



Hi Friends!

Thank you so much for becoming an affiliate for **Tell Your Story: The Tour!**

I've made it super easy for you to invite people to join the challenge.

Here are some short invites that you can share on email or via social media.

All,  
Robert

### **SOCIAL GRAPHICS + SOCIAL VIDEOS**

#### **DROPBOX**

<https://www.dropbox.com/sh/g611632stkfh3d5/AACMs5lvUX2UbdKdCDW-q05Qa?dl=0>

### **AFFILIATE [SWIPE FILE] EMAIL TEMPLATES**

**Copy and paste these emails to use to promote your unique link**

\*\*\*don't forget to use your unique link so your commissions are tracked\*\*\*

[Email 1](#)

[Email 2](#)

[Email 3](#)

[Email 4](#)

[Email 5](#)

[Email 6](#)

[Email 7](#)

## **EMAIL #1**

**Subject:** Storytelling Tour

Hi Friend,

I'll give you a sec to pull up your calendar because you need to CLEAR IT and come to this live in-person storytelling for entrepreneurs workshop.

In March and April, Robert Hartwell, a Public Speaking Expert, Oprah Winfrey Network & HGTV Television Host, Inc 5000 List Entrepreneur, and Broadway Artist, is hosting an incredible 9 city National Storytelling Tour:

### **Tell Your Story**

[insert something personal about why you chose to work with Robert]

If you struggle to grow your business, land high-profile media coverage, get paid speaking gigs & brand deals, and access lucrative opportunities, go visit him on tour.

### **Here's his tour route:**

Toronto - March 28th

Atlanta - March 29th

Raleigh - March 30th

Chicago - April 4th

Boston - April 5th

NYC - April 6th

San Francisco - April 18th

Seattle - April 19th

Los Angeles - April 20th

You can join using my special link right here => **insert your unique link here**

Can't wait for you to meet Robert. You're gonna LOVE him!

**Signature**

Ps. go check out his insta @sirroberttakespics

## **EMAIL #2**

Subject: Want more visibility?

Hi Friend,

Something I'm committed to in 2023 and beyond is getting more visibility and putting my story out there.

This is a scary, vulnerable task for me. But I know that great storytellers weren't born that way. They are just like you and me and have all the same fears, doubts, and insecurities.

That's why I'm sharing the word about Robert Hartwell's upcoming **Tell Your Story Tour**.

Robert is a Public Speaking Expert, Oprah Winfrey Network & HGTV Television Host, Inc 5000 List Entrepreneur, and Broadway Performer,

This storytelling tour is for entrepreneurs, coaches, consultants, authors, speakers, or any professionals who have a message to share.

It includes an entire in-person live day of training and diving deep into how to tell stories that sell.

If you want to do it with me (and I hope you do!) - you can join using my special link right here => **insert your unique link here**

**Here's his tour route:**

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Let's make THIS the moment we don't let fear hold us back. I believe we both have a special story to share with the world.

Wanna do it together?

Signature

### EMAIL #3

Subject: Grab your storytelling tour ticket

Dear Friend,

Are you looking to uncover your signature story, craft it, and share it with the world to increase your income and impact?

Join my friend Robert Hartwell on his **Tell Your Story Tour**.

At the one-day event, you'll hone your storytelling skills, develop your strategy, write your story, and leave with an action plan to share your story with the world.

You will have the opportunity to practice with expert storytellers and receive feedback in a supportive and encouraging environment.

This is a great way for you to find your voice and get clear on the story you need to be telling right now in your business.

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Los Angeles - April 20th

You can join using my special link right here => **insert your unique link here**

I'm excited for you to work with Robert. You won't find a more dynamic and empathetic speaking coach focussed on getting you results!

**Signature**

#### **EMAIL #4**

Subject: Exciting opportunity for you to increase your ROI

I'm writing to let you know about an incredible opportunity to join my friend, Robert Hartwell, live on his storytelling for entrepreneurs tour.

**The Tell Your Story National Tour is hitting 9 cities this year.** It's a one-day, in-person event that helps you craft a signature story that magically transforms into more money in the bank and opportunities in your pocket.

Robert is a Storytelling Expert, TV Host, Inc 5000 Entrepreneur, Broadway Performing Artist, and Award-Winning Director.

#### **Here's Robert's tour route:**

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You can join using my special link right here => **insert your unique link here**

[Insert your own thoughts on Robert: how you met, why this would be a good fit for your audience, etc.]

As Robert says, “Storytelling is a cash-generating machine for your business.”

Stories are a crucial part of every single marketing strategy. Without a captivating signature story:

: You won’t hit your sales targets

: You won’t build your list or social media presence with ease

: Publishers, podcast hosts, and conference organizers will “pass” on your pitches.

When you uncover your signature story and share it with the right people, money flows in, doors unlock, and magic happens.

Signature

## EMAIL #5

Subject: is your story next?

Hey Friend,

Think about the best storyteller you know.

Maybe it’s a friend, family member, colleague, or a television personality that you admire.

When this person speaks, the room goes quiet and you can hear a pin-drop. The audience listens closely and hangs on every word. It’s like the storyteller casts a magic spell across the room. Through their words, they create laughter, tears, healing, release, and transformation.

Would you like to learn how to tell stories...like THAT?

If so, you need to meet my friend Robert Hartwell on his storytelling for entrepreneurs tour.

This tour is for entrepreneurs, consultants, coaches, authors, anyone who wants to improve their speaking skills.

Robert is a Broadway performing artist, Oprah Winfrey Network tv host and producer, and expert public speaking coach.

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You can join using my special link right here => **insert your unique link here**

Robert will teach you how to tell unforgettable stories.

Stories that change hearts and minds. Stories that shift people from apathy to action. Stories that inspire people to hire you, purchase from you, and support your work or cause.

What I love most about Robert is \_\_\_\_\_.

I know you're going to fall in love, too.

Spend the day with Robert and he will change the way you speak and sell.

**Signature**

PS. After you finish the tour, tell me what you experienced and what you learned from Robert!

**EMAIL #6**

Subject Line: Thought of you

Hey Friend,

One of the best investments I've ever made in myself (and my business) is working with Robert Hartwell.

He's a Broadway performing artist, Oprah Winfrey Network & HGTV television host, and an expert on public speaking and storytelling.

He helped me to \_\_\_\_\_.

Since working with him, I have \_\_\_\_\_.

Heads up: Robert is leading a 9 city national storytelling for entrepreneurs tour called The Tell Your Story Tour

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You can join using my special link right here => **insert your unique link here**

If you're an entrepreneur, coach, author, salesperson, fundraiser, or anyone who wants to improve their speaking skills, this is for you.

Robert will teach you how to tell unforgettable stories. Stories that change hearts and minds. Stories that shift people from apathy to action. Stories that convert & lead to sales, enrollments, or whatever action or result you want.

Do yourself a favor and sign up.

Even if you're already "pretty good" when it comes to public speaking, there's always room for improvement. Robert will help you grow and improve rapidly and build so much confidence.



I know you're going to fall in love with Robert just as I have.

Hope to see you on the tour!

Signature

## EMAIL #7

Hey Friend!

Do you know Robert Hartwell?

He's a Broadway performing artist, Oprah Winfrey Network & HGTV television host, and an expert on how to tell stories in your business that change lives.

He's also one of my favorite humans on earth because \_\_\_\_\_.

The first time I met him was \_\_\_\_\_. Robert always inspires me to \_\_\_\_\_.

**Heads up:** Robert is leading a 9 city national storytelling for entrepreneurs tour called the **Tell Your Story Tour**

It's happening soon. I highly encourage you to sign up.

If you're an entrepreneur, coach, author, salesperson, fundraiser, or anyone who wants to improve their speaking skills, this is for you.

Robert will teach you how to tell unforgettable stories. Stories that shift people from apathy to action. Stories that lead to sales, enrollments, or whatever result you want. Stories that *convert*.

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**Signature**