

A Welcome Sequence for your newsletter

Email 1

Subject line: - Free Case Study Inside!

Dear [Client Name],

Thank you for subscribing to our newsletter! As a valued subscriber, we want to give you something special. We're excited to share our free case study with you, which reveals the secrets to supercharging your e-commerce growth.

Inside this case study, you'll discover:

- **Unveil the key difference between average agencies and Minix, and how it sets us apart.**
- **Discover how Minix achieves an incredible 58x ROAS through expertly targeted ads on Facebook, Google, and beyond, with continuous optimization and top-notch ad creatives.**
- **Learn the 3 critical components of e-commerce success, and how Minix can help you achieve them.**
- **Find out how to target the right audiences for maximum impact through paid ads, with tips and strategies from our experienced team.**
- **See for yourself the undeniable impact of killer ads on ROI, and how Minix can help you get there.**

[Click here to get access to the case study](#)

At -----, we understand that growing your business can be challenging. That's why we're always here to help. If you have any questions about the strategies outlined in the case study, don't hesitate to reach out. We're always happy to chat and provide guidance.

As always, we want to keep our newsletter fun and engaging. So, we want to hear from you! What's the biggest challenge you're currently facing with your e-commerce business? Hit "reply" and let us know. We'll do our best to address your questions in future newsletters.

Thank you for your support, and we look forward to helping you grow your e-commerce business!

In the upcoming email, I'll be sharing with you the story of why I founded Minix.

Best regards,

<Name>

<Company name>