Roll No……..….. **Total No. of Printed Pages: 1**
Total No. of Questions: [09]

Business Administration (BBA-MBA Integrated) (Semester – 5TH)
INVESTMENT MANAGEMENT
Subject Code: BMBAS1502
Paper ID: [20390126]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q1. Attempt the following:

a. Define Investment
b. Define Speculation
c. Define Risk
d. What is Geometric rate of return?
e. What is RSI?
f. What is EIC Analysis?
g. Define Semi strong form of market efficiency
h. What are option contracts?
i. Define Advance Decline Ratio
j. What is portfolio diversification?

Section – B **(5 marks each)**

Q2. Explain the concept of Capital Asset Pricing Model (CAPM) in detail

Q3. How industry analysis is done and also explain industry life cycle in detail

Q4. Explain the usage of charts and its various types in technical analysis

Q5. What are various forms of Market efficiency? What is the relevance of various forms to the stock market investors?

Q6. Explain Markowitz Portfolio theory in detail.

Section – C **(10 marks each)**

Q7. How return and risk of portfolio is calculated and explain how diversification reduces portfolio risk?

Q8. Explain in detail how company analysis for the stock valuation is done

Q9. Explain the concept of Arbitrage pricing theory and multi factor models in relation to investment management