

Content ID Youtube

What is “Content ID” and why did I get a copyright claim from YouTube?

“Content ID” (or CID) is a fingerprinting tool that allows copyright owners to easily identify and manage their content on YouTube and other social networks. Videos uploaded to YouTube are scanned against a database of files and identified when carrying a CID fingerprinted music.

Just to let you know, a Content ID claim is not a copyright strike: a claim does not affect the status of your YouTube channel in any way.

To fight the illegal use of musical content, we were forced to register some of our tracks with Content ID as if we didn't do it, somebody could illegally have registered them before us: this is very important as it gives us full control over our music, allowing us to promptly clear a copyright claim for a customer who has purchased a regular license.

Those tracks registered with Content ID are clearly indicated on our website and in some of our partner licensing platforms. In particular, on <https://payhip.com/DinkovaArt>, near the description of that specific track you will see an alert message similar to the one below:

× | This track is registered with Youtube Content ID. In case you receive a standard copyright claim, please upload your license's receipt to YouTube or fill this form and we will clear your claim straight away. Don't hesitate to contact us if you have any problems

So, how to clear a copyright claim from Content ID?

As stated in the message above, if you purchased a license for a track and you want to clear this annoying notification on your video, you have 3 easy options:

For our CID management we partnered with Identified by Hawk, a team of YouTube Certified Content ID specialists. If you used one of our fingerprinted tracks in your video you might find a similar statement in your description field:

Option A

Dispute on Youtube

If you have a receipt for your license you can dispute the claim yourself by following these guidelines.

When submitting your dispute, select the option that you have a license for the track, and include the following message in your dispute:

“I am a paying member of ... [indicate the website where you got your license] and I have the rights to use this track on my YouTube video”

followed by a copy and paste of the license you receive with your downloads.

Option B

Fill out Hawks' form

For HAWK's Identify, you can go to this page and fill out their useful form:

Select “Release a Hawk Claim on a Video”;

Enter your video URL;

Enter your name and email;

In the additional message report this text: "I purchased a regular sync license for using this music on ... [indicate the website where you got your license]".

The claim should be released within a few hours, if you encounter any problems please use our Option C.

Option C

Ask for our assistance

If you have any problems with the other two procedures or if you purchased the track many years ago and you lost your receipt you can fill out the form at the bottom of this page (or by clicking [here](#)) providing us as much information as possible and we will clear the claim for you straight away.

Option D - after 1 mont

One month after your dispute if no one claims rights, the rights remain yours.