

Future of Goat
Discussion Group #1
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Meetup.com → Tell people what's happening. Start local chapters. Next steps with that:

- Forum Chapter -- coordinate a little bit (and coordinate within GOAT on the forum with other local people to do that).
- Sharing of what happened here at GOAT.
- Local Presentation.
- GOAT 101 Package - slides, etc. little presentation overview.
- Support your local AgTech community.

Webinar → Also as a recruitment tool. Invite people to the GOAT webinars. As scheduled - coordination. Promote them. Willing to do a webinar. Gather ideas.

Things we do now - 2019 to continue the conversation / working groups:

- Governance type issues. What is GOAT - is it formal or informal? There are lots of models to look at and possibly replicate from other groups.
- Sponsors, etc.
- Keep threads alive.
- More structure to the tracks and to the talks: structure "can see it already" - lightning talks. 1 slide talks, 15-30 minutes. "Hallway conversations" structure.
 - Sensors
 - Data
 - Soil
- Birds of a Feather session. Structurally enforced.
- Self-organize ahead of time... forum, etc.

Network of people here. Key words.

- Help people identify your areas of interest. And connections between people.

2019:

- Group photo.
- Hackathon - some space / time.
- Advice from social scientists. Bring more social folks in.
- More farmers. Invite / Farmer feedback. Case studies.
- Have some 101 sessions early on... spell out who a session is for.
- Solve Problems. What is the problem that we're trying to solve.
- How do farmers fit...

- Tempting to want to say we want to bring in more people. What are they going to get out of it and what are we going to get out of it.
- Intentionality
- People focused. Development.
- Farmers. This is prime time. Conference would need to be earlier.
- Maybe an advisory board.
- Ambassador role. Information flow between the groups.
- Testbed. Testing technologies.
- Show the value proposition of going to GOAT. Reporting on the stuff we do in between... and at least a collaboration.