



## BCAM: Aspiring Head Coaches Academy

BCAM is committed to the professional development of our members. To expand our mission - *to represent and serve basketball coaches for the betterment of our great game* - BCAM is offering its 3rd Annual **Aspiring Head Coaches Academy**. The purpose is to prepare potential head coaches with increased knowledge, experienced networks, and wider opportunities to aid in the preparation of becoming a high school head varsity basketball coach.

The program is designed not only for those who simply desire to be a head coach but, more so, for those currently on a path to do so. We ask for the minimum requirements/experiences for the application to be the following:

- BCAM Member
- Currently on a high school staff as a head freshman coach, junior varsity coach, varsity assistant, OR college basketball experience as a player, grad assistant, manager, etc.

Note: If you do not fit one of these requirements but still feel this program applies to you, please indicate your unique qualifications in your application cover letter.

To participate in the **BCAM: Aspiring Coaches Academy**, please submit an email of interest and an up-to-date resume to Michael Massucci - [coachmassucci@gmail.com](mailto:coachmassucci@gmail.com). (Your sample resume should be prepared as you would if you were applying for a head coaching position.) Please email your resume no later than - **Monday, April 15th**.

The cost of the program is \$25, which will cover the administrative costs of the program.

- To pay with a check: Make a check out to "BCAM." Mail to: BCAM Aspiring Coaches Academy, Attn: Amy Heydenburg, 1257 W. Stanton Rd, Stanton, MI 48888
- To pay with a credit/debit card:  
<https://www.bcam.org/aspiring-head-coaches-academy-online-payment/>

Attendees will experience a variety of presentations from veteran leaders, coaches, and administrators to better prepare to obtain and, most importantly, oversee a varsity basketball program. The program will consist of three 90-minute Zoom sessions and a 3-hour leadership session in person at Clawson High School. (See dates below)

- **Session #1 - Wednesday, April 24th Format: Zoom 6:30-8 pm**
- **Session #2 - Thursday, May 9th Format: Zoom 6:30-8 pm**
- **Session #3 - Saturday, May 11th Location: Clawson High School 9 am-12 pm**

Participants will be expected to create or refine their mission and coaching philosophy and will be provided actionable feedback from seasoned educators during our in-person session. Beyond the coaching networks from the program, coaches will also receive a mentor who will guide them before, during, and after - available coaching opportunities. After the program, coaches will receive a BCAM certificate of completion verifying the experience.

**Program Organizers:**

- Michael Massucci: BCAM board member, former varsity coach, author, and President of AEO Leadership, LLC [coachmassucci@gmail.com](mailto:coachmassucci@gmail.com)
- Billy Shellenbarger: BCAM member, former varsity coach, currently the Superintendent of Clawson Public Schools.
- Dan Young: Executive Director of BCAM

**Endorsements for the BCAM: Aspiring Head Coaches Program:**

“The Aspiring Head Coaches Program gave me the encouragement, mentors, coaching materials, and programs I needed to achieve my dream of becoming a varsity girls' basketball head coach.”

**Evan Bell**

**Lapeer Varsity Girls Head Coach**

The Aspiring Head Coaches Academy presented by BCAM was an enjoyable and informative resource. I learned practical skills in team building and networking, and the all-star presenters and panelists in the program provided great insight into these topics and many more. Most importantly, I left the program with a network of established and up-and-coming coaches.

**Dan Boylan**

**Head Boys Coach, Detroit Davis Aerospace Tech**

“We often receive calls and/or emails from athletic directors regarding their head basketball coaching vacancies. **The BCAM: Aspiring Head Coaching Program** will do two things. Number one, we will give our future head coaches a head start on what the job entails. Number two, we will have an expanded file of outstanding prospects that will be more prepared for school district leaders to choose from. We are super excited about this program and all the positives that it will bring. “

**Dan Young**

**Executive Director**

**BCAM**

“It is my honor to work and coach every day within the State of Michigan, and I am happy to endorse the **BCAM: Aspiring Head Coaches Program**. This is an invaluable resource for all coaches to take advantage of. This program will make a POSITIVE impact, and I support it wholeheartedly.”

**Keith Guy**

**Muskegon High School**

**Athletic Director & Boys Varsity Basketball Head Coach**

“The future of high school basketball in Michigan is in good hands with the number of outstanding assistant and sub-varsity coaches preparing for their first head coaching position. As well-prepared as they may be, transitioning to a head coaching position will present challenges. The **BCAM: Aspiring Head Coaching Program** will provide coaches with knowledge and resources to make the transition successful. I fully endorse this program and encourage all aspiring head coaches to take full advantage of this outstanding opportunity.”

**Pat Donnelly**

**U of D Jesuit High School**

**Varsity Basketball Head Coach**

The BCAM Aspiring Head Coaching Program is a phenomenal idea. The new coaches and the players, administration, parents, and community will very much appreciate it. We need young enthusiastic coaches, and if we can help them bridge time and experience by sharing our knowledge with them, it will benefit all involved. Communication is the key to solving a lot of heartaches. I see too many young coaches deciding it is not worth the stress and deciding not to coach - this program will provide the tools to be confident in their craft.

**Dorene Ingalls**

**St Ignace High School**

**Varsity Girls Basketball Head Coach**

The most important task that any athletic director has is putting the best and most qualified individuals in front of the kids. As an athletic director, finding qualified individuals to assume these leadership positions is getting more difficult. Having an Aspiring Coaches Academy led by our sports associations would be a difference-maker in our hiring process. I wish all of our coaches' associations would jump on board with this very innovative idea!

**Brian Gordon- former Novi and Royal Oak Athletic Director**

