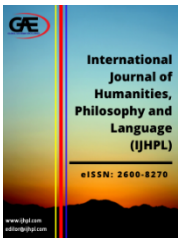
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TAJUK (TNR, 16, BOLD, CENTER, SINGLE SPACING, UPPERCASE)

TITLE (TNR, 14, ITALIC, CENTER, SINGLE SPACING, UPPERCASE)

Adam Hafiz[1]*, Arman Hanif[2], Aufa Hannah[3] (TNR, 12, Align Left, Capitalized Each Word, Full Name)

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Abstrak:

(TNR, saiz 10, justify, jarak satu) Abstrak hendaklah tidak melebihi 300 patah perkataan. Abstrak bukan sahaja perlu menyatakan subjek dan skop kajian, malah turut merumuskan kesimpulan penulis. Abstrak berstruktur mestilah merupakan ringkasan yang ringkas tetapi menyeluruh mengenai kandungan artikel. Ia membolehkan pembaca meninjau kandungan artikel dengan cepat. Abstrak merumuskan aspek-aspek utama sesebuah kertas kerja. Abstrak hendaklah merangkumkan secara padat tujuan kajian, kaedah yang digunakan, dapatan utama, serta kesimpulan kajian.

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DOI:	**Kata Kunci:** Semua kata kunci mesti dimasukkan mengikut turutan abjad (A–Z)
	Abstract:
	TNR, 10, justify, single spacing) The abstract should not more than 300 words each. The abstract should not only indicate the subject and scope of the paper, but also summarize the author's conclusion. Structured abstract must be a brief, comprehensive summary of the contents of the article. It allows readers to survey the contents of an article quickly. An Abstract summarizes the major aspects of a paper. It should succinctly summarize the purpose of the paper, the methods used, the major results, and conclusions.
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Introduction – Heading 1 (TNR, 12, Bold, Align Left, Capitalize Each Word)

Tourism is one of the fastest growing development sectors in addition to other development strategic agendas such as energy, food, infrastructure …….
(TNR, 12, single spacing, justify)

Literature Review – Heading 1 (TNR, 12, Bold, Align Left, Capitalize Each Word)

There are five points will be discussed in LR……
(TNR, 12, single spacing, justify)

Definition of Rural Tourism – Heading 2 (TNR, 12, Bold, Italic, Capitalize Each Word)

Sustainable tourism as defined by The World Tourism Organization (UNWTO) is tourism that takes full account of current and future economic, social and environmental impacts…
(TNR, 12, single spacing, justify)

Rural Tourism – Heading 3 (TNR, 12, Bold, Italic, Tab Inside, Capitalize Each Word)

The goal of sustainable tourism is to reduce poverty, respect socio-cultural authenticity……
(TNR, 12, single spacing, justify).

Table 1: Example (TNR, 12, Single Spacing, Bold, Centre, Capitalize Each Word)

Example	Example	Example
Example	Example	Example
Example	Example	Example

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Source: (TNR,10, Single Spacing, Align Left, Capitalize Each Word)

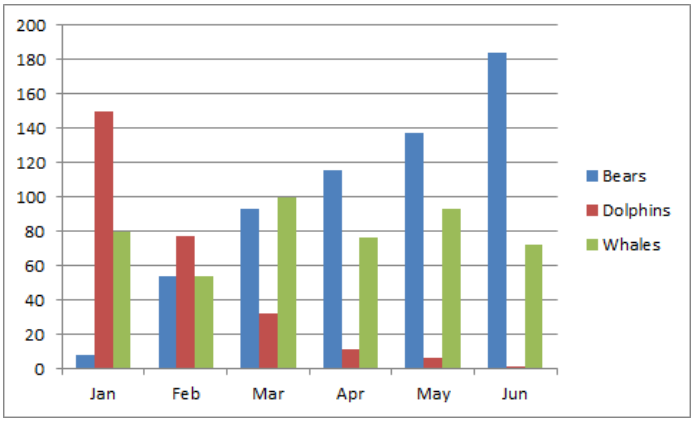


Figure 1: Example (TNR, 12, Single Spacing, Bold, Centre, Capitalize Each Word)
Source: (TNR,10, Single Spacing, Align Left, Capitalize Each Word)

Conclusion – Heading 1 (TNR, 12, Bold, Align Left, Capitalize Each Word)

This study set out to examine the relationship between digital marketing strategies and the performance of small and medium enterprises (SMEs) in Malaysia. The findings reveal that the effective use of social media, search engine optimization, and customer relationship management tools significantly enhances business visibility, customer engagement, and ultimately financial performance. Importantly, the results highlight that SMEs with proactive adoption of digital tools tend to outperform those that rely solely on traditional methods. The implications of this study are twofold. From a theoretical perspective, it contributes to the growing body of literature on SME digitalization by demonstrating the measurable impact of online strategies on organizational outcomes. From a practical standpoint, it provides entrepreneurs and policymakers with valuable insights to design training programs, incentives, and policies that encourage digital transformation among SMEs.

Nota: Sila isi maklumat di dalam kotak yang disediakan. Jangan padam kotak yang disediakan.

Penghargaan:	Penulis merakamkan setinggi-tinggi penghargaan kepada [Nama Universiti/Organisasi/Institusi] atas sokongan dan kemudahan yang diberikan sepanjang kajian ini dijalankan..
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	menyumbang kepada kajian ini dan telah meluluskan versi akhir manuskrip untuk penyerahan kepada International Journal of Humanities, Philosophy and Language (IJHPL)
Pernyataan Etika:	Pilihan A (Untuk Kajian yang Melibatkan Responden Manusia) Kajian ini telah dijalankan selaras dengan piawaian etika penyelidikan. Semua prosedur yang melibatkan responden manusia telah disemak dan diluluskan oleh [Nama Lembaga Etika Penyelidikan/Jawatankuasa Etika], dengan nombor kelulusan [XXXX]. Persetujuan bermaklumat telah diperoleh daripada semua responden sebelum pengumpulan data dijalankan. Penyertaan adalah secara sukarela, dan responden telah dijamin kerahsiaan serta anonimitas. Data yang dikumpulkan digunakan semata-mata bagi tujuan akademik. Pilihan B (Untuk Kajian yang Tidak Melibatkan Responden Manusia atau Haiwan) Kajian ini tidak melibatkan sebarang responden manusia, haiwan, atau data sensitif yang memerlukan kelulusan etika. Penulis mengesahkan bahawa penyelidikan ini telah dijalankan selaras dengan prinsip integriti akademik dan piawaian etika penerbitan yang diterima umum.
Pernyataan Sumbangan Penulis:	Semua penulis telah menyumbang secara signifikan terhadap pembangunan manuskrip ini. [Penulis A] bertanggungjawab terhadap pengkonsepan, metodologi dan penyeliaan keseluruhan kajian. [Penulis B] mengendalikan pengumpulan data, analisis serta tafsiran dapatan kajian. [Penulis C] menyumbang kepada sorotan literatur, penyediaan draf, dan semakan kritikal manuskrip. Semua penulis telah membaca dan meluluskan versi akhir manuskrip sebelum penyerahan..
Pengisytiharan Penggunaan Kecerdasan Buatan (AI)	Jika AI digunakan: “Penulis mengisytiharkan bahawa kecerdasan buatan (AI) generatif atau teknologi berbantukan AI telah digunakan semasa penyediaan manuskrip ini. Alat/perisian AI berikut telah digunakan: [nama alat/perisian AI]. Alat/perisian tersebut digunakan untuk [nyatakan tujuan, contohnya penyuntingan bahasa, penambahbaikan tatabahasa, terjemahan, analisis data atau tujuan lain yang berkaitan]. Semua kandungan yang dihasilkan atau dibantu oleh AI telah disemak dan disahkan oleh penulis. Penulis bertanggungjawab sepenuhnya terhadap ketepatan, keaslian, integriti dan kandungan akhir manuskrip ini.”

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	Jika AI tidak digunakan: “Penulis mengisytiharkan bahawa tiada kecerdasan buatan (AI) generatif atau teknologi berbantukan AI digunakan dalam proses penyediaan, penulisan, analisis atau semakan manuskrip ini.”

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Grady, J. S., Her, M., Moreno, G., Perez, C., & Yelinek, J. (2019). Emotions in storybooks: A comparison of storybooks that represent ethnic and racial groups in the United States. *Psychology of Popular Media Culture*, *8*(3), 207 217. https://doi.org/10.1037/ppm0000185.

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Lampiran (jika perlu) – Sertakan soal selidik, jadual tambahan atau bahan sokongan.

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