

Toolkit: Building Trust in the VCM

Messaging can be found in [this Google doc link](#) (pls note this is working document)

Language dos and don'ts can be found in [this Google doc link](#)

A **full list of corporate guidance and relevant nature and climate reports** can be found on [here](#)

Resources from the NCS Alliance can be found on its WBCSD microsite [here](#)

A **report on [building reputation for Jurisdictional REDD+ and REDD+](#)** from the World Economic Forum. **Guidance** from the Tropical Forest Credit Integrity initiative can be found [here](#). Five **principles** for protecting and prioritizing nature based solutions for business climate leaders from [We Mean Business](#). [WRI's](#) **Guidance** on Voluntary Use of Nature-based Solution Carbon Credits Through 2040.

Blogs on Beyond Value Chain Mitigation by the SBTi [here \(1\)](#) and [here \(2\)](#)

Op ed on beyond value chain action [here](#)

Op ed on Indigenous land rights [here](#)

Op ed on the need for high-integrity credits [here](#)

Blog on communicating climate and nature in 2023 [here](#)

Articles from the perspective of **IPLCs** here:

- <https://news.trust.org/item/20220923081124-67enw/>
- <https://www.newsweek.com/support-indigenous-key-protecting-amazon-opinion-1726109>
- <https://www.cnbcfrica.com/2022/protecting-nature-to-drive-development-how-afri-ca-can-be-a-nature-positive-superpower/>
- <https://www.newsweek.com/cop15-should-address-indigenous-land-rights-opinion-1767215>
- <https://www.newsweek.com/proven-hidden-climate-solution-opinion-1585765>

A list of the original Guardian coverage from January 2023 and subsequent responses and follow up can be found [here](#) and the N4C coordinated response is [here](#)

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