

1. How to defeat any opponent, regardless of size and skill, and introduce him to a new world of **pain and fear**
2. How to quickly get past a skilled fighter's defenses, knock him down, and slap him silly in mere seconds!
3. The secret to taking down bigger, stronger, and meaner opponents
INSTANTLY
4. The secret to knocking your opponent out cold, in UNDER a minute!
5. Learn the secret to remaining UNDEFEATABLE in combat!
6. Why are professional fighters, domestic and foreign special forces, and federal agents TERRIFIED of challenging this short, old as dirt, frail in comparison man?
7. Why you don't need to be in shape or have any fighting experience to **destroy** any opponent in hand-to-hand combat
8. What fighting tips can you learn from an illegal no-rules pit fight?
9. What to do to take down any opponent INSTANTLY, even if he has the advantage 'on paper'
10. What NEVER to do if you get into a street fight
11. PLUS how to make a "voodoo shield" and become untouchable
12. PLUS how to make an impenetrable "voodoo shield"
13. 5 simple secrets that allow you to instantly dominate and humiliate even experienced black-belt opponents - no matter how outmatched you are in strength, size or skill
14. It takes months if not years of practice to learn how to fight, right?
WRONG. You can learn how to fight *almost overnight*, even if you're out of shape and have ZERO fighting experience whatsoever!
15. If you get into a fight, the best option is to run, right? But if you're in a cage, there's no place to run!

16. You need previous fighting skills to be able to win against black belts, right?
WRONG. How to easily defeat ANY opponent, regardless of skill, strength, or size, INSTANTLY
17. But you can't beat someone who's *bigger, stronger, and meaner* than you, right? WRONG. I will show you the simple secret to take out any opponent - LIKE A **RAG DOLL!**
18. WARNING - If you don't learn to fight, there may come a day you get permanently crippled
19. WARNING - This fighting technique is incredibly difficult to beat, and incredibly simple to learn
20. Are you fed up with months of intense fighting training? Cut the crap and get to the chase. Learn how to fight and dominate ANY opponent **TODAY**
21. Did you know there is a simple fighting system that any average guy (even a woman!) can learn, that is virtually impossible to defeat?
22. Ever been humiliated in a fight before? Learn these simple fighting techniques and show them who the REAL losers are!
23. The simple secret that will make you a **Formidable, Fearsome and Undefeatable** opponent
24. The sneaky fighting system created in illegal fighting pits that allows you to finish the fight before the other guy can even blink
25. You should've seen the other guy, he didn't even get a chance to blink before I knocked him out **cold!**
26. Unlock your hidden strength and unleash 400% more brutal power upon your opponent
27. Unleash 400% of raw hidden POWER in every single blow you deliver
28. If you're sick of being the weakling in your group, then learn this SIMPLE fighting technique that will make you the alpha, no matter your strength, size or skill

29. When self defense can be learnt overnight
30. The quickest way to end a fight and knock the arrogant asshole's lights out
31. The truth about street and cage fighting
32. The truth is... there ARE fighting secrets that allow you to instantly DOMINATE any opponent, no matter their size, strength or skill
33. This **super simple** fighting system designed in no-rules pit fights, is faster to learn, and *better than* any other martial art because no one can win against it!
34. Even 78-year old *GRANDMAS* can WHOOP YOUR ASS with this viciously simple fighting system!
35. The ultimate "simple yet vicious" street fighting system that will make any black belt soil his pants out of fear.
36. The ONLY set of fighting skills you'll ever need to crush ANY opponent with ease.
37. Out of shape? No fighting skill? Not a problem. We'll teach you how to fight overnight.
38. I learnt the fighting system that NO ONE can beat. And how you can too...
39. This viciously simple fighting system will leave anybody who steps out of line BEGGING for mercy, and here's the kicker, you don't need to be in shape, you don't need any fighting skills, and you can practically learn it **overnight!**
40. Outmatched in strength, size and skill? Doesn't matter. This fighting system NEVER LOSES.
41. Your opponent is out cold on the floor, when *you* decide he will be.
42. ANY opponent, ANY martial art, Tom Proctor will never lose against even the *biggest, strongest, most skilled fighter* there is. Here's his secret...
43. I fought a 284-pound, six foot eight Texan and after just 37 seconds he was **begging for mercy - BEGGING!!!**

44. The ONLY proven streetfighting system perfected in no-rules cage fights that allows you to instantly dominate skilled attackers...
And you can learn it ALMOST OVERNIGHT
45. Guaranteed to make you win against all odds - size, strength, and skill.
46. Guaranteed to make you win no matter how outmatched you are in size, strength and skill
47. The ONLY streetfighting system that is easy to learn, and guarantees success
48. The ONLY proven streetfighting system designed to win *dirty, unfair, REAL* fights.
49. The no-rules cage fight proven streetfighting system that never loses.
50. The Streetfighting System proven in dirty, unfair, no-rules cage fights that ensures your victory over larger, stronger, more skilled opponents, can be learned exceptionally quickly... ALMOST OVERNIGHT
51. The streetfighting street proven system that NO ONE CAN BEAT, but *anyone* can learn... in a single week.
52. Simple streetfighting methods combined with techniques from the “forgotten” art of Tao Chi Do that allow you to humiliate stronger, larger, meaner opponents.
53. Experienced black belts are terrified of this out of shape, old as dirt man.
54. Why is this mild, middle aged, (and undefeated) no rules cage fighter from Arizona, feared by experienced, multiple blackbelt badasses?
55. The Only streetfighting system perfected in no rules cage fights that guarantees your victory against any opponent, in any situation, under any circumstance... almost overnight.
Guaranteed to unlock your steel-eyed confidence and energy of a true warrior!
56. The quick and easy fighting system no one’s heard of that’s literally impossible to beat.
Perfected in no-rules cage fights... *dirty, unfair, REAL fights*.
57. You can dominate and humiliate any opponent, regardless of size, strength, or skill, using this undefeated fighting system designed in *the cage*
58. Watch out! There are men roaming the streets who *know* the secretive arts of Tao Chi Do, and they have never lost a fight! Are you brave enough to learn their secrets?

VALUE EQUATION FASCINATION KEY POINTS:

- Less effort / sacrifice: Simple techniques
- Less time: Fast to learn (almost overnight)
- Less risk: Proven in cage fights, social proof
- Scarcity: “Forgotten” Techniques, guaranteed success
- Desire: Learn how to fight quickly and easily; Confidence from destroying any opponent possible