

Freelance Pattern Tester

Freelance Pattern Tester for The Woobles

Location: Remote (Candidates in CA, CO, FL, MD, NC, NY, UT, or WI are preferred. We cannot consider candidates in the following states: CT, DC, GA, HI, MA, ME, MN, NJ, NM, OR, RI, SC, VT)

Type: Freelance with potential opportunity to convert to Full-Time

[The Woobles](#) is a fun, quirky brand with a lean team. We're looking for a Pattern Tester to ensure that all of our patterns are correct, beginner-friendly, and executed in the Woobles style.

About The Woobles

The Woobles exists to show people it's never too late to learn a new skill. We teach complete beginners how to crochet by combining a physical kit with emerging ed-tech tools.

Our work is meaningful. Many of our customers turn to The Woobles to spark joy in their and their loved ones' lives. Since 2020, we've successfully helped over 1 million people experience *fiero* - the feeling you get when you accomplish something you once thought was impossible.

We're a healthy business. We have no investors and with that, comes freedom. Freedom to make choices that are best for our customers, employees, and business.

We're an unusually small team for our revenue, and we plan on keeping it that way. We're all about getting the job done with as little busy-work and meetings as possible. Our team is fully remote, spanning Wisconsin to China. So while we do a lot of our work asynchronously, we also know how to have a good time virtually anywhere ;)

We're on a rocket ship. We've seen unbelievable growth in our 5 years in business. Every day is a busy day, and the fast pace excites us. We've got ambitious goals to 1) make better products that make a significant impact on how millions of people see themselves, and 2) build a lasting brand that people more than love – that they *obsess* over.

About you

You're an all-around good human being. Life is short, and you want to be around people you like. You're kind, honest, and trustworthy. You want to work every day with positive, direct people who make you and your day better. No big egos allowed.

You value autonomy. You do your best when you're given lots of responsibility and independence. You thrive in ambiguity and enjoy making decisions. Lots of them. When you run into problems, you have the resourcefulness to solve it on your own, and the self-awareness to know when you need help. You're comfortable working remotely.

You care deeply about doing great work. You'll do whatever it takes to get things done. But you don't just settle at that. You're always looking for ways to break your own records the next time around. Your teammates know they can always count on you, just like you can count on them.

You eat feedback for breakfast. You're always looking for ways to improve (yourself, the process, the product, you name it), so you give and take feedback with equal grace.

You've got a sense of humor. Because have you seen what we make? You're an emoji connoisseur and appreciate the art of well-timed GIFs. You want to work somewhere where a sentence like this is 100% relevant: "There's 3 dinos on this one but I think it's OK because one is riding a turtle."

You're thoughtful and detail-oriented. You gather as much context as possible – from business to manufacturing constraints – so you can propose creative, on-point solutions no matter your role!

But also fast. We launch anywhere from 3-10 products a month. You understand that one day's delay can cause much longer than one day's delay in the overall launch process, given that we're manufacturing a physical product with teammates all over the world. You turnaround revisions quickly without compromising quality.

The role

You love amigurumi. You're an experienced maker of amigurumi crochet and you've got at least 1 year of experience crocheting. With this experience, you've got lots of techniques under your belt and know which ones decrease or increase the difficulty level of a pattern.

You can proofread a crochet pattern. You can read a crochet pattern and immediately know if something is incorrect or missing. You understand how to write a pattern clearly, and the best way to communicate pattern details to a beginner.

You love following and setting standards. You appreciate the art of creating and enforcing style guide standards that scale across a variety of patterns, especially as our craft portfolio grows. You've got such amazing attention to detail, that you can not only catch inconsistencies in text, but also inconsistencies in audio and video tutorials as well.

You're comfortable with technology. Since we're a completely remote company, we rely on collaboration tools like Google Drive, Smartsheet, Airtable, and Slack to communicate and stay up-to-date with each other's tasks. You're constantly thinking of proactive ways to optimize the testing process.

Required Skills & Qualifications

- Crochet all patterns with extreme attention to detail in the Woobles style.
- Review both written crochet patterns and accompanying video tutorials to ensure they're clear, align with our style guide, and are easy to follow.
- Take photos and videos of crocheted pieces and iterate based on feedback.
- Send crocheted pieces to photographers and ensure they will arrive on time.
- Review finalized crochet patterns and provide photography for step-by-step instructions.
- Work with freelancers to assign out testing projects and provide constructive feedback on their work.
- Use Airtable, Google Workspace, Smartsheets, and Slack to collaborate and communicate with our international remote team.

Interested?

Submit your resume, the line "I'd love to be a Woobler", and Loom video (see details below) to jobs@thewoobles.com with the subject line: "APPLICATION: Pattern Tester":

- Please record a [Loom Video](#) explaining
 - Why you'd be a good fit
 - Your experience with amigurumi
 - An explanation of what other job responsibilities you'll be juggling besides pattern testing for The Woobles
- Photos of at least 3 completed amigurumi projects