

Advocacy and Influence

Advocating for Learning with Your Stories

Welcome to the Iowa ASCD webpage for Advocating for Learning with Your Stories.

Iowa ASCD views educational legislation and policy through a lens that asks, “Is it good for our kids?”

Through the unified voice of an influential organization, we provide the tools and information for you to actively participate in shaping the education landscape for teaching, learning, and leadership.

Maximize your efforts in influencing policy decisions that affect Iowa's schools, your jobs, our kids. Building on the legislative training provided by ASCD governmental experts, be a part of this powerful influence team to advocate for smart statewide education policy.

Making Meetings Meaningful – Personalizing Your Message

- [PowerPoint – Making Meetings Meaningful](#)

Preparation for “On the Hill”

- [Tool: Letter and Phone Transcript for Request for Meeting with Legislator](#)
- [Tool: Message Development](#)
- [Tool: Message](#)

Meeting with Your Legislators

We have attached a phone/email transcript for your convenience. Legislators usually will allocate about 20 minutes for a meeting.

- Find your legislator – and his/her contact information.
 - [How to Find Your Legislator\(s\)](#)
- Emails and phone messages are ideal ways to contact your legislators.
 - [Tool: Letter and Phone Transcript for Request for Meeting with Legislator](#)

Please note that you must go through security when you enter the Capitol, so it is wise to keep jewelry to a minimum and to wear comfortable shoes. If you have business cards, take them – they are always a nice touch to leave with your legislator.

Please check out below for tools for your advocacy. You will find . . .

- [Rubric for Advocacy](#) – to check your own level of advocacy
- [ASCD access to ASCD Advocacy and Government Relations](#)
- [Sample letter and phone transcript to contact your legislator to make an appointment with your legislator](#)
- [Find Your Legislator\(s\)](#)

