

[FOR IMMEDIATE RELEASE]
July 11, 2024

Change the World



Persona 5 Royal Keyset, Developed by Mkro, Manufactured by Infinikey

Visual Gallery

Get ready for the ultimate heist with our biggest collection yet! Mkro is thrilled to announce the keyboard collection launch of Atlus' award-winning game and beloved cast of characters in Persona 5 Royal.

This unique brand collaboration comes jam-packed with the most extensive <u>Infinikey</u> keycap and deskmat collection ever made, to be revealed over the course of 2024 and 2025.

The Persona 5 Royal Keyboard Collection will be available for pre-order starting July 11 and ending August 12, 3PM EST | 12PM PT. <u>Visit the collection here</u>.

Collection Highlights:

25 Broadway 10th Flr New York, NY 10004 partner@mkro.studio



- Persona 5 Royal Keycap Set: From the function keys to the alphas, left to right mods, and navigation keys, each component features designs that capture the stylish and thematic essence of the game. These keycaps will bring the world of the Phantom Thieves to your fingertips.
- **Persona 5 Royal Deskmat:** Showcasing your favorite P5R characters in vibrant detail and dynamic poses.
- Persona 5 Royal Keycap Keychain: Featuring a collectible Phantom Thief keycap, this
 keychain is a perfect accessory and fidget toy for fans on the move. Attach it to your
 keys, bag, or lanyard and show off your Phantom Thief pride.

Pre-Order Bundle:

To celebrate the launch, we're offering a limited edition bundle that includes all three items: P5R deskmat, keycap set, and keychain. This bundle is perfect for collectors and fans who want the complete Persona 5 Royal experience. Don't miss out on this exclusive opportunity to enhance your gaming setup and show your dedication to the Phantom Thieves.

In-Stock collection will be available at select retailers.

More information coming soon.

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About Mkro

Mkro is a development studio for custom peripheral products and managing company for Infinikey. Mkro specializes in promotional campaigns, company events, and product collections.

Website | Instagram | Twitter | LinkedIn

About Infinikey

Infinikey is a manufacturer and B2B supplier of high-quality and custom keyboard products, providing businesses around the world with the quality, service, and accessibility needed to access the fastest-growing peripheral market. Infinikey's clients and products include Google, RIOT Games, Team Liquid, Valve, Oracle, Gamersupps, and more.

Website | Instagram | Twitter | YouTube | TikTok

About Atlus:

Atlus U.S.A., Inc. has become known across the industry as a mark of high-quality, deeply immersive, uniquely Japanese video game experiences. With award-winning titles that reach



across a variety of genres and platforms, including the Shin Megami Tensei® and Persona® series of role-playing games, the ground-breaking action-adventure/puzzle game Catherine™, and the much-celebrated RPG Demon's Souls™, ATLUS is committed to offering the highest standard in interactive entertainment experiences.

Website | Facebook | Instagram | Twitch | Twitter | YouTube

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Links & Product Information

Persona 5 Royal Pre-Sale Store Page - https://ifk-persona-shop.fourthwall.com

Persona 5 Bundle

This bundle is perfect for collectors and fans who want the complete Persona 5 Royal experience. Don't miss out on this exclusive opportunity to enhance your gaming setup and show your dedication to the Phantom Thieves.

Persona 5 Royal Keycap Set

From the function keys to the alphas, left to right mods, and navigation keys, each component features designs that capture the stylish and thematic essence of the game. These keycaps will bring the world of the Phantom Thieves to your fingertips.

- **MX-Compatible:** Perfectly fits Cherry MX, Gateron, Outemu, and other MX-style keyswitches ensuring a snug fit.
- **Comprehensive Set:** Includes 115 keycaps, ideal for both compact 60% keyboards and full-size ANSI layouts.
- **Cherry-Profile**: Inspired by the renowned Cherry-profile, these keycaps promise ergonomic comfort and fluid typing.
- **Premium PBT Dye-Sublimation:** Crafted with top-tier Polybutylene terephthalate (PBT) material and advanced dye-sublimation for enduring, non-fading legends. Resistant to shine even after prolonged use.

Persona 5 Royal Deskmat

Showcasing your favorite P5R characters in vibrant detail and dynamic poses.

• Components: High-thread microfiber surface and rubber base for anti-slip.

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- Measurements: Approximately 28.6"x 15.6". Thickness of 4mm.
- Care: Machine wash cold in delicate cycle. Air dry only.

Persona 5 Royal Keychain

Featuring a collectible Phantom Thief keycap, this keychain is a perfect accessory and fidget toy for fans on the move. Attach it to your keys, bag, or lanyard and show off your Phantom Thief pride.

- Keycap: 1u Keycap, MX-Compatible, Cherry-Profile, and Premium PBT Dye-Sublimation
- Chain Attachment: Lobster Claw with Spring Chain