

Combined Fundraising & Marketing Strategy Meeting

09 July 2026 / 4:00 PM / ONLINE: [ZOOM MEETING LINK](#) / PASSCODE: 810432

Agenda

1. Fundraising

- a. Business Sponsorships
 - Ruger Family - **Deb**
 - Huberts
 - LaValley
 - Dolittles
 - Loves Bedding - **Lindsay**
 - Banks
 - Newport Fitness -
- b. Meal/Snack Program for School Day
- c. Playground Campaign

2. Enrollment/Marketing Outreach

- a. Still need a sign for the Newport common to advertise enrollment
 - Other spots in other towns?
- b. Outreach to organizations
 - Library Arts Center

Notes

- Target **Dartmouth** students and staff - Enrollment
 - New hospital building behind Valley
- Reconnect with Daybreak newsletter
 - NO lottery - assured a spot!!
- Deb has not heard back from Ruger; Lindsay has not heard back from Love's
- Social worker for Newport? - food program connections?
- Playground
 - Donor's Choose?
- Library books -
 - Buy the books from an outlet
 - Bring them back to the school and let the kids read them

- Students pick the one they like and parents buy that one
 - Book plate says “donated by ____”
 - Kid gets to be the first one to borrow that book
 - Morgan Hill Bookstore may be a good option for a book fair
- **Colby Sawyer** student teachers - practicum hours
 - Reach out for volunteer
- Sign on common to advertise -
 - Free workshop or seminar - how to know if your kid is improving in reading or how to help your kid with summer reading
 - Is your child struggling to read?
 - Family info night

NEXT MEETING: Thursday, July 23 , 2026