

OUTREACH EMAIL

Hey Stacy Rocklein,

I just watched your youtube video recently. It's so nice that you keep pushing the boundaries in every way in your wonderful work. Also, I've visited your FB account and your site to know more about your service.

With my research on your work. I found some elements missing from it and there are elements that can even improve quality content. I would like to share some specific elements that I found, which can even improve your conversion rates

YT VIDEOS - The active series of YT videos is great. I've seen the views are pretty good to follow to improve the conversion rate to your courses. But I find a lack of shorts

INSTAGRAM- I've seen an issue that the page is missing or the URL is not found. Create an IG page with captivating posts with captions, carousels, and reels for improving the conversion rate to your website and for accessing courses at ease for the audience. I've made a carousel you can use for your IG

INSTAGRAM CAROUSEL POST

EMAIL-Since you're offering different courses on nourishing relationships on different levels. It's equally important that an Email sequence can be quite useful for diverting a big amount of audience to the course. But it seems that I noticed there are no emails for some courses and an extra weekly **NEWSLETTERS**, especially for an updated article, and for new YT videos to enhance even more connection with your audience
Hereby, taking this into account, I've made an Email to promote the course on **"MANAGING TRIGGERS"** for your audience

STANCY RELATIONSHIP

EVENTBRITE- I would also like to introduce this platform for the further extension of your great work. You can create an online masterclass on ZOOM for free or paid. This will help to gather a vast amount of audience from online

EG:

<https://www.eventbrite.com/e/prioritize-your-dating-relationship-goals-frisco-tx-ticket-s-664514519817?aff=ebdssbdestsearch&from=b164970a2e0211ee95e4c217ddb51e9f>

If you like to precisely know more about how to improve your quality content in every way. Then I've crafted unique strategies for your coaching service which you can apply If you're interested in.

Let's have a Zoom call

Best Regards,
Amal M P