

Questions:

1. What is the reader's current situation?

They want to learn how to code but it is an uphill battle, it feels like "fighting a giant" because there are too many things to know, and the thought processes behind it are very different from other academic fields, so the entire thing feels very counterintuitive at first.

The long-term implications of staying there are that they will feel so overwhelmed that they just give up and never learn to code, potentially missing the opportunity to build a fulfilling and well-paid career.

What is their dream state?

The dream state is so good because it allows them to enjoy an interesting career where they solve different problems that give them both personal and professional fulfillment while also enjoying multiple career paths and higher-than-average wages.

They will feel greatly accomplished because they were able to "defeat the giant" of learning such a complex skill as programming.

They would be perceived as smart and accomplished because programming is a highly logical field, so people who are good at it are generally perceived as smart, is also a well-paid career, so likely some financial stability comes with it, which of course makes them be perceived as higher status individuals.

What is the unknown part of the problem keeping them from their dream state?

They have tried other resources, and it didn't work because it lacks the proper guidance and hands-on practice they need to acquire real skills as programmers.

If they get exposed to the right learning material adjusted to their goals and starting point, they will be able to learn to code and build the career many of them want.

How does your product/service solve their problems and carry them to their dream state?

It addresses the previously unknown part of the problem by providing a hands-on approach that gets them coding from the very first day, with a clear learning path that allows them to maintain focus on their goals.

It minimizes the risk by implementing the best approach to learning how to code that their experience has provided them, making sure their client's needs/goals are addressed. No refund policy is available.

It saves time by providing structure and exercises that give them a path to learn what they need to accomplish their goals while accelerating their learning process with their hands-on approach, using every bit of recently acquired knowledge.

All of the above makes it easier than otherwise.

Context: They have a quiz to help aspiring students find where and how to start with programming by answering eight simple questions, these questions will guide them not only with what programming language to start with but also what learning approach could work for them the best.

SL: How to fail-proof your learning path.

Do you feel that learning to code is an exhausting uphill battle? How using a custom approach that caters to your intellectual strengths speeds up your progress and keeps you highly motivated as you become a programmer one line of code at a time.

There are four types of programmers, and figuring out which one you are is the single best thing you can do to nail down your coding skills and jump-start your career faster than you ever thought possible.

And the best thing is that you can quickly figure this out by answering a short but highly accurate quiz that will let you know which of these four types describes you the most; so you find the best language and learning approach to start honing your skills right away.

If you want to make the most out of your time and effort by learning to code in a way that works for you, click the link below to take the quiz.

[Take the quiz](#)

SL: The shortcut to becoming a programmer.

Here's how having a custom plan that works for your strengths and goals can speed up your progress and help you build your career from the ground up.

Whether you're a natural problem solver or a creative genius, the perfect learning approach should exploit your strengths to help you conquer your goals faster by tailoring your learning path to fit you perfectly.

Once you have it, you'll absorb new information like a sponge, propelling your progress sky-high while keeping you motivated as you see how your goal of building a career in programming grows closer by the day.

Become a pro-student to start growing your knowledge and building your career today.

[Join pro student](#)