



Cultivating Authentic Student Engagement With Your Survey

In order to get accurate feedback from your students, they need to think deeply about your survey questions every time and really care about giving accurate answers. **How can you cultivate authentic student engagement with your survey? Here are some tips that we have heard from successful implementations.**

1. Explain the Purpose of the Survey

Many students are tired of surveys that disappear into the void and never make a difference. So it's important to explain to students how this survey is different: the results go directly to you, they are anonymous, and you will use them to try and make this class better for them.

2. Explain Why Students Answer the Same Questions Repeatedly

Students aren't used to taking the same survey multiple times. Be sure to explain to them that you are tracking your improvement over time, and that the questions ask about the past week in class, so students' answers might be different than before.

3. Show Your Students That You Are Looking at the Results

Students need to know that you're paying attention to their survey responses. Otherwise, they won't take the survey seriously, and their responses won't reflect how they really feel. Take the time to show your students that you are listening, and they will tell you how to improve.

Here are some ways to show that you are listening:

- **Try to use their feedback in your class.** (Students said that this was important.)
- Talk to them about an area where you are doing well or trying to improve.
- Talk to them about their open responses.

Have any questions or other tips for engagement? Let us know at copilot@per.ts.net.