individual participant values will be entered into a **Community Tracking Sheet** during the monthly update threads to track individual progress but also the progress of the community as a whole!

2. How does the challenge work?

- a. Every month you will be tracking your pans/empties for both number of items used AND value of those items
- b. For the sake of simplicity, use the MSRP (manufacturer's suggested retail price) of the item, regardless of if you got the item discounted, as a gift, in a swap, as part of a set, etc.
- c. When the monthly post goes live, follow the link for the **Community Tracking Sheet** to enter your totals for the month
- d. Check a few days later for the update post to see how you're doing as well as the whole MUR community!

3. How do I join?

PM /u/**thatbrownelf** to add you! If you can't find yourself on the list, check towards the bottom--as the number of participants increase I can't always re-alphabetize without risking the formulas and tracking. The **Community Tracking Sheet** will be cleaned up every quarter to check formulas and re-alphabetize participants.

4. What is the posting schedule?

Challenge posts will go up the last Friday of the month, with the community tracking sheet being live for entry until the following Friday. A follow up post will go up that weekend detailing the Community's Progress.

5. How do I use the community sheet?

- a. When the challenge post goes live, follow the link for the community tracking sheet.
- b. Go to the MONTH tab for the month you're entering for and find your username
 - i. **NOTE:** You will NOT be able to enter anything in the lead summary tab, and you cannot enter your name if you're new (PM /u/thatbrownelf to enter you.)
- c. Enter your **totals only** for number of products *used* and cumulative value. **PLEASE ENTER NUMBERS ONLY! Using text messes up the formula.**
- d. If you want to participate in the **Bonus Challenge**, enter the **totals only** for products *bought* and their cumulative value

6. What value should I put in for deluxe samples (DS's)?

Divide the cost per size of the DS vs cost per size of a full size. So if a full size is 100ml and costs \$50, and your DS is 10ml, your DS value is \$5 (1/10th of 100ml).

7. What value should I put in for foils?

You can do the same as above, or to make things easy just make them all \$1.00.

8. Do I count destashed items?

As this is a *utilization* activity which requires panning, destashes unfortunately don't count.

9. What value do I use for pans within a palette?

Assuming you're not trying to pan the whole thing (in which case you'd just put in the whole value), divide the cost of the palette by the number of pans. So a \$50 palette with 10 shades gives each shade a value of \$5.

10. CRAP I forgot to enter my totals while the sheet was live, and now it's locked!

PM /u/thatbrownelf your values and she'll put them in for you.

11. I don't want to participate anymore...

PM /u/**thatbrownelf** that you want out and she'll remove you. **NOTE:** With over 150 (!!!) participants, during the quarterly cleanup I'll be dropping those who haven't entered anything all quarter (and hadn't just joined).