

Metro DC Democratic Socialists of America

BALLOT MEASURE ENDORSEMENT QUESTIONNAIRE

(Approved by the Steering Committee, September 2026)

Instructions:

- Candidates are **prohibited** from using generative AI to respond to questions.
- Respond to every question.
- For [Yes/No/Unsure] questions, please bold and highlight the answer.
- All short answer responses have a **word limit of 250**, and please note some of the short answer responses are marked optional.
- Note that completed questionnaires will be published on the Chapter's internal wiki, meaning all Metro DC DSA members will have access to read questionnaire answers.

Basic Information

1. Name of ballot measure campaign:
2. Name of the campaign leader filling out this form:
3. What connection do you have to the ballot measure campaign?
4. Provide a link to a document containing the ballot measure's language:
5. Provide a summary of what the ballot measure does and how it would advance or hinder priorities in our [chapter](#) and [national](#) programs:
6. Which jurisdiction is the campaign in?
7. If the ballot measure reaches the number of petition signatures needed, when will it be voted on?
8. Please list other significant endorsements the campaign has received and any other significant endorsements you are currently soliciting:

DSA and Democratic Socialism

1. Are you, or others in the campaign's leadership, a member of DSA? *[Yes/No/Unsure]*
 - a. If yes, how long have you been involved in the chapter (or nationally) and in what capacities? (see [section 4. Endorsements](#) of the bylaws for the chapter's definition of a "cadre candidate")
2. Will you publicize DSA's endorsement on prominent public facing materials, such as the campaign website, literature, and social media? *[Yes/No/Unsure]*
Explain (optional):
3. Would you be willing to run with other DSA-endorsed campaigns as a slate or endorse and campaign for other DSA-endorsed campaigns? *[Yes/No/Unsure]*
Explain (optional):
4. Will you pledge to not take any campaign contributions or endorsements from:
 - a. For-profit corporations or for-profit corporate PACs;

- b. Real estate developers, corporate lobbyists, and landlords;
 - c. Organizations in the carceral system (e.g., law enforcement unions);
 - d. Fossil fuel companies and private energy utilities; or
 - e. Charter school lobbying groups?
- [Yes/No/Unsure] If no for any, explain.*
5. DSA has a large and active volunteer base. As applicable, would you support DSA running our own field program and/or collaborate with DSA on the campaign's field program (i.e. commit to sharing information about scheduled canvasses in advance and sharing weekly campaign updates on numbers of doors knocked/calls made/volunteers engaged, etc.)? *[Yes/No/Unsure]*
Explain (optional):

Campaign Goals

Getting on the Ballot

1. What steps need to be taken to get the ballot measure on the ballot? On what timeline? If petition signatures are necessary, how many will you need and by what date? *(Explain in detail the campaign's plan to get on the ballot and how much assistance the campaign predicts it will need from DSA volunteers)?*

Voter Contact

2. What is your estimated win number (i.e. number of votes needed to win)? *(consider the number of votes needed to win in the jurisdiction's last election, the last competitive election, etc.)?*
3. How many doors/phonecalls do you intend to knock/make as part of a field program? Which constituencies or districts does the campaign plan to target with its efforts, and approximately how big is that voter universe?

Fundraising

4. How much money do you estimate you will need to compete in this race and do you have a fundraising plan?

Path to Victory

5. Is the issue addressed by the ballot measure popular with the electorate? What evidence is there of that popularity?
 - a. If there have been previous attempts to pass a similar ballot measure in this jurisdiction, how many votes did those attempts receive? What makes this attempt different?
6. Is there an opposition campaign? If there is, describe it and its base of support.
 - a. List any significant endorsements and donors the opposition campaign has that you are aware of:

7. If the ballot measure passes, what barriers will need to be overcome before it is implemented as written? If your campaign is opposing a measure, what pathways exist for blocking, or mitigating the effects of, the measure's implementation?
 - a. If there are significant barriers to implementation, how does the campaign plan to address them, and what resources will it need to successfully do so?
8. How does the campaign intend to win over voters to its position?
 - a. What talking points is the opposition campaign using, and what reservations do you expect to hear from residents about your campaign?