

100 PUSHUPS

<https://rumble.com/v57k18l-100-pushups.html>

FIFO EMAIL WELCOME SEQUENCE

EXPLENATION:

Copy isn't published yet.

This client teaches and helps people work in FIFO, in australia, with guides and ebooks primarily.

FIFO stands for Fly In Fly Out.

You work on the mines doing manual work for 1 or 2 weeks for big companies.

They take you from Perth (Australia) to the place where the mines are (it changes).

Everything is included while you're on the mines (Food, transport to Perth, accommodations inside the camp, etc).

The work days are of 12 hours.

So people either live in Perth and then fly in to the mine or live in a low cost place like Indonesia (my client's case) because it has lower cost (but what my client's teaches is applicable to both).

You can start working with no experience (if you take a course or something like that).

The audience are in resume are 9-5'ers who want to have a higher income and save money.

Project: Email sequence + copy of the landing page.

People subscribe to his newsletter in exchange of a lead magnet about FIFO (which is more like general).

And then it drives to his other more in detailed page for his ebook.

The ebook teaches how to apply and get a FIFO job, legal stuff, and tips about living in Indonesia.

The Indonesia part I put it as extra as most people don't want to go their, so I tried to focus on the get jobs.


My client told me in the sales call that the emails weren't selling and he said he thought it was because they were soft.

The traffic comes from his reels, then goes to his stan store landing page, then newsletter.

IG Page: https://www.instagram.com/Work_life_solutions_Australia

Stan store: https://stan.store/Work_life_solutions_Australia

Lead Magnet:  FIFO STARTS HERE.pdf


Ebook to sell:  10 Day Work Month - Feb 2024.pdf

Business Objective? Sell 7 “The 10 Day Work Month” Ebooks consistently per week

Why is it important? It's important to sell as many ebooks as possible, negotiate a revenue share deal after I provide him amazing results, and make 10k myself to honor my grandpa.

Part of the funnel needed? Email welcome sequence and landing page

Who am I talking to?

 Market Research FIFO

Where are they now?

- Physically:
 - They have seen my client's reels on ig calling out their desires, then offering solution.
 - They've downloaded his free guide.
 - They have received an email with it and have read it.
- Mentally:
 - Current state:
 - Average paying job and life. Barely being able to pay rent. Not having much time to spend with their family. Not travelling nor creating. Working a lot of time. Barely saving monthly.
 - Dream state:
 - Earning more money weekly
 - Work less days a months
 - Being able to travel
 - Live in a tropical country
 - Saving a lot of money and earning a lot per hour.
 - Have weeks of free time to do what they enjoy such as surfing, going to the beach or the gym.
- Awareness level 3 solution aware
 - (They know about the solution but don't know everything about it)
 - Call out solution then offer product as best form of solution.
- Sophistication stage 3: Market tired of claims
 - Lead with mechanisim
- Desire: Low-Medium
- Belief: Medium (after reading guide)
- Trust: Medium

BELIEFS

What do they need to belief about me:

- I work in FIFO (pictures in email 2 + ig content)

What do they need to believe about the solution (FIFO) and promised results?

- Demolished in guide

What do they need to believe about my product or service?

- It works even if you want to live in Perth

What others beliefs do they need? What others beliefs would make the action or sale easier?

Where do I want them to go?

At the end of the sequence, buy "The 10 day work month" ebook which is AUD\$29.99 (20\$)

- Cost of action:
 - Price
 - Time
- Desire: High
- Belief: High
- Trust: High
- Roadblocks:

They don't know how to apply to these jobs correctly and get in.
- Solution: Work in FIFO Australia and live in a country with a lower cost of leaving such as Indonesia if you want.
- Product:
 - A guide that gives you the contact of 80 FIFO employers who are always hiring
 - how to find new job listings
 - teaches you the process
 - how to live in a low cost island in Indonesia like Bali or Lombok.
 - and (Visas, Cost of living, Budgeting, Accommodation, booking flights, preparing for your first trip and tonnes of practical advice)

What other options do they have?

Why should they use MY product instead of others to take advantage of the solution (working in FIFO)? What makes our product unique?

- Our guide gives them the contact of 80 employers who are hiring right now
[Check how can they enter fifo if not](#)
- They show them the roles that allow them to work as little or as much as 10 days per month.

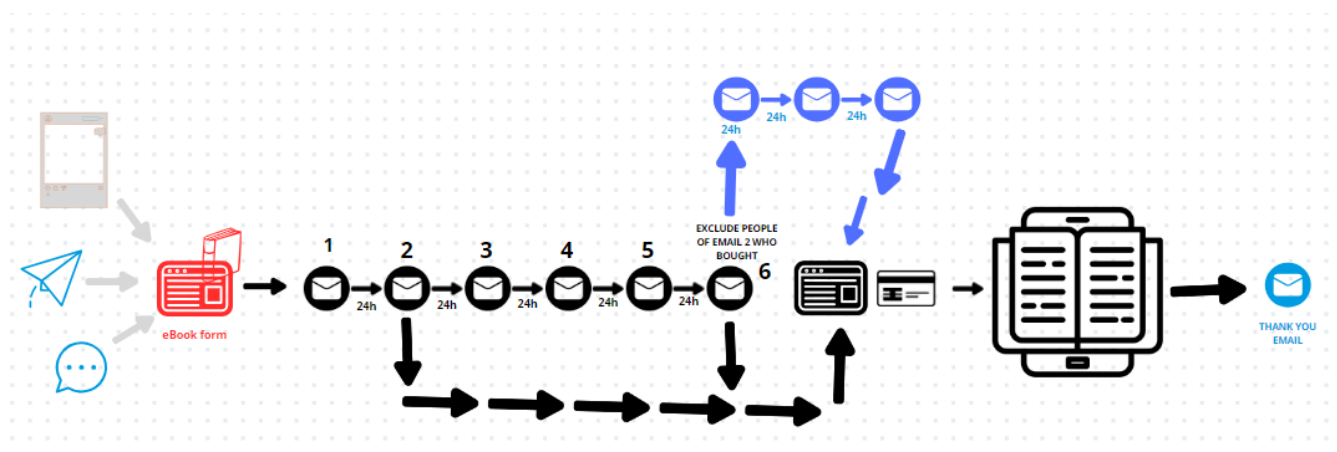
What are the steps I need to take them through from where they are now to where I want them to go?

Roadblocks

- They don't know any job that can help them get their dream outcome
 - Catch their attention on the reels, tell them about FIFO on the guide
- They don't know how to get into FIFO
 - Make them purchase the ebook to learn step-by-step how to do it

PLAN FOR THE SEQUENCE

FUNNEL:



Traffic comes from IG reel CTA's, comments and DMs.

Blue is what I have to pitch my client to do. (reply to IG comments and DM's asking questions, and writing a retargeting sequence for those who didn't bought).

Red is my assumption that writing landing page copy isn't needed to increase belief in idea as people are already opting in.

Black is the parts I'm currently in charge of the project.

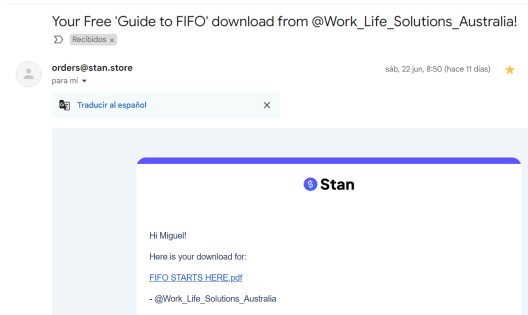
Grey is what I'm not in charge.

EMAILS EVERY 24 HOURS.

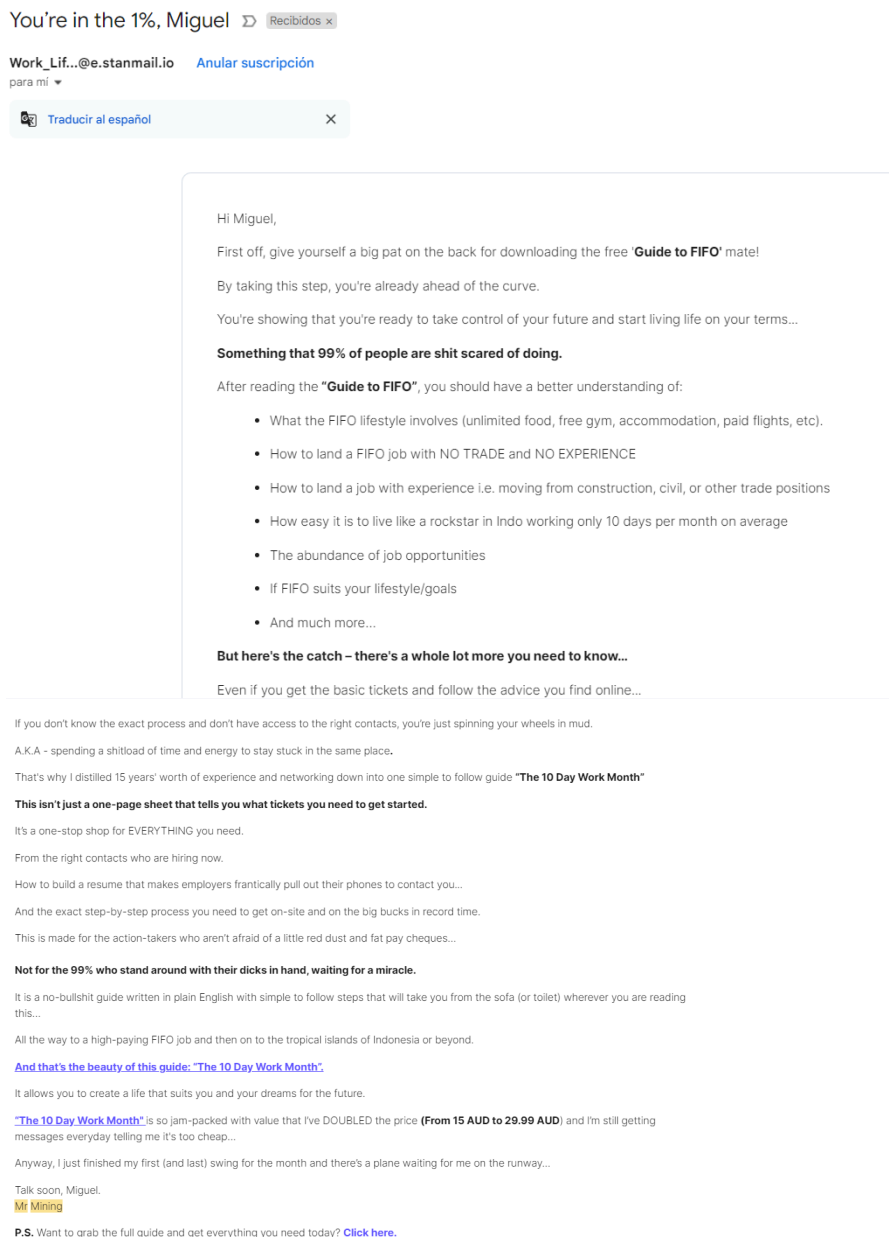
- EMAIL 1 (when they signed up)
 - Give them the ebook
 - Hype it up
 - 'Thing' for them to not lose us in the inbox
 - Tease next email
- EMAIL 2 30 MIN AFTER
 - Increase trust
 - Shift beliefs on the requirements for this job
 - Tease next email
- EMAIL 3
 - Increase trust with HSO (no offer), taking them through the hero's journey
 - Introduction to the brand
- EMAIL 4
 - Value email (no offer)
- EMAIL 5
 - Value email to shift the believes about relationships in FIFO
- EMAIL 6
 - Make them go to the landing page
 - Increase desire with PAS
 - Link to buy the ebook
- Landing page
 - Increase belief in idea
 - Make them buy the eBook

EMAILS OF THE PREVIOUS MARKETER

1.



2.





Mr. Mining

Breaking down the PROCESS and giving you the CONTACTS to work in FIFO. Lets GO!

stan.store/Work_Life_Solutions_Australia

Powered by Stan | [Unsubscribe](#)

10 Jalan Walet Mataram, Nusa Tenggara Bar. 83239

3.

These guys started exactly where you are now ➔ [Rebeldes x](#)



Work_Lif...@e.stanmail.io
para mí

[Anular suscripción](#)

dom,

[Traducir al español](#)



Hi Miguel.

I wanted to share some success stories from others who started exactly where you are now.

16:18 📶 📶 📶 📶 📶 📶



Matthew

respiro tu yuu

Lucky you found me 🙄

I am! Honestly buying your guide shortly then revising it all and getting it all started man!

Good lad. You are in good hands

Seems it man! Be buying you many beer tokens 🍺

Well I've only read a couple pages and your guide is more informative and real than anything on Google, I'm going to be smashing this process thank you man

[more testimonials]

These are just a few examples...

I could give you 100s more but I don't want to crash your computer or whatever you're reading this on haha.

You've seen the first chapter – imagine what you could achieve with the full guide...

[Click here to get the full guide "10 Day Work Month" for the price of a pint today.](#)

(I'm increasing the price tomorrow at 6:15 pm Perth time)...

See you on-site 🍷

Cheers,

Mr Mining

P.S. This lifestyle is for you if:

- You're sick of the 9-5 grind and don't want to become a slave to your mortgage.
- You're not like everyone else, you don't want a normal life working a normal job. You want the adventure, freedom, and money that this lifestyle brings.
- You're ready to cut your own path in life, break free from the system, and live life on your terms.

FIFO is not for you if:

- You're content with the 9-5 grind and are comfortable with a basic income, 30-year mortgage, and limited time off.
- You're just like everyone else; you desire a normal life working a normal job. You're not interested in the adventure, freedom, and money that this lifestyle brings.
- You're not ready to cut your own path in life; you prefer to follow the system and follow the same predetermined path that 99% of people choose.

Which one sounds better to you, Miguel?

P.P.S. If you're tired of hearing from me or no longer need our tips and advice, you can unsubscribe at any time by clicking the link below.

No hard feelings, I get it – inboxes can get overwhelming. I'll make sure you're off the list right away.

If you ever change your mind, you know where to find me.



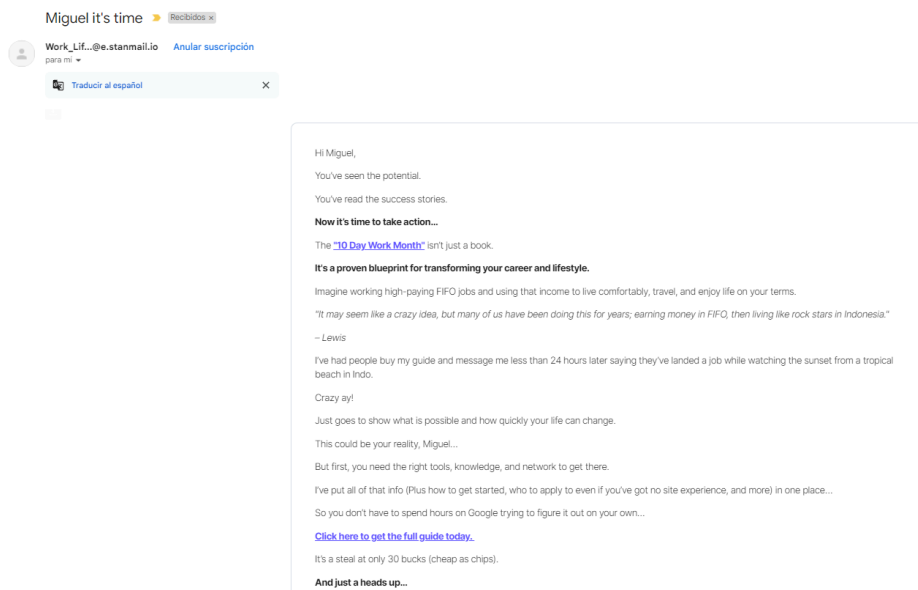
Mr. Mining

Breaking down the PROCESS and giving you the CONTACTS to work in FIFO. Lets GO!

stan.store/Work_Life_Solutions_Australia

Powered by Stan | [Unsubscribe](#)

4.



I'm not sure how long I'll keep it this cheap...

I've had a bunch of people DM me on Insta telling me the guide is too cheap for the amount of info and work contacts I've put in there...

So I'm going to bump the price up later this week... Not sure what day...

Maybe I'll raise the price this weekend, or it could be as soon as tomorrow.

I'll decide when after I go for a surf, and finish building my chicken coop later this arvo...

So if you're ready to finally start earning the big-bucks and live life on your terms.

NOW is the time to grab your copy *before I raise the price.*

[Click here to make the leap today and start living the life you've always wanted. \(and deserved\)](#)

Catch ya in Indo,

Mr Mining

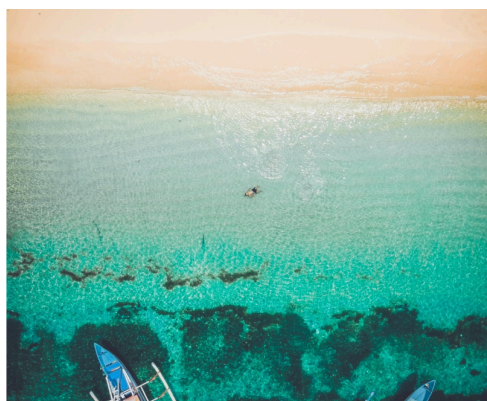
P.S. Wondering if it's worth it? Miguel, let me put it this way...

When you land your first FIFO gig, **you'll make 12x what you paid for the guide on your first day.**

And that's no exaggeration... the lads in the screenshots I showed you in the last email are **making up to 400 bucks every single day.**

[That could be your reality if you're ready to take action and spend a measly 30 on this guide...](#)

P.P.S. here's a picture of me enjoying my time off in the tropics... This could be you, all you gotta do is follow the simple steps I've laid out in my book...



Then this gian picture:

3 emails selling directly the ebook + the first one giving the lead magnet

Landing page:

https://stan.store/Work_life_solutions_Australia/p/get-my-templateebookcourse-now-nay98

VALUE EQUATION PRODUCT

Dream outcome: High as everything helps them get their dream job

Perceived likelihood of success: High as we have testimonials in his highlighted IG stories

Risk: Medium as it's not that expensive

Effort and sacrifice: Just have to read it, and I maximized the DO so it won't be a problem for them

Time delay: I reduced it in my landing page and on the 6th PAS email

COPY HERE

What do they need to believe in email 1?

1. That you can earn 4k a week
2. That they are already taking the steps towards their dream life

1. Show picture
2. Justify it with simple logic

EMAIL 1

https://www.google.com/search?sca_esv=6306a503b65c9e12&rlz=1C1FHFK_enES1121ES1121&sxsrf=ADLYWIKoYydK4UGtGt4aIDNP_h2qlkqjQw:1723798068055&q=girls+in+bikini+

[in+indonesia&udm=2&fbs=AEQNm0CbCVgAZ5mWEJDg6aoPVcBgWizR0-0aFOH11Sb5tINhdzTfxpAVBoexMFZnKJBpl_OnTFfcge8advfRBIXE7C_RnVwHxQQjt3s5IDAD2SsyztijuTOHN3vWoJwcmhPScK0uW5iCpjFSIXv7E-18agrL8kHbtNL5OLwW1zfvexaV-xbAWNsYlua1vIU0WWB8rdOckn0Dk8Zh_wwwALBryZaclBaEg&sa=X&ved=2ahUKEwiW9YqckPmHAXUCvokEHdndOSMQtKgLegQIERAB&biw=1229&bih=584&dpr=1.56#vhid=LYiXVf9CSuoOdM&vssid=mosaic](https://www.indonesia.com/udm=2&fbs=AEQNm0CbCVgAZ5mWEJDg6aoPVcBgWizR0-0aFOH11Sb5tINhdzTfxpAVBoexMFZnKJBpl_OnTFfcge8advfRBIXE7C_RnVwHxQQjt3s5IDAD2SsyztijuTOHN3vWoJwcmhPScK0uW5iCpjFSIXv7E-18agrL8kHbtNL5OLwW1zfvexaV-xbAWNsYlua1vIU0WWB8rdOckn0Dk8Zh_wwwALBryZaclBaEg&sa=X&ved=2ahUKEwiW9YqckPmHAXUCvokEHdndOSMQtKgLegQIERAB&biw=1229&bih=584&dpr=1.56#vhid=LYiXVf9CSuoOdM&vssid=mosaic)

SL: Here's Your FIFO Guide

Hi {customer_name},

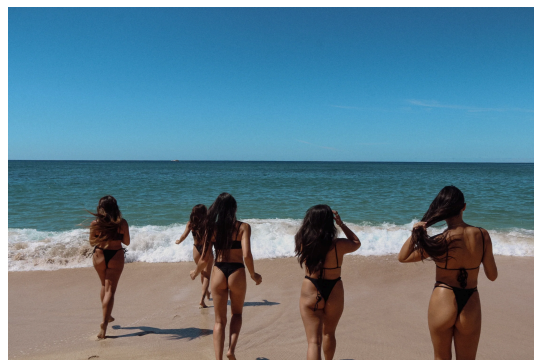
By downloading your Intro To Fifo Guide you've already taken a big step towards easily making **3k, \$5k, or even \$6k**, not per month, but per WEEK.



Description	Date	Hours/Units	Rate	Amount	YTD Amount
BEFORE TAX EARNINGS					
1C Crib Break Minutes		2.97	\$40.31	\$119.70	
51 Billable Normal		38.00	\$40.31	\$1,531.80	
52 Billable OT1.50		12.00	\$48.37	\$580.50	
53 Billable OT 2.00		28.51	\$64.50	\$1,838.93	
Sub Total		81.48		\$4,070.93	
BL Bill Leading Hand				\$64.40	
M3 Malodorous Allow				\$105.00	
S2 Site Allowance				\$260.80	
Sub Total				\$430.20	
TAXABLE GROSS EARNINGS				\$4,501.13	

You're closer than ever to a life where you can work 10 days a month and spend the rest enjoying a tropical island like Bali or Lombok. 🌴

Or in an exotic country like Thailand where you'll date the most desirable women you see.



Now to make sure you receive all of my tips on how to earn 3k a week with no experience and save 75% of your earnings, follow these quick steps:

- On a desktop, click the three vertical dots in the top right, and add Mr Mining to your contact list.
- On mobile, click the star icon in the top right to mark this email as important, so you don't miss out on any opportunity.

👉 Go download your guide here 👉

YOUR INTRO TO FIFO PDF

Read it from start to finish, even twice if you need to.

Bigger and better things await!

~ Mr Mining

P.S. Keep an eye out for tomorrow's email where you'll see how my life shifted from working a construction job I hated 6 days a week...

...to working 10 days a month and spending the rest of my time enjoying the beauty of the Indonesian beaches with my family. 🌅

tow

What do they need to believe in email 2?

1. That his life was that bad
 2. That the life he claims to have now is real
1. Ask client for pictures if he has
 2. Current pictures

EMAIL 2

S.L. I was sick of the 9-5...

 BEEP! BEEP! BEEP! 

AHHHHH!" I heard my voice cry out as I was jolted from my slumber.


I fumbled for my busted-up phone from the bedside to kill the responsible alarm.

I managed to open one eye enough to see the screen:

4:15 AM, June 1, 2010

Barely awake, I stumbled to the bathroom, the floor cold against my bare feet.

Every muscle in my body was aching from yesterday's grind, and the thought of facing another brutal day of exhausting work felt like a punch in the gut.

And then to make matters even worse...a reminder suddenly buzzed on my phone. 

"SHIT! My rent was due today!"

Everything in my life was falling apart at once and I wasn't doing anything to fix it.

My bank account was always close to 0, and I couldn't afford my rent.

My bills kept coming non-stop through the mailbox.

Phone, internet, rent, insurance, power bill, gas...

I had been working my ass off 6 days a week for months and months.

6 am to 4 pm, Monday to Saturday.

And stayed all day in bed on Sunday to recover for another exhausting week of work ahead.

I was desperate and depressed.

My life felt like I was treading water with a weight tied around my neck, always on the brink of drowning.

It was hard to have faith in myself, I was constantly feeling like a loser.

I felt inferior to everyone else.

I couldn't even look at myself in the mirror without feeling a *sense of shame and regret*.

Something had to change.

And it did.

One Saturday night after having a few beers at a mate's place after work, my mate's uncle asked me why I looked so down.

"I'm fucking broke!" I said as I bore him to death with my hopeless situation.

He shook his head and said, "You're doing it all wrong."

He smiled and added, "I work in FIFO and live in Bali. I can work as much as I want and then take off as much time as I want, and earn \$5k a week when I'm on the tools."

I *suddenly* realised I was doing it all wrong and he had cracked the code!

It was my Eureka moment.

I asked him how to get in, he gave me advice and I applied it, and made **\$4k in my first week**.

Following an insider's advice led me to a life where...

...I never stress about money and paying bills anymore. My family has everything they need, and I'm the proud financial backbone.

...I earn between \$4-6k per week (3 times more than what I earned working my shitty construction job) and work 7 to 10 days a month. 💰🇮🇩

...and live the rest of the month in Indonesia like a king, surfing big waves, while saving a bunch of money. 🌊

Take a look at it by yourself:



I've worked in FIFO for over 15 years, and my goal is to help as many people as possible earn multiple thousands a week.

Because I know what it's like to feel trapped in a dead-end job all day, and want to help you escape as I believe everyone deserves to not stress about a number in an account.

And after helping hundreds of people do it, I've seen firsthand how rewarding it is both for them and for myself.

Keep an eye out for tomorrow's email, where I'll reveal how Nick went from earning \$589 a week picking fruit in the UK to clearing \$3k+ a week (after tax) and chilling in Bali.

~ Mr. Mining

P.S. If you want to get started right away, [click here](#) to learn step-by-step how earn a minimum of **\$3.3k per week** landing your first FIFO job.

What do they need to believe in email 2?

1. Nick's story is real

1. Testimonial

Email 3

SL: Ready for serious cash?

Hey {customer_name},


My goal is for you to return home and tell your friends:

"Yeah mate, I'm now earning over \$90K a year, and only working 10 days a month."

Just take a look at Nick's case for example...

He was working a shitty job picking fruit all day long under the sun, living in a 12-bed hostel, with almost 0 money in his account.

And now he's clearing over 3k per week (after tax) while spending only \$700/week living his best life in Bali, thanks to my [10-Day Work Month eBook](#).



Hello my bro
Just finished my second shutdown
and on my way back to Bali.
7 weeks ago I was picking fruit,
living in a 12 bed hostel and hating
my life. I had no money and no life.
So glad I found you. I can't explain
how good it is to be living this life.
The work is good and I am
taking home over 3k a week with
only doing hose work like
you told me to. I am only spending
maybe 700 a week while I am in
Bali. It's so cheap and the food is
so good.
I didn't think this life was possible.
I have \$7000 in the bank and I
am learning to surf. You seriously
changed my life. I am sending all
my mates from the UK to get your
book and start living this dream life.

[ACKNOWLEDGE] Now, you might be thinking "Yeah but the 12 hours shifts are going to be a lot of work".

No sweat my friend, I remember thinking the same thing before I got started.

[REFRAME] Until I realized all I needed was to ask myself if working 12-hour days for a week was worth earning 4 times my current wages, spending 20 days of vacation with family and friends every month, and traveling the world.



[TARGET] Just look at the message Nick sent me and see if he thinks the 12 hours shifts are worth the life he's now living.

Sure, you'll have to go through the 12-hour shifts, and wake up early.

But will you earn 3 or 4 times your current wages like Nick? even as a beginner?...100% Yes.

Will you get to spend more quality time with your wife, kids, or mates?... **YES**

Will you save a bunch of money and be able to buy a house or travel the world?... **YES!!**

{customer_name}, your success is my success.

Keep your eyes peeled for tomorrow's email!

~ Mr Mining

What do they need to believe in email 4?

1. That they can earn up to 54\$/h

1. Picture

Email 4

SL: How much do you earn as a FIFO newbie?

"How much do you earn in FIFO as a beginner?"

This is the most common question I get asked {customer_name}.

This depends but in general, I don't recommend you accept your first FIFO role for less than \$45/h.

Keep in mind that this is the starting rate that you should look for. 🔍

Now, the work days are 12 hours, and usually from 7 to 14 days a month.

$45 \times 12 = \$540$ (a day)

$540 \times 10 = \$5400$ 💰

Once you have some experience and competence, you can earn from \$60-\$70 per hour, or even higher! 🙌

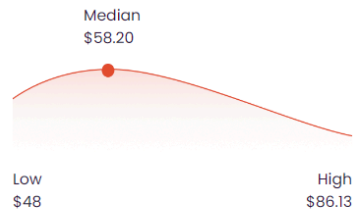
The average FIFO salary in Australia in 2024 per hour was \$58.22/h as you can see below.

How much does a FIFO make in Australia?

\$58.20 / Hour

Based on 3887 salaries

The average **fifo** salary in **Australia** is **\$113,490** per year or **\$58.20** per hour. Entry-level positions start at **\$93,600** per year, while most experienced workers make up to **\$167,960** per year.



Pretty decent, huh?

~ Mr Mining

What do they need to believe in email 5?

1. They need to see themselves in those 20 days with their partner
2. For the single ones, they need to see themselves living like rockstars

1. Show date picture
2. Show party picture with women

Email 5

SL: FIFO and Relationships

Will FIFO impact my partner or kids? 🧑🧒

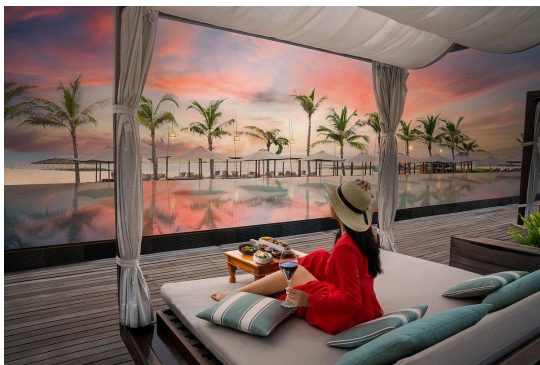
That's a good question I get asked often.

In my opinion, every and any relationship works better when you have more time for each other.

And you'll be working 7 to 10 days a month, so you'll have **20 complete days** to spend with your partner or family, without having to worry about work for a single moment.

Just think about all the amazing things you can do in those 20 days...

You can go on 20 romantic dates.



Teach your kids to surf or learn yoga. 🧘🏄

Or just relax in the beach drinking ice-cold beers with someone you love. 🍺🍺

Or spend 20 days putting off doing chores for your wife...

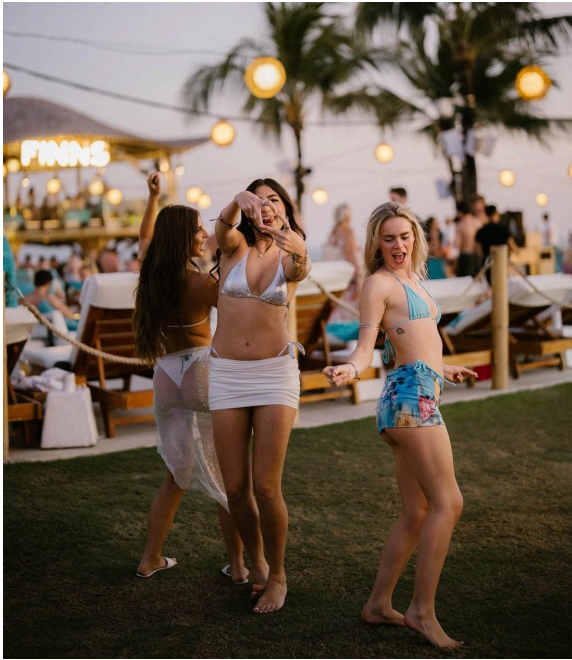
You can literally do anything you want.

"What if I'm **single**..."

My friend, you'll live like a rockstar with all the time in the world and more money than you'll know what to do with.

You'll be able to attract and date any cute girl you see. 💕👧

Seriously!



No matter your particular situation (married, with kids, dating, single...), you'll still have 2-3 times more time off than if you worked a regular job.

Tomorrow I'll tell you the best way to start making 3.3k to 6k a week as soon as next week. 💰

Stay tuned!

~ Mr Mining

What do they need to believe in email 6?

3. They need to see visually how the numbers in their bank account will jump out
4. They need to visualise their return after work

3. Picture

4. Picture

Email 6

SL: Make 3.3k to 6k per week

When you turn on your phone and open your bank account, what do you see?

Is it a number that makes you feel like a man?

A number that reflects your choices and smart decisions?

Or do you see a number that seems like it's taunting you, making you wake up before the sun to drive to another day of grueling work?


A number that deflates your spirits, and makes you wonder "What's the point"?

Would it buy you the most basic of houses right now?

Or even the deposit?


Could you even take your girlfriend for a weekend away?

Picture coming back from 10 to 14 days at work and seeing that the numbers have jumped up.

And not just a little, **by \$5k to \$10k.** 

PICTURE HERE

What would your life look like after 12 or 20 months consistently like this?

Imagine spending 20 days a month of pure relaxation in an affordable tropical country with relaxing beaches, and ice-cold drinks. 



And not having to spend a moment thinking about your work while you're away.

What would your friends and family reckon?

If you want to make this your reality:

[Click here to learn how to be a 'Job Ready' FIFO candidate and earn 3.3k-6k a week...](#)

~ Mr Mining

WWP LANDING PAGE

Objective: Make the reader buy the ebook.

Part of the funnel: Landing page

Who am I talking to?

Young man working a 9-5.

They want to earn more money.

They want to work less time to have more freedom.

They want to save money to either invest it or travel.

Where are they now?

- MENTALLY:
 - Current state:
 - Stuck in a 9-5 they don't like
 - Earning little money
 - Not being able to travel
 - Not having enough savings for their expenses, etc
 - Dream State:
 - Work little and earning a lot
 - Working a week or 2 per month
 - Earning more money
 - Saving money
 - Traveling the world
 - Awareness level 3 solution aware (enter FIFO)
 - Unaware of FIFO shutdown mining work
 - Sophistication stage 4
 - Stage 4, bigger mechanism
 - Pain/desire: Maxed out with email
 - Belief in idea: Low
 - Trust: Medium
- PHYSICALLY:
 - They received 6 previous emails

- In the last one it cranked their desire up, and had a link to their landing page.

Where do I want them to go?

1. Purchase the ebook

Desire: Max

Belief: Max

Trust: Max

- Solution: If they work in FIFO, then they will be able to work little and earn a lot.
- Product:
 - Gives you the contact of 21 labour hire companies and 55 employers so they can apply to the jobs faster.
 - Shows you what trainings you can do to maximise your earning potential and includes the direct link to them.
 - Gives you 6 ways to minimize the cost while in Perth
 - Gives you tips on how to save money in INdo
 - Also teaches you how to find regular FIFO jobs
- Why should they buy your product instead of other available solutions?
 - Our mechanism is unique (allows them to work less)

What are the steps I need to take them through from where they are now to where I want them to go?

Increase belief in idea and trust.

1. They need to belief that the guide has helped other people
2. They need to believe that buying the guide is more useful and quicker than figuring it out by themselves.
3. They need to be very curious about the other mechanism

1. Social proof (done)
2. Tell them they'll have direct access to the contacts, and reduce time.
Blurry screenshot.

Landing page

https://stan.store/Work_Life_Solutions_Australia/p/the-10-day-work-month-eqrag (Current landing page)

Include??

- All from the comfort of your home,

THE 10 DAY WORK MONTH

This eBook shows you step-by-step how to land your first FIFO job to earn 3.3k-6k per week as quickly as humanly possible.

I have compiled it after 15 years of experience in the industry.

Inside, you'll have lifetime access to the highest-paying, **80 employers in the Industry who are always hiring**, and their direct contacts.

So you can apply immediately after reading, by simply clicking on the links inside the guide, without spending long hours doing boring research online.

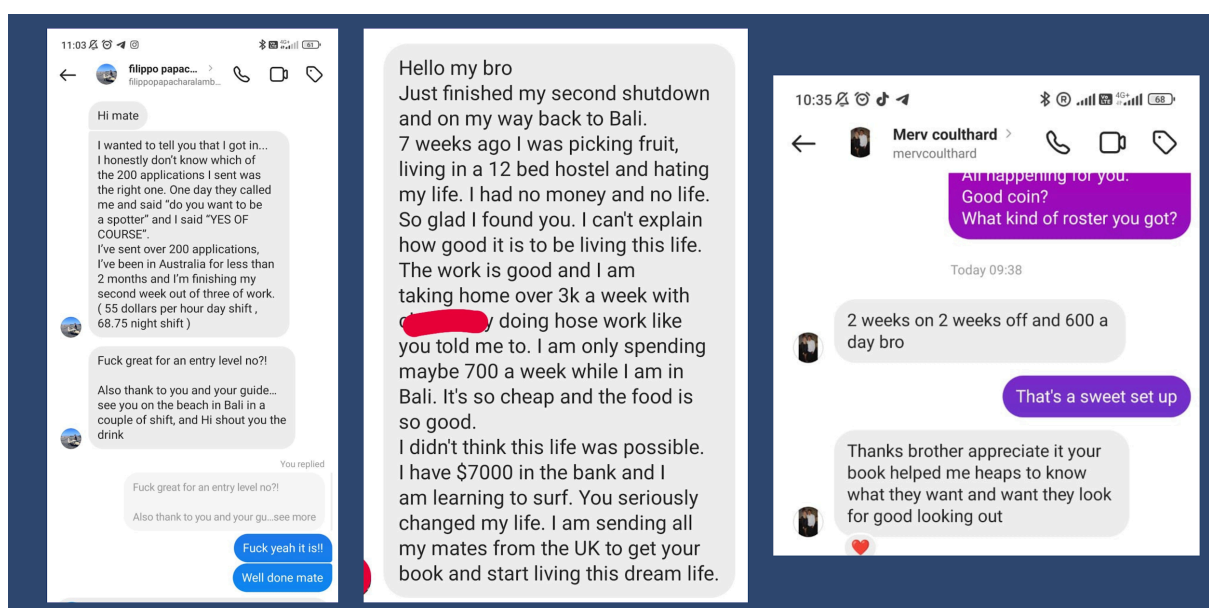


Who can use this Guide?

- Men or women.
- Beginners with no experience.
- Seasoned tradesmen or mining workers looking for a change.
- Basically, anyone who has 2 arms, 2 legs, and a bit of mental grit to get the job done.

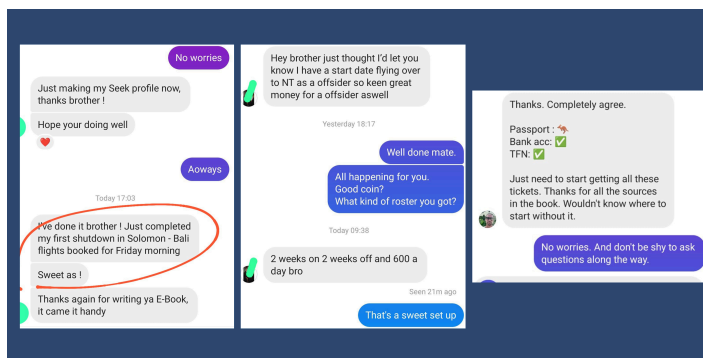
And YES, foreigners can follow this guide too.

The process is the same for people from all over the world.



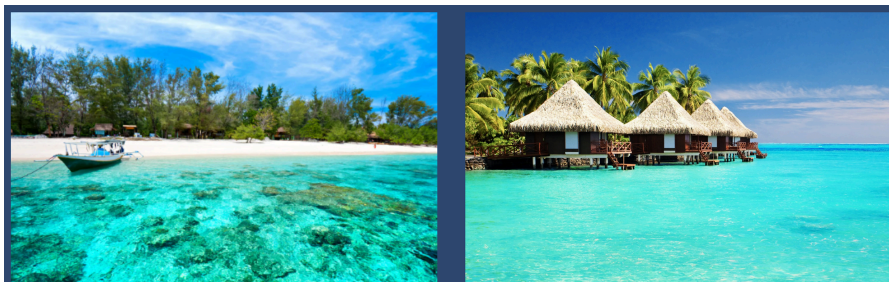
This eBook will show you:

- The little-known FIFO role that allows you to **work 10 days a month** (or more), while earning between **3.3k to 6k a week**. PLUS their contacts to directly apply.
- The quickest ways to get a lucrative job with zero experience.
- How you can find a job using social media.
- The additional trainings you can quickly undertake to **maximize your earning potential**. Plus where to do them.
- The easiest way to start even if you aren't in Perth or Australia yet.
- Everything you need to know about taxes, banking, internet/phone, and visas, with all of the links included.



The eBook will then show the bravest and most adventurous how to take the plunge and go to Indonesia to save up to 75% of their earnings.

While enjoying beautiful, crystal-clear beaches.



Think about Bali or Lombok, where eating out is cheaper than cooking at home.

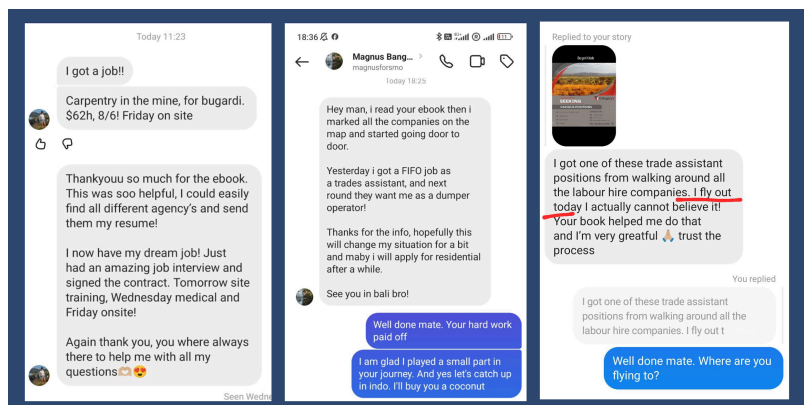
There's detailed information on:

- What visa you must take.
- The realistic cost of living.
- How to save money while picking your flights.
- How to budget and choose your accommodation.
- Plus heaps of practical advice to make your transition from a sucky life in the suburbs to a high flier in the tropics as smooth as butter on toast.

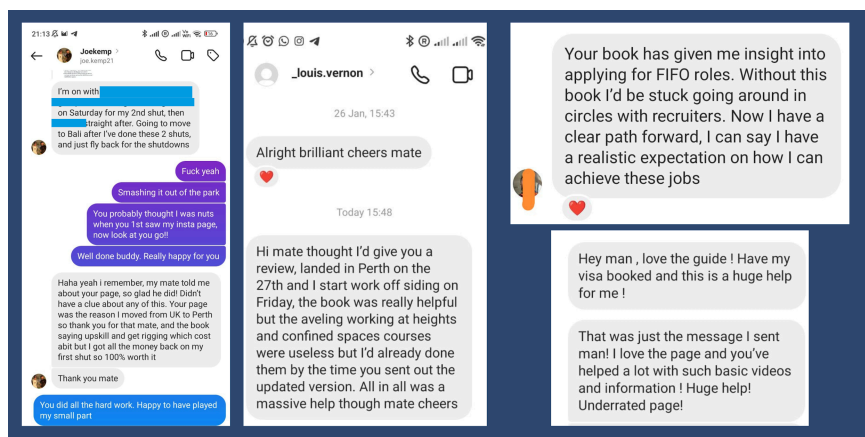
It's literally EVERYTHING you need, and more.

These are the steps you need to take now:

1. Get your copy of the eBook below.
2. Read it from start to finish!
3. Follow the outlined method using the 80 contacts provided to apply to these high-paying jobs.
4. Get a pair of boots and start making some real FIFO money.
5. Enjoy your new life.



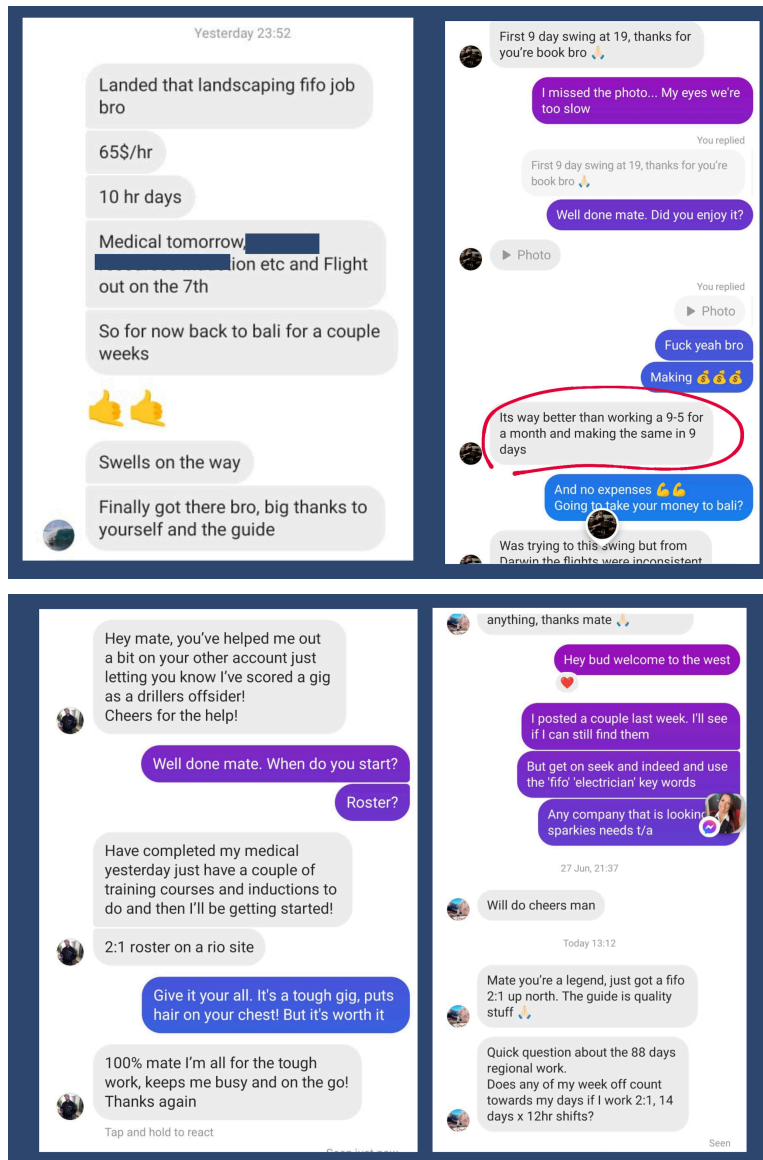
Daily I receive many DMs from young blokes who have landed their first FIFO job thanks to this guide.



And I've found out that people are either good at earning financial and location freedom or at making excuses, and you can only pick one.

So if you decide you're good at earning freedom, bite the bullet, fill out the form below, and let's get you in the mines.

See you inside, mate!



Question:

I realized that my client's ebook teaches a new mechanism in FIFO.

But the emails were performing well with a stage 4 play, so my plan was to keep it like that.

And tease the new mechanism in a fascination in the landing page.

What do you think?

PROJECT TARGET METRICS

TARGET NEEDED	CURRENT
<input type="checkbox"/> 200 leads	
<p>I was SICK of the 9-5...</p> <p>Open Rate: 80%</p> <p><input type="checkbox"/> CTR: 6%</p> <p>Clicks: 16 clics</p> <p>—</p> <p>How Nick is clearing \$3k/week</p> <p><input type="checkbox"/> Open Rate: 72%</p> <p><input type="checkbox"/> CTR: 12%</p> <p>Clicks: 25 clics</p> <p>—</p> <p>Make 3.3k to 6k per week</p> <p><input type="checkbox"/> Open Rate: 75%</p> <p><input type="checkbox"/> CTR: 12%</p> <p>Clicks: 28 clics</p>	<p>I was SICK of the 9-5...</p> <p>Open Rate: 79,9%</p> <p>CTR: 4,7%</p> <p>—</p> <p>How Nick is clearing \$3k/week</p> <p>Open Rate: 59,4%</p> <p>CTR: 8,8%</p> <p>—</p> <p>Make 3.3k to 6k per week</p> <p>Open Rate: 64,1%</p> <p>CTR: 8,9%</p>
<input type="checkbox"/> 100 Clicks on landing page (week)	24
<input type="checkbox"/> 7% CR landing page	1.4%
Goal: 7 sales per week	

PERSONAL ANALYSIS

I've been working on this sequence for a while now.

I did it once, and submit it for review in the rainmaker copy review chat, then I realized I had some skill gaps to improve such as how to evoke emotions correctly, how to use visual image.

Then Jason reviewed it and he helped me get better clarity on the steps I needed to take them through, and I implemented everything he told me (shifted more beliefs, changed the copy...)

Also I got feedback from regular students.

Now, I think the emails will produce the effects I want like shift X belief, etc. I have to make sure that the steps are correct as well.

I think my main problem won't be the copy (correct me if I'm wrong).

And also, there were some things that my client really wanted to change like 1 subject line and 1 cta, which I finally agreed to do, but once we get data in, I'll tell him to change it.

The most important thing now is to publish it, and start getting data in so I can make tweaks.

And work on the retargeting sequence.

ANDREW'S PROJECT QUESTIONS

Would this produce the outcome I wanted to?

Yes

Does the sequence of events make sense?

Yes

Are there any gaps?

- Make sure they receive the email 1 asap
- Just realized I can rewrite the email after they purchase the ebook.

Why will this fail?

- Make in the bio clear that the eBook is in the link below

Are there any unnecessary steps in this process? Can I remove them?

- I wrote my client to remove 3 unnecessary sentences of email 2 (you'll see it below which ones)

What is the most important element in this funnel to produce the outcome?

- Email 6

Where are the highest points of friction in my experience/funnel?

- Maybe I should include a soft CTA on email 4 as there are only in email 2 and 6.

Can I simplify or reduce any of the existing elements?

No

THANKS FOR EVERYTHING