

Interview Questions

Can we get some background info out of the way? Age(range is OK), sex, marital status, profession?

1. Can you give me your thoughts on technology and what your level of proficiency with it?
2. What are your thoughts on personal finance and financial literacy?
3. How would you rate your own financial literacy?
4. What are your thoughts on financial planning? Where do you find information regarding financial planning when you need it?
5. What kind, if any, of professional financial advisement have you received?
6. What kind of, if any, financial products/instruments do you use in your life, such as banking online?
7. Are you familiar with savings calculators? Can you give me your thoughts on them?
8. What types of goals do you save towards?
9. If any, what kinds of entertainment are you drawn to? Film, episodic shows, video games, board games, RPGs, books, etc.
10. How do you learn new skills or subjects?
11. What would be an ideal way for you to learn something?