

Draft 1

Hi Sam!

I recently came across your website and after a quick look, I must say, I love what you did with the Cattle Bran project.

...without trying to get too technical, while I was on your website, I couldn't help but notice that your monthly traffic is pretty low compared to the industry norm and there is no proper way for potential clients to opt-in.

Are you getting many projects online?

My team & I did a brief research and took some time sketching a full multi-channel system for your business to help you fix those issues and get more commercial and residential projects from high-end clients.

Are you free for 30 minutes this Wednesday at 4 PM for a quick showcase?

Warmly,

Sebastian Lungu,
Founder @ Ikigai Vision

Draft 2

Hi Jessica!

I recently stumbled across Hauck Architecture on Houzz and I must say, I love what you guys did with the Melvin Brewing project.

Do you get more projects right now?

...without trying to get too technical, my team & I did some research on your online presence and we noticed that your website's monthly traffic is pretty low compared to the industry norm and there is no proper way for potential clients to opt-in.

We took some time sketching an entire multi-channel system for your business to help you fix those issues and get at least 3 more commercial projects from high-end clients each month without relying on referrals.

Are you free for 30 minutes this Wednesday at 4 PM for a quick chat?

Warmly,
Sebastian Lungu,
Founder @ Ikigai Vision